



PASADENA

Housing Department

Five-Year (2025-2029) Consolidated Plan & 2025 Annual Action Plan

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Background

Housing Department

The Consolidated Plan is a comprehensive planning document that addresses both long- and short-term strategies to meet housing and community development needs.

- Citizen Participation
- Needs Assessment
- Market Analysis
- Strategic Plan
- Annual Action Plan



Citizen Participation

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Priority Needs Survey

The survey ran from January 1 - 31, 2025, advertised through email notifications, and the City's social media and newsletter.

Rank	Overall Community Priority
1	Create More Affordable Housing Available to Low Income Residents
2	Improve City Infrastructure (e.g., sidewalks, lighting, street improvements)
3	Improve Facilities Providing Public and Community Services (e.g., parks, libraries, senior centers, youth centers)
4	Create More Jobs Available to Low Income Residents



Top 10 Community Needs

Rank	Specific Need	Average Ranking 0 – 4	Need Category
1	Educational Facilities	3.52	Public Facility Improvement
2	Mental Health Services	3.52	Public Services
3	Health Services	3.51	Public Services
4	Parks & Recreational Facilities	3.41	Public Facility Improvement
5	Fire Stations	3.40	Public Facility Improvement
6	Neighborhood Cleanups	3.38	Public Services
7	Increase Affordable Rental Housing	3.36	Housing
8	Mental Healthcare Facilities	3.34	Public Facility Improvement
9	Childcare Centers	3.30	Public Facility Improvement
10	Childcare Services	3.26	Public Services



Needs Assessment

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- Over 44% of Pasadena households earn less than 80% AMI
 - 19% earn less than 30% AMI (Very-Low Income)
- Of the households that are very-low income, 37% experience severe housing cost burdens, paying more than half of their household income towards housing costs.
- Over 49% of very-low-income households have at least one person over 62 years of age.
- Severe housing cost burdens affect Black and Hispanic households living in Northwest Pasadena disproportionately.



Market Analysis

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Housing Market Analysis

- Over 10,000 Pasadena households that earn less than 50% AMI cannot afford housing.
- Only 2,335 rental units are affordable to the 10,845 households that earn less than 30% AMI

Cost of Housing

Pasadena Median Rent (Zillow 2025)	Studio	1 Bedroom	2 Bedroom	3 Bedroom
	\$1,910	\$1,943	\$2,623	\$5,126



Strategic Plan

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The Strategic Plan is a long-term strategy to meet priority needs of the community based on information collected from the Needs Assessment and Housing Market Analysis.

Anticipated 2025-2029 Allocations

Source	PY25	PY26	PY27	PY28	PY29	Total
CDBG	\$2,147,455	\$2,026,641	\$1,924,309	\$1,827,094	\$1,735,739	\$9,661,238
HOME	\$680,157	\$646,149	\$613,842	\$583,150	\$553,992	\$3,077,290
ESG	\$187,491	\$180,317	\$171,301	\$162,736	\$154,599	\$856,444
TOTAL	\$3,015,103	\$2,853,107	\$2,709,452	\$2,572,980	\$2,444,330	\$13,594,972

5-Year Goals	Funding	Goal Outcome Indicator
Housing	HOME: \$3,250,000	Tenant-Based Rental Assistance: 25 Households New Rental Construction: 100 Housing Units Rental Units Rehabilitation: 9 Housing Units
Public Services	CDBG: \$1,500,000	6,000 Persons Assisted
Homeless Intervention & Prevention	ESG: \$1,858,759	Homeless Overnight Shelter: 195 Persons Assisted Homelessness Prevention: 270 Persons Assisted
Public Facility Improvements	CDBG: \$2,000,000	100,000 Persons Assisted
Infrastructure Improvements	CDBG: \$2,500,000	75,000 Persons Assisted
Economic Development	CDBG: \$325,000	Business Assisted: 30 Businesses



Annual Action Plan

#	PROPOSER/PROPOSED PROJECT	FUNDING AMOUNT
PLANNING & ADMINISTRATION		
1	Housing Department <i>CDBG Program Administration</i>	\$460,000
2	Finance Department <i>Section 108 Repayment (Robinson Recreation Center)</i>	\$440,000
PUBLIC SERVICES		
3	College Access Plan <i>College Champions</i>	\$48,400
4	Flintridge Center <i>Youth of Promise</i>	\$75,000
5	Foothill Unity Center, Inc <i>Food Distribution Program</i>	\$75,000
6	Reading Partners <i>Individualized Literacy Support</i>	\$75,000
INFRASTRUCTURE IMPROVEMENTS		
7	Public Works Department <i>Pasadena Sidewalk Improvements</i>	\$500,000
8	Public Works Department <i>ADA Pushbutton Upgrades</i>	\$300,000
ECONOMIC DEVELOPMENT		
9	Economic Development Division <i>Commercial Façade Improvement Program</i>	\$200,500
10	Economic Development Division <i>Disaster Relief Funds for Micro-Enterprises</i>	\$125,500
TOTAL FUNDING RECOMMENDATION		\$2,299,400

Community

Development

Block

Grant

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Annual Action Plan

Housing Department

#	PROPOSER/PROPOSED PROJECT	FUNDING AMOUNT
AFFORDABLE HOUSING		
1	Housing Department <i>HOME Program Administration</i>	\$150,000
2	National Core <i>Ramona Senior Housing Project</i>	\$2,243,927
3	Housing Department <i>Tenant-Based Rental Assistance</i>	\$300,000
TOTAL FUNDING RECOMMENDATION		\$2,693,927

HOME
Investment
Partnership
Act

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Annual Action Plan

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#	PROPOSER/PROPOSED PROJECT	FUNDING AMOUNT
HOMELESSNESS		
1	Housing Department <i>ESG Program Administration</i>	\$51,735
2	<i>HMIS Management</i>	\$40,000
3	<i>Homeless Prevention</i>	\$175,000
4	<i>Emergency Shelter</i>	\$283,650
5	Rapid Rehousing	\$356,250
TOTAL FUNDING RECOMMENDATION		\$906,635

Emergency

Solutions

Grant

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