

Agenda Report

TO: CITY COUNCIL

DATE: January 24, 2000

FROM: CYNTHA J. KURTZ, CITY MANAGER

SUBJECT: AUTHORIZATION FOR SUBMITTAL OF RENEWAL APPLICATION TO THE CALIFORNIA HEALTHY CITIES PROJECT AND ADOPTION OF A RESOLUTION FOR CONTINUED PARTICIPATION IN THE CALIFORNIA HEALTHY CITIES PROJECT FOR THE PERIOD NOVEMBER 1, 1999 THROUGH DECEMBER 31, 2000

RECOMMENDATION

It is recommended that the City Council:

1. Adopt a resolution supporting continued participation in the California Healthy Cities for the period November 1, 1999 through December 31, 2000; and
2. Authorize the City Manager to sign all documents and enter into all agreements necessary to carry out this project.

BACKGROUND

The City of Pasadena has been engaged in measuring quality of life as a means to inform decision making for the past decade. Pasadena has been a participant in the California Healthy Cities Project since 1989 and has focused on (1) identifying and prioritizing quality of life issues in Pasadena; (2) measuring and updating quality of life indicators via the Pasadena *Quality of Life Index*; and, (3) using quality of life indicators for planning, policy development and resource allocation.

The Quality of Life Index, originally published in December 1992 under the leadership of the Pasadena Public Health Department, assesses Pasadena's baseline status on 55+ indicators which reflect a broad interpretation of health. The Index covers areas

such as community safety, recreation, substance abuse and the economy. The Index was developed with considerable community input in (a) defining and prioritizing quality of life issues, and (b) operationalizing the "quality" issues into measurable indicators.

Since its publication, the Quality of Life Index has (1) guided the development of health policy in the areas of tobacco control, alcohol availability and black infant health; (2) provided a framework for planning and priority setting within local organizations and agencies (e.g., Community Housing Services -- Pasadena Head Start, Pasadena Council on Alcoholism and Drug Dependency); (3) served as a priority-setting document for the allocation of Community Development Block Grant funds by the Northwest Commission; (4) assisted city departments and community organizations in grant writing and resource development efforts; and (5) provided a base for initial work on developing a performance-based budget.

The Pasadena Healthy Cities Project falls under the umbrella of the Health Improvement Initiative implemented by the Pasadena/Altadena Health Partnership, which is funded by The California Wellness Foundation. Goals for the upcoming year include evaluating and revising the *Quality of Life Index* indicators to delete ineffectual indicators and develop new ones to assess issues not included in the original report.

To renew our participation in the California Healthy Cities Project, Council must adopt a resolution which supports a broad-based policy approach to promoting community health and well-being. Additionally, staff must submit a renewal application and work plan, and comply with the Healthy Cities Project Participation Agreement requirements, which state that the City will:

- Attend Project-sponsored regional meetings;
- Participate in the evaluation of the Project, both statewide and locally;
- Share resources, strategies, and experiences with projects in other cities as well as the statewide Project; and
- Report progress of local activities to the statewide Project, which will require the submission of two progress updates and one final report.

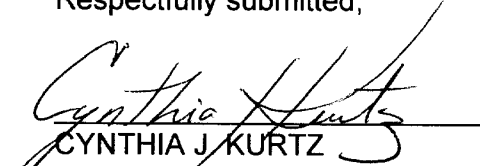
In addition, the City will again work with a Steering Committee comprised of individuals from city departments and various community organizations who have expertise in areas that will contribute to the success of this project and the completion of its goals.

FISCAL IMPACT


This action by the City Council will have no fiscal impact since estimated revenues and appropriations for this project have been requested in the Public Health Department's

FY 2000 Adopted Budget under the Health Promotion and Policy Development Budget
Account #565500.

Respectfully submitted,


CYNTHIA J. KURTZ
City Manager

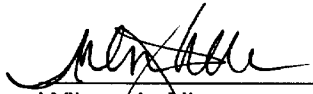
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