



EVALUATION TABULATION
RFP No. 2025-RFP-0320
Gang Outreach and Violence Interruption Services

RESPONSE DEADLINE: July 28, 2025 at 3:00 pm

Tuesday, April 28, 2026

PHASE 1

EVALUATION CRITERIA

Criteria	Scoring Method	Weight (Points)
Proposed Solution	Points Based	35 (35% of Total)

Description:

Points will be assigned to proposals that demonstrate a commitment to evidence-based or emerging practices that:

- Engage community partners, community members, and other community stakeholders;
- Share methods to build partnerships with supportive services. Detail mechanisms for making referrals to service providers; Identify and respond to potential shooting events;
- Identify and support individuals and groups at highest risk of involvement of shootings;
- Interrupt potential violence by mediating conflicts and preventing retaliation;
- Change behaviors and norms of those at highest risk of involvement of shooting; and
- Use data to inform daily efforts and make necessary changes to interruption strategies.

Criteria	Scoring Method	Weight (Points)
Experience and References	Points Based	35 (35% of Total)

Description:

Points will be assigned for "Experience with Projects of this Size and Scope in an Agency of Similar Size" based on a vendor's previous experience with municipal agencies, as delineated in the Scope of Work, and Client References.

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Criteria	Scoring Method	Weight (Points)
Cost Proposal	Reward Low Cost	20 (20% of Total)

Description:

Points will be assigned based on a "Ratio Method." The proposer's cost must include the delivery of the proposed solutions, as well as any recurring costs (if any) as delineated in the Scope of Work and the PRICE PROPOSAL.

With this method, the proposal with the lowest cost receives the maximum points allowed. All other proposals receive a percentage of the points available based on their cost relationship to the lowest price. This is determined by applying the following formula:

Lowest Price / Evaluated Price X maximum points available = Awarded Points

Example: The cost for the lowest proposal is \$100,000. The next lowest proposal has a cost of \$125,000. The total points available for cost = 20 points.

$$(\$100,000 / \$125,000) \times 20 = 16 \text{ points}$$

Criteria	Scoring Method	Weight (Points)
Local Pasadena Business	Pass / Fail	5 (5% of Total)

Description:

To be awarded a 5 point preference for this category, the proposer must have an official business address within the City of Pasadena at the time that this RFP is posted on the City's Website.

Criteria	Scoring Method	Weight (Points)
Small or Micro-Business	Pass / Fail	5 (5% of Total)

Description:

To be awarded a 5 point preference for this category, the proposer must be certified by the State of California as a small or micro-business. Refer to the [State of California Department of General Services Division](https://caleprocure.ca.gov/pages/sbdvbe-index.aspx) for further information.

<https://caleprocure.ca.gov/pages/sbdvbe-index.aspx>

AGGREGATE SCORES SUMMARY

Vendor	Evaluator 1	Evaluator 2	Evaluator 3	Total Score (Max Score 100)
Ricky Pickens Professional Violence Prevention & Intervention Specialist	70.4	72.4	76.4	73.03
Life Builders Incorporated	64.7	70.7	75.7	70.41

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Vendor	Evaluator 1	Evaluator 2	Evaluator 3	Total Score (Max Score 100)
Resilient Agency	58.6	75.6	72.6	68.95
2nd Call	56.8	71.8	75.8	68.13
Brown & Black Foundation 501(c)3	65	45	78	62.67
Volunteers of America of Los Angeles	61.9	65.9	58.9	62.19
Dorothis Daughter	51.8	58.8	68.8	59.8

VENDOR SCORES BY EVALUATION CRITERIA

Vendor	Proposed Solution Points Based 35 Points (35%)	Experience and References Points Based 35 Points (35%)	Cost Proposal Reward Low Cost 20 Points (20%)	Local Pasadena Business Pass / Fail 5 Points (5%)
Ricky Pickens Professional Violence Prevention & Intervention Specialist	32.3	32.3	8.4	0%
Life Builders Incorporated	25.7	24	15.7	100%
Resilient Agency	26.3	25	17.6	0%
2nd Call	26	24.3	12.8	100%
Brown & Black Foundation 501(c)3	23	14.7	20	100%
Volunteers of America of Los Angeles	28.3	28	5.9	0%
Dorothis Daughter	21.3	19.7	13.8	100%

Vendor	Small or Micro-Business Pass / Fail 5 Points (5%)	Total Score (Max Score 100)
Ricky Pickens Professional Violence Prevention & Intervention Specialist	0%	73.03
Life Builders Incorporated	0%	70.41
Resilient Agency	0%	68.95
2nd Call	0%	68.13
Brown & Black Foundation 501(c)3	0%	62.67

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Vendor	Small or Micro-Business Pass / Fail 5 Points (5%)	Total Score (Max Score 100)
Volunteers of America of Los Angeles	0%	62.19
Dorothis Daughter	0%	59.8