

# Agenda Report

**TO:** CITY COUNCIL **DATE:** November 2, 1998

**FROM:** CYNTHIA J. KURTZ, CITY MANAGER

**SUBJECT: AUTHORIZATION TO APPLY FOR AND ACCEPT MEDI-CAL  
OUTREACH PROGRAM GRANT FUNDS IN THE AMOUNT OF \$149,637  
FOR FEDERAL FISCAL YEAR 1999**

## **RECOMMENDATION**

It is recommended that the City Council:

1. Adopt a resolution authorizing staff to apply for and accept Medi-Cal Outreach Program grant funds in the amount of \$149,637 for Federal Fiscal Year (FFY) 1999; and,
2. Authorize the City Manager or her designee to sign all documents and enter into all agreements necessary to carry out this project.

## **BACKGROUND**

The State of California has allocated a total of \$17.9 million in federal funds to local health jurisdictions for a new Medi-Cal Outreach Program. The funding is allocated under provisions of the federal Welfare Reform Law to ensure outreach to individuals who may no longer be eligible for welfare benefits but continue to remain eligible for Medi-Cal. To receive the allocation, the City must adopt a resolution which authorizes staff to apply for and accept the grant funds. Each local health jurisdiction will receive a base grant of \$90,000 with an additional allocation based on the percentage of the total local population that is eligible for AFDC/CalWORKS. The estimated total allocation for the City of Pasadena Public Health Department is \$149,637.

The Pasadena Public Health Department (PPHD) performs on-going outreach to Medi-Cal eligible individuals. The goal of this new Medi-Cal Outreach Program is to increase access for these individuals by enhancing present outreach activities and developing new ways to reach the eligible population. Emphasis will be placed on collaboration with other organizations to reach the target population of the medically uninsured.

Over the past few months, PPHD has met with a number of community-based organizations to explore a collaborative approach to enhanced and expanded Medi-Cal Outreach. PPHD staff anticipate joining with an existing outreach effort involving 15 community agencies and led by Young and Healthy, a local community-based organization. In this manner, the allocated funds will be leveraged to provide a higher level of services than would be possible if the Health Department worked alone.

PPHD staff will also work closely with the Children's Health Access Task Force and will continue to identify individuals, groups, businesses and educational institutions that can contribute to the success of this project.

Upon adoption of the resolution staff will complete and submit an application for the Medi-Cal Outreach Program grant by November 30, 1998. The anticipated award of \$149,637 will be appropriated to cover staffing and operating expenses of this program, including sub-contract costs. Although there are no guarantees, the State expects that the grant program will be extended beyond FFY 1999.

#### **AFFIRMATIVE ACTION**

This action is exempt from the Affirmative Action in Contracting Ordinance pursuant to PMC Section 4.09.060 (A) which exempts contracts with other governmental entities for labor, materials, supplies or services.

#### **FISCAL IMPACT**

This action by the City Council will have no fiscal impact at this time. Once funding has been awarded, the Public Health Department will return to the City Council to recognize the revenues and request staffing increases if applicable.

Respectfully submitted,

  
for CYNTHIA J. KURTZ  
City Manager

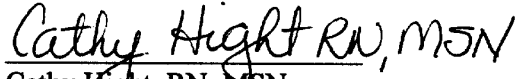
Prepared by:



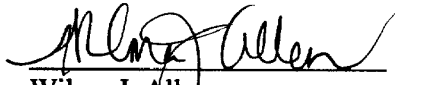
Heidi E. Petersen  
Management Analyst

CITY COUNCIL  
Approve FFY 1999 Medi-Cal Outreach Grant Application  
November 2, 1998

Reviewed by:

  
Cathy Hight, RN, MSN  
Medi-Cal Outreach Coordinator

Approved by:

  
Wilma J. Allen  
Acting Director of Public Health