

## **Ordinance Fact Sheet**

TO:

CITY COUNCIL

DATE:

April 3, 2000

FROM:

**CITY MANAGER** 

TITLE OF PROPOSED ORDINANCE: "AN ORDINANCE OF THE CITY OF PASADENA AMENDING SECTIONS 10.446.040 AND 10.46.120 OF THE PASADENA MUNICIPAL CODE RELATING TO FRANCHISES FOR POLICE TOWING SERVICES"

<u>PURPOSE OF ORDINANCE</u>: This ordinance amends the sections of the Municipal Code which establishes the franchise system for police towing services within the city in two respects. First, the amendment to section 10.46.040 amends the ordinance to conform with the changes to the City Charter adopted by the voters in November, 1998 that changed the number of affirmative votes of the City Council required to award a franchise from five to six. Second, this amendment changes the duration of a police towing franchise that may be awarded by City Council under this ordinance from one year to five years.

<u>REASONS WHY LEGISLATION IS NEEDED</u>: This amendment conforms the ordinance to the change from seven to eight members of City Council as provided in the 1998 amendments to the City Charter which were adopted after the effective date of this ordinance.

The change in the duration of the police towing franchise established under this ordinance from one year to five years is intended to provide longer term stability for those providing police towing services, which will in turn permit franchisees to better anticipate revenues and make provision for the payment of franchise fees to the City. This change from one year to five year terms for police towing franchises also recognizes that those being awarded franchises are leaders in the market for such services, have demonstrated their ability to provide such services on a timely and effective basis and will reduce the amount of administrative burden for the City Council, the franchisees and the city departments which administer the franchises. The lengthening of the term of the franchises does not prohibit the granting of additional non-exclusive franchises during the term of any franchise awarded under the amended ordinance, nor does it prohibit the termination of such a franchise during its term under the procedures provided ofr in the ordinance.

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<u>PROGRAMS</u>, <u>DEPARTMENTS OR GROUPS AFFECTED</u>: Police towing franchises awarded by City Council under this ordinance are administered jointly by the Purchasing section of the Finance Department and the Traffic section of the Police Department. This amendment will improve the level of service and the orderly payment of franchise fees by reducing administrative burdens and providing longer term stability for the franchisees

FISCAL IMPLICATIONS: This amendment will not result in costs to the City.

<u>POLICY CHANGES</u>: This amendment does not change the policy of franchising police towing services.

CYNTHIA J. KURTZ

Respectfully submitted.

City Manager

Prepared by:

Lawrence S. Newberry

Assistant City Attorney

## ORDINANCE NO.

## AN ORDINANCE OF THE CITY OF PASADENA AMENDING SECTIONS 10.46.040 AND 10.46.120 OF THE PASADENA MUNICIPAL CODE RELATING TO FRANCHISES FOR POLICE TOWING SERVICES

The People of the City of Pasadena ordain as follows:

SECTION 1. Section 10.46.040 of the Pasadena Municipal Code is hereby amended by deleting therefrom the number "5" and inserting in its place the number "6".

SECTION 2. Section 10.46.120 of the Pasadena Municipal Code is hereby amended by deleting therefrom the words "1 (one) year" and inserting in their place the words "5 (five) years".

SECTION 3. The City Clerk shall certify the adoption of this ordinance and shall cause this ordinance to be published in full text.

SECTION 4. This ordinance shall take effect upon the expiration of 30 days from its publication.

Signed and approved this \_\_\_\_\_ day of April, 2000.

Bill Bogaard Mayor of the City of Pasadena

I HEREBY CERTIFY that the foregoing ordinance was adopted by the City Council of	
the City of Pasadena at its meeting regular held	theday of April, 2000 by the following
vote:	
AYES:	
NOES:	
ABSENT:	
ABSTAIN:	
Date Published:	
Pasadena	
_	JANE L. RODRIGUEZ, CMC, CITY CLERK

APPROVED AS TO FORM:

Lawrence S. Newberry Assistant City Attorney