

RESOLUTION NO. 9396

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASADENA APPROVING A VOLUNTARY FAIR CAMPAIGN PRACTICES AGREEMENT PURSUANT TO PASADENA MUNICIPAL CODE SECTION 9.88.050 TO BE DISTRIBUTED BY THE CITY CLERK TO ALL CANDIDATES FOR PUBLIC OFFICE IN PASADENA

WHEREAS, on August 7, 1984, the Board of Directors adopted the Pasadena Fair Campaign Practices and Disclosure Ordinance; and

WHEREAS, Section 9.88.050 of that Ordinance requires the Pasadena City Council to approve by resolution, a voluntary fair campaign practices agreement to be distributed by the City Clerk to all candidates for public office; and

WHEREAS, the regulations of the City's Fair Campaign Practices Ordinance continue to apply to candidates for public office in Pasadena.

THEREFORE, BE IT RESOLVED by the City Council of the City of Pasadena that the "Pasadena Fair Campaign Practices Agreement" presented herewith is approved, and the City Clerk is authorized and directed to provide a copy of the Agreement with each set of nomination papers and to each candidate for election to City office, as required by Section 9.88.050 of the Pasadena Fair Campaign Practices and Disclosure Ordinance.


Adopted at the regular meeting of the City Council on the 3rd day of November, 2014, by the following vote:

AYES: Councilmembers Gordo, Madison, Masuda, McAustin, Tornek,
Vice Mayor Robinson, Mayor Bogaard

NOES: None

ABSENT: Councilmember Kennedy

ABSTAIN: None



Mark Jonisky
City Clerk, CMC

APPROVED AS TO FORM:



Theresa Fuentes
Assistant City Attorney

PASADENA FAIR CAMPAIGN PRACTICES AGREEMENT

1. Fair Campaign Pledge

I pledge to conduct my campaign for election to City office openly and fairly. To this end:

- a. I will discuss the issues and participate in fair debate with respect to my views and qualifications;
- b. I will not engage in or permit defamatory attacks upon the character of my opponents;
- c. I will not engage in unwarranted invasions of personal privacy unrelated to campaign issues;
- d. I will not use or permit use of any campaign material or advertisements which misrepresent, distort, or otherwise falsify any facts regarding myself or my opponents;
- e. I will publicly repudiate support coming directly or indirectly from any individual or group whose activities would violate this Fair Campaign Practices Agreement.

2. Campaign Advertisements and Mailings

- a. I will clearly identify myself (or my campaign committee) as the source of all my campaign advertisements and mailings.
- b. If all my opponents sign this Agreement, then during the last 14 days before the election I will provide my opponents with copies of all campaign advertisements and mailings at least 48 hours before they are distributed or placed in the mail.

3. Use of Polls and Polling Information

- a. I will not use or permit use in my campaign statements any false or misleading statements concerning the results of any poll.
- b. I will not originate or permit questions to be asked in polls which misrepresent, distort, or otherwise falsify the facts regarding myself or my opponents.

DATE:

Signature of Candidate