

Agenda Report

TO: CITY COUNCIL

FROM: CITY MANAGER

SUBJECT: PROFESSIONAL SERVICES CONTRACT WITH PASADENA
COMMUNITY ACCESS CORPORATION

RECOMMENDATION

It is recommended that the City Council authorize the City Manager to enter into a contract with Pasadena Community Access Corporation for \$229,000 for professional services related to the operations of 55 KPAS in an amount not to exceed \$229,000.

BACKGROUND

On June 8, 1998, the City Council approved five recommendations regarding a merger of 55 KPAS and the Pasadena Community Access Corporation. Included in the approved recommendations was funding in an amount not to exceed \$237,000 per year for two years beginning July 1, 1998, and ending July 30, 2000. (This amount is in addition to PCAC's own operating budget.)

The scope of services will include management of 55 KPAS, production and cablecasting of City Council meetings and other programs as required.

It is anticipated that during this period PCAC would undertake a capital replacement program and begin entrepreneurial activities to reduce its reliance on city funding. By July 1, 2000, it is anticipated that the merged operation will begin to realize a reduced need for funding from the City.

A Memorandum of Understanding will be created during a six-month transition period ending December 30, 1998, and will outline specific expectations and commitments between the city and PCAC. The City Council asked the Executive Director of PCAC to return in December 1998 with a comprehensive business plan.


FISCAL IMPACT

Funding will come from General Fund account # 144000 in the amount of \$229,000, which represents the approved \$237,000 less a lease payment to Hen's Teeth Square paid in July by the City of Pasadena.

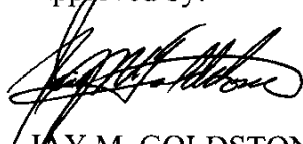
Respectfully submitted,


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