

McMillan, Acquanette (Netta)

From: cityclerk
Sent: Monday, March 2, 2026 10:27 AM
To: Iraheta, Alba; Jomsky, Mark; Robles, Sandra; Sabha, Tamer; McMillan, Acquanette (Netta); Soo, Christine
Subject: FW: Public comment March 2, 2026 Agenda Item #9

From: Adam Bray-Ali <cityclerk@cityofpasadena.net>
Sent: Monday, March 2, 2026 10:26:31 AM (UTC-08:00) Pacific Time (US & Canada)
To: cityclerk <cityclerk@cityofpasadena.net>
Subject: Public comment March 2, 2026 Agenda Item #9

[!] **CAUTION:** This email was delivered from the Internet. Do not click links or open attachments unless you *know* the content is safe. Report phish using the Phish Alert Button. For more information about the Phish Alert Button view article "KB0011474" on the DoIT portal.

Good morning Pasadena City Council

As you discuss the proposals and ideas for increasing the electricity costs paid by Pasadena residents and businesses, I suggest you follow what many of you call "the will of the people" and restrict the allowed price increases to the same level Pasadena has forced on private property owners renting residential homes in the city.

Currently, that amount is 2.25%

Your proposals to increase costs by over 10 times that amount while forcing small businesses to smaller increases is what will actively destroy the economics of rental housing in Pasadena.

You know that rising costs are real.

You know that increasing services and promising more expensive energy choices—demands made by the same people who pushed Measure H in 2022—will cause businesses financial pain.

Pasadena property owners are being punished for providing housing in the city. If you vote to destroy their economic incentives, you must accept that the end result will be fewer rental properties in the city.

To avoid being hypocritical, you must vote to cap all rate increases at the same levels you demand from rental property owners. By Charter, that is 75% of the local CPI growth rate every March.

No need for long, emotional discussions or debates. Just accept the same realities and be grateful you don't have to roll back rents to 2021 levels right away.

Thank you,
Adam Bray-Ali

--

Adam Bray-Ali

Coldwell Banker Residential Brokerage
DRE#01859026

McMillan, Acquanette (Netta)

From: Mellem, Araceli
Sent: Monday, March 2, 2026 3:01 PM
To: PublicComment-AutoResponse
Subject: FW: proposed 22% rate on electricity

From: elizabeth lope
Sent: Monday, March 2, 2026 2:55 PM
To: Gordo, Victor <vgordo@cityofpasadena.net>; Sullivan, Noreen <nsullivan@cityofpasadena.net>
Subject: proposed 22% rate on electricity

You don't often get email from [REDACTED]. [Learn why this is important](#)

[!] **CAUTION:** This email was delivered from the Internet. Do not click links or open attachments unless you *know* the content is safe. Report phish using the Phish Alert Button. For more information about the Phish Alert Button view article "KB0011474" on the DoIT portal.

Hello,

It is my understanding that there is a proposed 22% rate increase on electricity that is being discussed in today's City Council meeting, and while I cannot be there I did want to express my discontent with this news. PWP rates are already high and I am already challenged with cost of living expenses. I live in a townhome and all my utilities are electric, so you can see my outrage as I weigh the impact this will have on my family should it be passed. The cost of living expenses are growing at a faster rate than our salaries and it is becoming more of a challenge to keep up. I love this city and would urge your support for the people who are living in it. I hope that you all can find a different solution for the issue at hand and not pass the cost on to the consumer who is just trying to keep the lights on for their family.

Thank you for your attention to this matter,
Elizabeth Lopez
Pasadena resident (91104)

3/2/2026
Item 9

McMillan, Acquanette (Netta)

From: Mellem, Araceli
Sent: Monday, March 2, 2026 3:12 PM
To: PublicComment-AutoResponse
Subject: FW: Message from Contact Your Councilmember

From: City Web <cityweb@cityofpasadena.net>
Sent: Monday, March 2, 2026 2:08 PM
To: Bell, Cushon <cbell@cityofpasadena.net>; Cole, Rick <rcole@cityofpasadena.net>; DerBoghossian, Megheti <mderboghossian@cityofpasadena.net>; Gordo, Victor <vgordo@cityofpasadena.net>; Mellem, Araceli <amellem@cityofpasadena.net>; Stewart, Jana <janastewart@cityofpasadena.net>; De La Cuba, Vannia <vdelacuba@cityofpasadena.net>
Subject: Message from Contact Your Councilmember

Check the boxes for the Mayor and Councilmembers you want to reach District 1 - Councilmember Tyron Hampton, District 2 - Councilmember Rick Cole, Mayor Victor M. Gordo

Message My electric bill averages 29 cents per KWH (incrementally, I am paying 31 cents per KWH). It costs about 8 cents in natural gas to generate a KWH, so we are paying three times that for transmission, overhead, and taxes.

Per the US Energy Information Administration, the average US household pays 18 cents per KWH, so I don't know why we should be paying 60% more.

But now there is a plan to increase our electrical cost even higher!

Vote NO on increasing our electric rates.

Do you want us to contact you regarding your comment? Yes - I will provide my contact information

Your Name (required)

Email (required)