

Agenda Report

TO: CITY COUNCIL **DATE:** July 13, 1998
FROM: CYNTHIA J. KURTZ, ACTING CITY MANAGER
**SUBJECT: AUTHORIZATION TO ACCEPT AN FY 1999 GRANT IN THE
AMOUNT OF \$39,249 FROM COMMUNITY VISION UNLIMITED
TO SUPPORT THE IMPLEMENTATION OF THE PASADENA
IMMUNIZATION INITIATIVE**

RECOMMENDATION(S):

It is recommended that the City Council take the following action:

- 1) Accept an FY 1999 grant from Community Vision Unlimited to the Pasadena Public Health Department in the amount of \$39,249 for the implementation of the Pasadena Immunization Initiative; and
- 2) Approve a journal voucher increasing estimated revenues and appropriations in the Disease Prevention and Control Division budget account #563100 by \$39,249 from \$1,244,443 to \$1,283,692.

BACKGROUND:

In 1996 a Pasadena/Altadena community collaborative determined that the most effective and sustainable solution to under-immunization of children would be to develop a local, community-based infrastructure within the provider community which would support the automation and sharing of immunization information. This collaborative, led by the Pasadena Public Health Department (PPHD) in partnership with the UCLA Child Health and Immunization Network (CHAIN) and the local non-profit Community Vision, Unlimited, hosted a kick-off dinner in July 1997 to engage provider participation in establishing the community-wide immunization registry. Using software developed by UCLA CHAIN and extensive ongoing technical support from the CHAIN professional staff, the registry infrastructure is being developed and initial provider assessments have been conducted to identify those providers of childhood immunizations who will be able to participate in the Immunization Initiative. Based on input from the Public Health

CITY COUNCIL

FY 1999 Grant from Community Vision Unlimited for Immunization Initiative
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Department, the City Council incorporated the Pasadena Immunization Initiative into its 1998 priorities as part of its broad goal to *Create Neighborhood Vitality and Livability*.

Community Vision Unlimited (CVU) is a local charitable foundation established in 1996. Using the Quality of Life Index as a guide in selecting projects to support, CVU makes meaningful contributions to projects which improve and enhance the quality of life of the Pasadena Community. CVU invests in areas where expected results can be defined and performance can be measured. Since 1996, CVU has been a staunch supporter of community efforts to increase immunizations rates for children residing in Pasadena. CVU has committed funding, technical assistance, and other resources as a key partner in the Pasadena

Immunization Initiative. In May of 1997, the Pasadena Public Health Department was awarded a \$75,000 grant from the State Department of Health Services to advance activities of the Pasadena Immunization Initiative during FY 1999. CVU is generously supplementing the State grant in order to help assure the accomplishment of key objectives of the Initiative.

CVU is pledging support over the next 18 months of the project, based on performance on a defined, three-part scope of work. Shared financing from SDHS, CVU, and in-kind contributions will cover the major expenses associated with implementing the Pasadena Immunization Initiative. Funding and payment from CVU will be based on performance and results achieved. The CVU Board of Directors has approved an initial grant in the amount of \$39,249 for the period July - December 1998. If the objectives of part one of the project are successfully met, the Public Health Department will be eligible for 2 additional grant installments of \$59,951 and \$50,800 for the periods of January - June 1999 and July - December 1999, respectively, for a maximum total of \$150,000.

Two critical requirements for the project success are the leadership and effectiveness of the project team and an innovative and creative partnership with the community. CVU will provide half of the support needed to hire a full-time project coordinator. The coordinator will work with partners, consultants, and volunteers to coordinate the technical development and support; recruit providers and implement the Immunization Initiative registry at provider sites; convene and facilitate an Advisory Group and a Users Group; design and support immunization outreach programs and awareness campaigns; and evaluate outcomes. The target population in Pasadena/Altadena is: (1) private immunization providers; and (2) children from birth to age 2 in the high and highest risk populations for under-immunization. The project seeks to:

1. Complete the development of an immunization registry infrastructure that will facilitate the participation of public and private providers in Pasadena/Altadena by 12/31/98.
2. Recruit providers and implement an automated tracking system in 20 public and private sites in Pasadena/Altadena by 6/30/00.

3. Develop and implement an immunization outreach program for high and highest risk children in PPHD programs, at Pasadena Unified School District Healthy Start sites, at Young and Healthy sites, and at the CHAP clinic by 6/30/99.

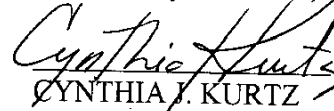
Statistics on the percentage of children immunized community-wide are not readily available. The Public Health Department computerized data collection system only captures the population of children served by the Health Department at the Pasadena Community Health Center. Other providers, such as the Pasadena Unified School District (PUSD), medical doctors in private practice and Health Maintenance Organizations are not currently included, rendering the available database incomplete. The Pasadena Immunization Initiative seeks to capture immunization data and birth data, store it in a central registry, allow providers to access the database to verify the immunization status of their patients, and permit generation of canned and custom reports for monitoring individual provider immunization schedules and immunization rates overall. This tool creates the potential for no missed immunization opportunities when children seen their pediatric care provider and for every parent to be notified when their child is due for an immunization.

In addition to assisting with the salary of the program coordinator this grant from CVU will help cover the cost of equipment and other necessary operating expenses. Estimated FY 1999 revenues and appropriations in the Immunization Program of the Disease Prevention and Control Division budget will immediately increase by \$39,249. Successful performance on this project could result in a total of \$150,000 in support from CVU.

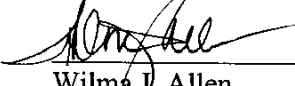
FISCAL IMPACT:

This action by the City Council will increase FY 1999 estimated revenues and appropriations in the Public Health Department's Disease Prevention and Control Division budget account \$563100 by \$39,249 from \$1,244,443 to \$1,283,692.

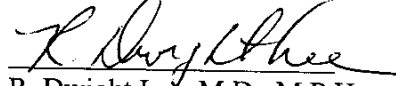
Respectfully submitted,


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