



City Attorney's/City Prosecutor's Department

***City Council  
Informational Item on  
Pasadena Price Gouging Complaints***

***City Prosecutor's Office***

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# Crimes To Be Concerned About During/After An Emergency

City Attorney's/City Prosecutor's Department

- **Price Gouging** is when a seller, contractor, landlord, or individual raises the price of housing, goods, or services more than 10% after the declaration of a state of emergency.
- The City Prosecutor's Office is a member of the LA County Price Gouging Joint Taskforce – Critical Fires.



# Crimes To Be Concerned About During/After An Emergency

City Attorney's/City Prosecutor's Department

- **Contracting without a license** is always a crime, but doing so during a State of Emergency can be a felony. Please watch for anyone offering construction services and verify their contractor's license with the State Contractor's Licensing Board.
- **False Impersonation of Emergency or Utility Personnel** is a crime. Verify someone's identity, and when in doubt call the department to confirm this person is who they say they are.
- **False representation while soliciting charitable donations**
- **Insurance fraud**
- **Financial elder abuse**
- **If you suspect you have been the victim of, or attempted victim of, a crime in the City of Pasadena, please report it to the Pasadena Police Department (626-744-4241).**



# Price Gouging Complaints (2025)

City Attorney's/City Prosecutor's Department

- **43 Complaints of Price Gouging in Pasadena**
  - > 38 referred from Los Angeles County Department of Consumer and Business Affairs (DCBA)
  - > 4 referred from Rent Stabilization Department
  - > 1 City website contact request
- Complaints involve 33 rental units, 1 hotel, and 1 house for sale
- Complaints have been referred to PPD for investigation