

# Agenda Report

**TO:** CITY COUNCIL

**DATE:** August 17, 1998

**FROM:** CYNTHIA J. KURTZ, ACTING CITY MANAGER

**SUBJECT: APPROVAL OF FY 1998 - 2001 AMENDMENT TO TOBACCO PROGRAM CONTRACT #89-97950 (City Contract #14,154) IN THE AMOUNT OF \$450,000 BETWEEN THE CITY OF PASADENA PUBLIC HEALTH DEPARTMENT AND THE TOBACCO CONTROL SECTION OF THE CALIFORNIA DEPARTMENT OF HEALTH SERVICES**

## **RECOMMENDATION**

It is recommended that the City Council approve a resolution authorizing the City Manager to execute an amendment to the FY 1990-1998 Contract between the California Department of Health Services Tobacco Control Section and the City of Pasadena extending the term of the Agreement to June 30, 2001 and increasing the total allocation to the Pasadena Tobacco Control Program by \$450,000 from \$1,288,716 to \$1,738,716.

## **BACKGROUND:**

Based upon the approval of the latest Comprehensive Tobacco Control Plan submitted by the City of Pasadena Public Health Department to the California Department of Health Services (CDHS), CDHS has issued a contract amendment. The amendment extends the term of contract #89-97950 to June 30, 2001 and revises the maximum amount payable for the eleven-year (1990-2001) contract period by \$450,000 from \$1,288,716 to \$1,738,716. This award represents a \$150,000 allocation per year for each of the next three fiscal years: FY 1999, FY 2000, and FY 2001.

The Pasadena Tobacco Control Program's Comprehensive Tobacco Control Plan is focusing on three state-defined priority areas: (1) Reducing youth access to tobacco; (2) reducing public exposure to secondhand smoke; and (3) countering pro-tobacco influences in the community. The Tobacco Control Program will (1) continue to staff and maintain a youth coalition committed to reducing youth access to tobacco and a proactive adult Tobacco Prevention Coalition; (2) provide community tobacco education and cessation services; (3) engage in policy development activities focused on reducing youth access to tobacco, such as developing a local tobacco retail licensing law; (4) collaborate with the Department of Children's Services to reduce secondhand smoke

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among children in a foster care home setting; (5) collaborate with the Planning & Permitting Department and the Pasadena Planning Commission to develop a Zoning Code Amendment to regulate tobacco and alcohol advertising on billboard near sensitive use locations; and (6) collaborate and coordinate activities with the Regional Community Linkage Project, a consortium of agencies that implement tobacco control activities.

According to the terms of this contract, unspent funds from FY 1998 can be carried over. Based on a preliminary FY 1998 year-end reconciliation of the Tobacco Trust Fund balance (the deferred revenue account where Tobacco Control Grant moneys are deposited), there will be an estimated \$75,933 unspent in FY 1998. This funding is available to the Pasadena Public Health Department as the Local Lead Agency for the provision of tobacco control activities in FY 1999. The total FY 1999 budget, including the annual award of \$150,000 and the \$75,933 unspent funds carried over from FY 1998 into FY 1999 is \$225,933.

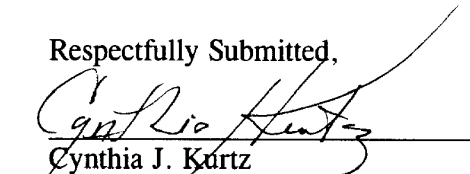
**AFFIRMATIVE ACTION:**

This contract is exempt from the Affirmative Action in Contracting Ordinance pursuant to Section 4.09.060 (A) which exempts contracts with other governmental entities for labor, material, supplies or services. An exemption is already on file.


**FISCAL IMPACT:**

This action by City Council will have no fiscal impact since estimated revenues and appropriations have been included in the Public Health Department's FY 1999 adopted budget, in the Health Promotion and Policy Development Division account # 565100.

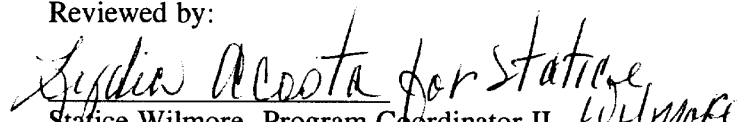
Respectfully Submitted,

  
Cynthia J. Kurtz  
Acting City Manager

Prepared by:

  
Heidi E. Petersen  
Management Analyst

Reviewed by:

  
Stacie Wilmore, Program Coordinator II  
Tobacco Control Program

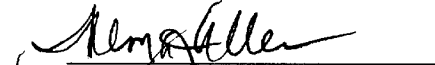
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Approved by:



*for* R. Dwight Lee, MD, MPH  
Health Officer/Director of Public Health