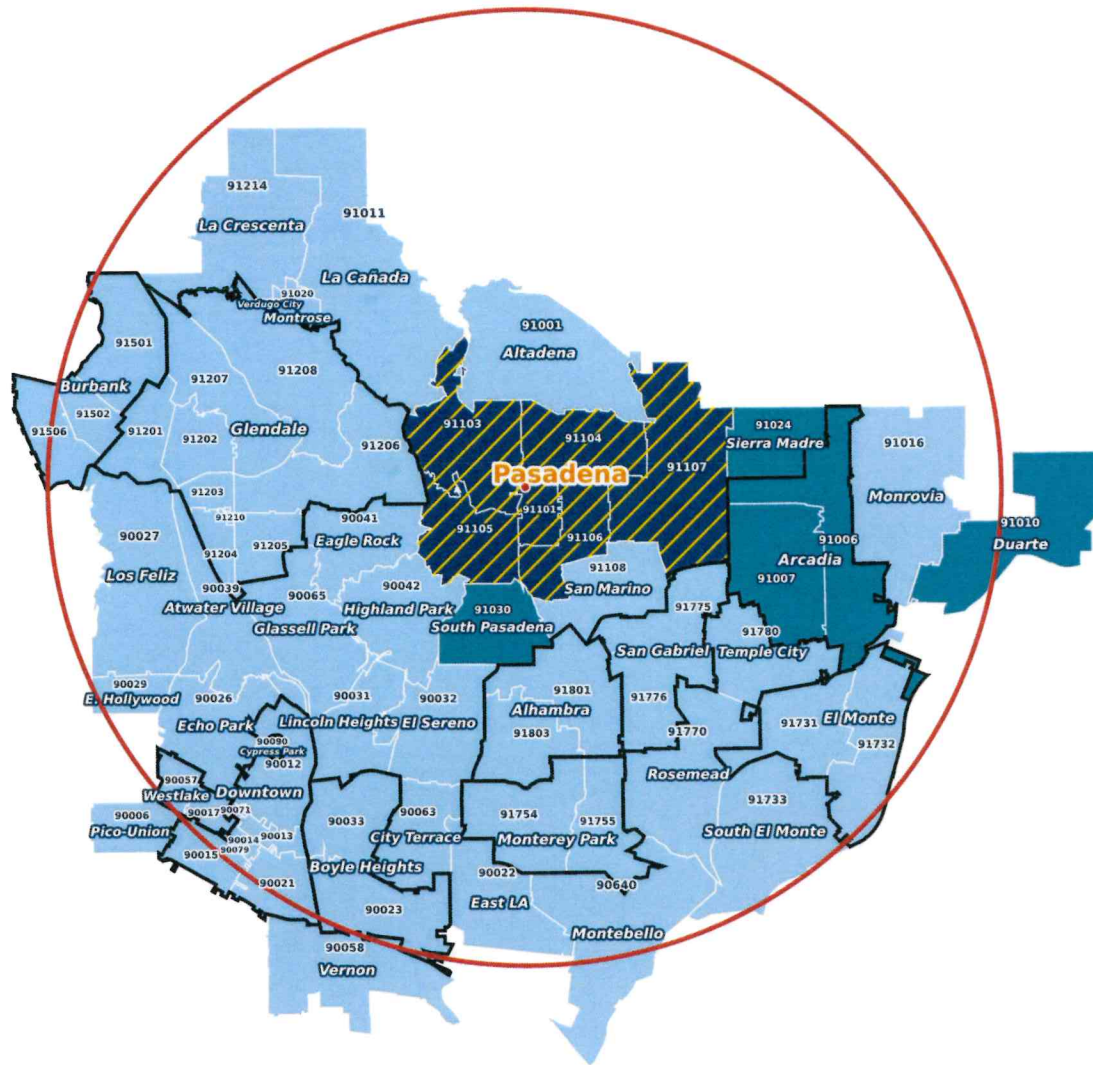


Attachment B

GEOGRAPHIC OVERVIEW



- Tier 1 - Pasadena
- Tier 2 - Foothill WDB area; includes all Tier 1 activity
- Tier 3 - 10-mile radius; includes all Tier 1 and Tier 2 activity
- Approximate 10-mile radius from Central Library
- Pasadena ZIP with reported local business spend

91101, 91103, 91104, 91105, 91106
91107, 91102*, 91109*, 91110*, 91114*
91115*, 91116*, 91117*, 91118*, 91121*
91123*, 91124*, 91125*, 91126*, 91129*
91131*, 91175*, 91182*, 91184*, 91185*
91186*, 91187*, 91188*, 91189*, 91191*
91199*

91006, 91007, **91066***, **91077***, 91010
91009*, 91024, **91025***, 91030

91001, 90006, 90012, 90013, 90014, 90015
90017, 90021, 90022, 90023, 90026, 90027
90029, 90031, 90032, 90033, 90039, 90041
90042, 90057, 90058, 90063, 90065, 90071
90079, 90090, 90640, 91011, 91016, 91020
91031*, 91046, 91108, 91201, 91202, 91203
91204, 91205, 91206, 91207, 91208, 91210
91214, 91501, 91502, 91506, 91731, 91732
91733, 91754, 91755, 91770, 91775, 91776
91780, 91801, 91803

* Non-residential, PO Box, or unique ZIP supplied for reference; no associated street addresses are mapped. Map geography and ZIP boundaries adapted from the July 2, 2026 Local Spend ZIP Code Map.