

Agenda Report

TO: CITY COUNCIL **DATE:** June 1, 1998
FROM: CITY MANAGER
SUBJECT: 1999 CALIFORNIA POLICE SUMMER GAMES

RECOMMENDATION

It is recommended that the City Council authorize the City Manager to enter into contracts with the Hilton, Doubletree and Holiday Inn Hotels totaling at \$175,000 for rooms to be used in connection with the 1999 California Police Summer Games.

BACKGROUND

Since June of 1967, police officers from throughout the State of California have gathered annually, at various locations, to participate in the California Police Summer Games (The Games). The event is patterned after the Olympic Games and is held to promote friendship, sportsmanship and physical fitness through competition among the law enforcement community.

In June of 1997 members of the Pasadena Police Department made a successful appearance before the California Police Athletic Federation (CPAF), in a bid to host the 1999 Police Summer Games. The week long event will take place June 20 through 27, 1999 and plans are already underway to make this an occasion worthy of the City of Pasadena.

Plans call for The Games to be financed through private funding with the excess proceeds going to benefit the department's Police Activities League (PAL). In the last four years this has translated into \$80,000 to \$200,000 for local area charities. The local economy will be impacted in a positive manner as the competitors; their families and the attendant sports fans fill local hotels, restaurants and shops. Community volunteers are being solicited to serve in all phases of the planning and execution of The Games.

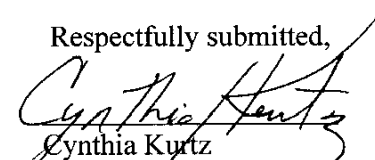
Based on the past history of The Games it is anticipated that approximately 6,000 athletes will take part in the games bringing with them their significant other and well wishers. To accommodate this influx of people the police department has engaged the Hilton, Doubletree and Holiday Inn Hotels as providers of rooms. The three hotels have set aside 2030 room nights for the week of The Games which is 42.3% below the average room night booking for the past four years. The department is confident that all the rooms being reserved will be booked based on the most recent history of the Summer Games. In 1997, The Games were held in Fresno and 3,928 rooms were purchased; in 1996 when they were held in Long Beach, 2,249 rooms were purchased; in 1995 hotels in Modesto sold 2,920 rooms and in 1994 hotels in Sacramento sold 3,094.

The hotels have asked that the department guarantee its projected bookings in the amounts of \$70,196 for the Hilton, \$67,563 for the Doubletree and \$69,000 for the Holiday Inn. Each hotel asks that we pay 80% of the room rate, of the rooms we do not use. Included in the contract is a cancellation/reduction clause that allows for reduction of the number of rooms being held at 90-60-30 day points the first dates of arrival.

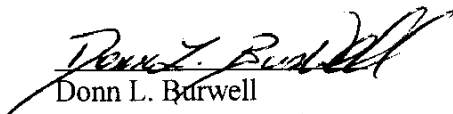
FISCAL IMPACT

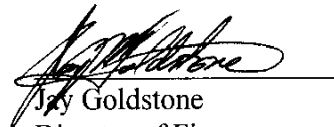
There are no identified funds for this project. The city is being asked to support the room guarantees, which are well below what is anticipated, so that sufficient rooms can be set aside to insure that the competitors remain in the City of Pasadena.

Respectfully submitted,

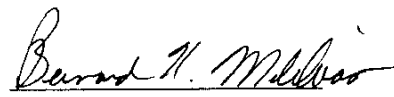

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