

Agenda Report

TO: CITY COUNCIL

DATE: March 27, 2000

FROM: CYNTHIA J. KURTZ, CITY MANAGER

SUBJECT: APPROVAL OF PARTNERSHIP FOR THE PUBLIC'S HEALTH GRANT FROM THE PUBLIC HEALTH INSTITUTE IN THE AMOUNT OF \$150,000 FOR THE PERIOD OF APRIL 1, 2000 TO MARCH 31, 2001

RECOMMENDATION:

It is recommended that the City Council:

1. Approve the acceptance of a \$150,000 planning grant from the Public Health Institute for the period April 1, 2000 through March 31, 2001; and,
2. Approve a journal voucher increasing the FY 2000 estimated revenues and appropriations in the Public Health Department Administration budget account #561100 by \$25,000 from \$872,766 to \$897,766 with the additional \$125,000 to be recognized in the FY 2001 operating budget.

BACKGROUND:

In 1999, The California Endowment introduced the Partnership for the Public's Health initiative and selected the Public Health Institute as its partner to develop this statewide initiative to improve the way existing public health systems operate. The Partnership for the Public's Health (PPH) initiative is aimed at helping health jurisdictions across the state strengthen and sustain public health systems that reflect community based priorities and needs. Pasadena is one of fourteen health jurisdictions that were selected to participate in this four-year initiative.

The goals of the initiative are: 1) to strengthen the capacity of communities to engage residents to act on their own and in partnership with health departments and other institutions to protect and improve community health; 2) to enhance the capacity of health departments to respond to community-based and community-driven priorities, partner with other institutions and provide essential functions in a manner consistent

with the cultures, values and needs of communities; 3) to create sustainable partnerships between communities and public health departments that promote and define mutual responsibility for improving community health; and, 4) to develop state and local policies and infrastructure that support and sustain local capacity to improve community health.

This unique initiative offers grant support to both the local health departments and to up to three geographically defined communities or sub areas within each funded local health jurisdiction. Altogether the Partnership for the Public's Health has set aside \$24 million to be allocated to the fourteen local health jurisdictions and community groups over the next four years. An additional \$10-\$14 million will be invested in technical assistance, partnership support and evaluation to produce change at all levels. The Pasadena Public Health Department (PPHD) will receive \$150,000 in funding for the grant period April 1, 2000 through March 31, 2001. This funding in future years is expected to range from \$100,000 to \$200,000 a year through 2004.

In addition to the grant to PPHD, three grants of \$75,000 have been awarded to three community collaboratives for the planning year. These community groups will work in partnership with PPHD to accomplish the goals of the PPH initiative. The funding for each of the community groups in future years will range from \$60,000 to \$100,000 a year through 2004.

To identify community groups that were potentially interested in partnering under this initiative, the PPHD shared information about the initiative with several neighborhood associations and other collaborative community groups, CBOs and institutions. The grantor, PPH, conducted a bidders conference in January 2000, inviting a number of local agencies. Following the submission of community applications and subsequent site visits in Pasadena, three community groups were selected to receive the one-year planning grant. The selected Pasadena communities are NATHA (Navarro Avenue/Tremont/Howard Association), Washington Neighborhood Revitalization Area, and Madison Neighborhood Partners. The PPH community grants were awarded primarily in communities where significant public health need exists as documented by health outcomes and socio-economic indicators.

Designed as a 4-year grant program, the first year grants are awarded to support development of strategic action plans that include goals and strategies for improving public health practice, outcome and accountability at the community, local and state levels. The action plans will also focus on building community capacity to work effectively with the public health department to address community health concerns and be a significant resource to the community.

The goals of the Partnership for the Public's Health initiative are consistent with long-standing goals of the PPHD such as: developing a strategic plan for improving capacity for community health assessment and information systems; workforce development; policy and media advocacy; clearly defined measurable outcomes and evidence;

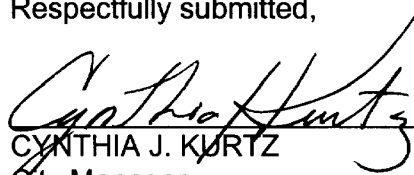
expanded community partnerships with heightened community trust and shared accountability for community health. This grant is an opportunity to leverage existing resources to enhance the technical, fiscal and structural ability to achieve these goals. More specifically, this planning grant will help build the capacity of PPHD infrastructure and organization to collaborate with the community to define and address community health issues and develop more efficient means of preventing public health problems.

The initial planning grant allocation of \$150,000 to the Pasadena Public Health Department will support a Project Coordinator (.50 contracted FTE) to coordinate the planning activities and to serve as the program contact for the funding agency and contract manager. The grant may also help cover the costs of consultant and technical services, and other operating expense for the strategic planning process. The work scope and budget for year one is due by May 31, 2000 and will fully outline program activities for the planning year.

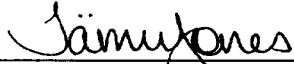
FISCAL IMPACT STATEMENT:

This action by the City Council will increase the Public Health Department's Administration Division budget account #561100 by \$25,000 for FY 2000 from \$872,766 to \$897,766. The \$125,000 balance of the grant award will be included in the FY 2001 proposed budget.

Respectfully submitted,

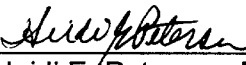

CYNTHIA J. KURTZ
City Manager

Prepared by:



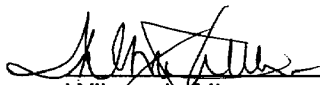
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