

# Agenda Report

TO: CITY COUNCIL

November 16, 1998

FROM: CITY MANAGER

SUBJECT: ADOPTION OF RESOLUTION APPROVING THE FILING OF THE CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD 98/99 LOCAL GOVERNMENT WASTE TIRE DISCRETIONARY GRANT APPLICATION AND DESIGNATING THE CITY MANAGER AS AN AGENT OF THE CITY.

## RECOMMENDATION

It is recommended that the City Council adopt a resolution which:

- a) Approves the filing of an application to the California Integrated Waste Management Board for a 98/99 Local Government Waste Tire Discretionary Grant in the amount of \$13,875 to be used in fiscal year 2000 for public education to Pasadena residents on the proper disposal of waste tires and to collect waste tires for recycling as an Amnesty Tire Recycling component of the City's annual Neighborhood Cleanup program conducted by the Street Maintenance and Integrated Waste Management Division of the Public Works & Transportation Department;
- b) Certifies that the City has or will have sufficient funds to operate and maintain the project; and,
- c) Appoints the City Manager or her designee as an authorized agent empowered to execute in the name of the City of Pasadena all necessary applications, contracts, agreements, and amendments hereto for the purposes of securing grant funds and to implement and carry out the purposes specified in the grant application.

## BACKGROUND

The Street Maintenance and Integrated Waste Management Division of the Public Works and Transportation Department plans to submit an application to the California Integrated Waste Management Board (CIWMB) for a grant of \$13,875 to be used during fiscal year 2000 for the purpose of educating the public about the proper disposal and handling of waste tires and to provide an Amnesty Tire Recycling Component in conjunction with the City's annual Neighborhood Cleanup program. In Neighborhood Cleanup brochures and guidelines over the past several years, tires were listed as items not picked up during Neighborhood Cleanup. Residents were encouraged to return used tires to the tire dealer and pay a fee to have them disposed. Scholl Canyon Landfill prohibits the disposal of waste tires, and the City did not have the means to recycle tires.

However, the lack of a recycling component for tires is not in line with Pasadena's efforts to proactively recycle and make it easy for citizens to recycle. For the first time, during the 1998

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Neighborhood Cleanup, all tires placed at the curb were collected and recycled. The City contracted with BAS Recycling Inc. to pick up tires (after dismounting the metal rims) from the City Yards. BAS Recycling produces granulated rubber from the tires which is used in the production of rubberized asphalt and rubber mats. This recycling project contributes toward the good faith effort Pasadena is making to meet the State AB939 50% diversion mandate in the year 2000.

During the next Neighborhood Cleanup, it is the intent of Public Works staff to actively promote the Tire Amnesty Recycling Component as an opportunity to dispose of waste tires. During Neighborhood Cleanup, residents will be permitted to include up to four (4) tires per household alongside other bulky items placed at the curb. With publicity encouraging residents to recycle tires, it is anticipated that up to 4,000 tires would be placed at the curb during the next Neighborhood Cleanup. The purpose of this grant is to fund City publicity promoting tire recycling and to pay a contractor the cost of recycling the tires.

This grant is competitive, and the CIWMB will be looking at the amount of local support, including the support of City Council, in awarding these funds.


**FISCAL IMPACT**

The Source Reduction and Recycling Element (adopted by City Council on May 26, 1992) budgeted \$300,000 for public education and outreach. However, that same amount was eliminated in budget cuts during 1994 with the understanding that grants would be pursued to fund future public education and outreach. Funding recycling programs is increasingly critical as the year 2000 and its corresponding 50% diversion mandate approach. Funds received from this grant will enable Street Maintenance and Integrated Waste Management staff to continue to expand recycling education and opportunities for Pasadena residents.

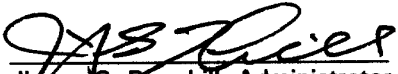
Respectfully submitted,

  
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