

# Agenda Report

TO: CITY COUNCIL

February 2, 1998

FROM: City Manager

SUBJECT: Amend Contract No. 15,261 with Valencia,  
Perez and Echeveste for an Additional One Year  
For an Amount Not to Exceed \$49,250

## RECOMMENDATION:

It is recommended that the City Council:

1. Authorize the City Manager to extend Contract No. 15,261 with Valencia, Perez and Echeveste for consultant transportation services related to the Pasadena Blue Line Light Rail Project. This contract was selected through the competitive selection process as required by the City's Affirmative Action Contracting Ordinance. Formal bidding was not required pursuant to Charter Section 1002 (F), Professional or Unique Services.
2. To the extent this amendment could be viewed as a new transaction with this consultant, it is requested a partial exemption be granted from the Affirmative Action in Contracting (competitive selection, only) for the reasons stated in the background section of this report.

## BACKGROUND:

On February 3, 1994 the City Council authorized the City Manager to enter into a contract for consultant transportation services related to the Pasadena Blue Line with Valencia, Perez and Echeveste for an amount "not to exceed" \$49,250. The contract was for 12 months with a provision for two additional one year terms.

Valencia, Perez and Echeveste has conducted intensive public outreach programs regarding the Pasadena Light Rail Project. The magnitude of the public outreach needed to inform the citizens of Pasadena of the Blue Line Project exceeds City staff resources.

The initial contract with Valencia, Perez and Echeveste expired on February 3, 1997, however, all funds had not been expended. On July 28, 1997 the City Council approved an extension of the contract of up to eight (8) months or until the total "not to exceed" amount had been expended, whichever came first. Valencia, Perez and Echeveste was to continue to provide support by coordinating with neighborhood associations and civic organizations in the development and production of material and other media regarding Light Rail issues. These funds have now been expended.

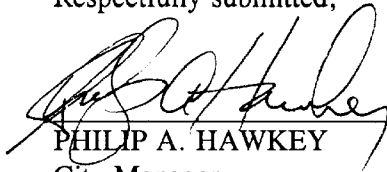
For continuity purposes it is requested the City Manager be authorized to extend the contract an additional one year as public outreach regarding Blue Line issues is more critical than ever and changing the consultant company at this time could have a negative impact on the Blue Line Project.

The contract to provide consultant transportation services fully complies with the Affirmative Action Contracting Ordinance and the rules and regulations promulgated thereunder. In addition, the contract was selected by the competitive selection process required by the City's Affirmative Action Contracting Ordinance. Formal bidding was not required pursuant to Charter Section 1001 (F), Professional or Unique Services.

FISCAL IMPACT:

Sufficient funds are available in Budge Account 8114-101-762200, Light Rail Design and Planning.

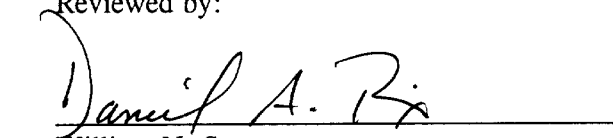
Respectfully submitted,

  
PHILIP A. HAWKEY  
City Manager

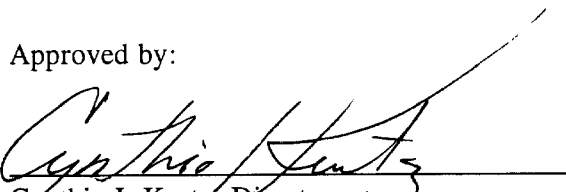
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