

Agenda Report

TO: CITY COUNCIL

DATE: February 22, 1999

FROM: CYNTHIA J. KURTZ, CITY MANAGER

SUBJECT: APPROVAL OF FY 1998-99 PURCHASE ORDER CONTRACT WITH YOUNG & HEALTHY TO PROVIDE PREVENTIVE DENTAL EDUCATION AND CARE TO LOW-INCOME CHILDREN AND ADULTS THROUGH THE HEALTH IMPROVEMENT INITIATIVE PROJECT

RECOMMENDATION:

It is recommended that the City Council take the following actions:

1. Authorize the Purchasing Administrator to enter into a purchase order contract in the amount of \$30,000 with Young & Healthy for provision of preventive dental education and care during the period July 1, 1998 through June 30, 1999; and
2. Grant an exemption from the Affirmative Action in Contracting Ordinance pursuant to Section 4.09.060 (B)(1) of the Pasadena Municipal Code (sole source); and grant an exemption from competitive bidding pursuant to City Charter, Article X, Section 1002 (F), Contracts Relating to the Acquisition of Professional or Unique Services.

BACKGROUND:

In FY 1997, the Pasadena Public Health Department received a grant in the amount of \$869,000 from The California Wellness Foundation (TCWF) to implement a four-year Health Improvement Initiative project (July 1997-June 2001) in conjunction with the Pasadena/Altadena Health Partnership. The Pasadena/Altadena Health Partnership is comprised of 10 local health-related coalitions or collaboratives concerned about quality of life (such as Day One, Coalition for a Non-Violent City, Healthy Cities, Mental Health Coalition, CHAP, Young & Healthy, Health Promotion Coalition), the City of Pasadena, Pasadena Unified School District (PUSD), Altadena Town Council, and community residents representing the various geographic areas within Pasadena and Altadena.

The Health Improvement Initiative includes objectives in several broad areas defined by TCWF: (1) governance and leadership; (2) systems change (including systems/service integration, policy

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development, information systems, and resource allocations); (3) population health measurement; and (4) prevention-focused service delivery. In FY 1999 this direct service component accounts for 21% of the TCWF-funded budget (\$56,000 of the total \$270,000 award).

The Pasadena/Altadena Health Partnership (“Partnership”) selected preventive dental education and care as its direct service activity based on an identified gap in available services and resources. The Partnership is collaborating with several of its members and other community agencies to increase available dental services and emphasize dental health education and prevention and improve oral health, particularly among low income and uninsured families without access to dental insurance programs and care. Principal collaborators include Pasadena Community College, PUSD, and Young & Healthy.

The direct service funding supports: (1) the Pasadena Community College (PCC) School of Dental Hygiene to provide preventive dental education and care to PUSD students and their families identified through Healthy Start sites; (2) preventive dental education and care provided by the USC mobile dental clinic; (3) outreach to parents at PUSD elementary schools to assist them in signing up for the services at PCC; and (4) dental education and dental kits for low-income residents.

By contracting with Young & Healthy, the Partnership can leverage the existing funds and resources to quickly engage and train culturally sensitive outreach workers and organize service delivery with support of volunteer corps. The mobile dental clinic will provide 300 to 350 low-income PUSD students who have a minimum of three cavities with education, cleaning, fluoride and sealants at three different sites, at a cost of \$24,000. The remaining \$6,000 will provide: (1) preventive dental education and dental kits (including toothbrush, floss, and toothpaste) to approximately 1,500 to 1,750 low income adults at various community locations, including the Women, Infants and Children site at Villa Parke, the Community Health Alliance of Pasadena (CHAP) clinic on Fair Oaks Avenue, and Mother’s Club sites; and (2) outreach to fill 221 available appointment slots at the PCC dental hygiene clinic. If the current year program is evaluated as successful, this direct services activity of dental care will continue in the FY 2000-2001 program year.

AFFIRMATIVE ACTION:

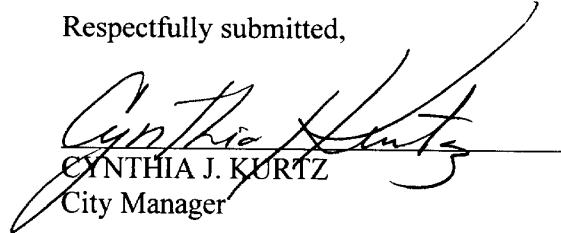
Staff is requesting that this contract be exempt from the contractor selection process of the City's Affirmative Action in Contracting Ordinance pursuant to Pasadena Municipal Code Section 4.09.060 (B)(1), the Sole Source provision. Young & Healthy has the only contract with the USC Mobile Dental Clinic to serve this area. In addition, they are already providing dental education in the schools, and can assist with outreach and expanding education to other community locations. In addition, this contract is exempt from competitive bidding pursuant to Charter Section 1002 (F) because it is a contract for unique services.

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FISCAL IMPACT:

Funds for this contract in the amount of \$30,000 are included in the Public Health Department's FY 1998-99 budget, Health Promotion & Policy Development Division Account #565000.

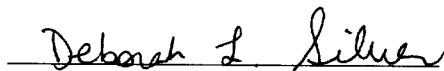
Respectfully submitted,


CYNTHIA J. KURTZ
City Manager

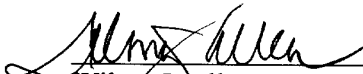
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