

ATTACHMENT A

**FINDINGS FOR THE PROPOSED ARTIST AND CONCEPT ART PLAN FOR
2915 EAST COLORADO BOULEVARD (PASADENA RUSNAK PORSCHE)**

Findings

The proposed art concept—featuring an aluminum sculptural trellis—and the proposed artist comply with the goals, objectives and eligible criteria outlined in the City's Private Development Public Art Guidelines as follows:

1. The proposed artist currently works in the public realm, has demonstrated past experience and proven technical and aesthetic ability to successfully create an artwork responsive to the site and community;
2. The proposed artist is sensitive to the City's aesthetic diversity and can contribute to the characteristics, contribution, aspirations and unique expressions of Pasadena's values;
3. The proposed artwork encourages public dialogue and interaction with art in public places;
4. The proposed artwork supports the inclusion of a broad range of works of art, reflective of the overall diversity of current works in the field of public art; and
5. The proposed artwork supports a public art collection composed of artworks of varied genres, styles, scales, media, form and intent, and reflects trends and disciplines in art on a local, regional, national and international arts level.