

23. Agreement with LA Organizing Committee for the 2028 Olympic and Paralympic Games

Thank you for negotiating better contract terms for the 2028 Olympic Games “Games” activities to be hosted in Pasadena. The reference contracts in the agenda are overly broad and vague. They also excessively prohibit the City from input in decisions relating to hosting the Games.

For public transparency, it would be preferable that the proposed contract is provided in the agenda and to the public before granting the City Manager with the authority to execute said contract.

The Council should consider forming a temporary Games input body or method such as a commission.

Contract areas of concern:

Section 10. Permitting and Zoning. This clause is concerning as it could circumvent current policies and regulations. Moreover, it would be at the sole cost to the City.

Section 11. Admission/Ticket Tax. The City should have the ability to make decisions on generating revenue from the Games. Private entities will not have similar restrictions, for example, increasing the costs for accommodation or ride-sharing providers.

Section 12. Other Events. This clause is too broad and may prohibit the City from honoring other contractual obligations. In addition, the City should have the ability to protect against the disruption of other events. This issue is also in Exhibit D. 6.

Section 16. Transportation. The City and the Games should prioritize public transportation solutions.

Section 18. Venue Construction and Infrastructure. As with Section 10, this clause is concerning as it could circumvent current policies and regulations. Moreover, it would be at the sole cost to the City.

Section 25. Termination. A 30-day notice is insufficient given the scale, cost and resources that will be invested into hosting Games in the City.

Careful considerations of the fiscal impacts and the recovery of those costs, along with input of other impacts to the City are important factors to address - and have decision-making authority - in hosting the Games.

Yadi

Pasadena City Council Meeting

October 28, 2024

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Item 23

McMillan, Acquanette (Netta)

Subject: FW: Agenda Item 23-Agreement related to Olympic and Paralympic Games

From: Paul Little

Sent: Monday, October 28, 2024 12:10 PM

To: City_Council <ccouncil@cityofpasadena.net>; PublicComment-AutoResponse <publiccomment@cityofpasadena.net>; Jomsky, Mark <mjomsky@cityofpasadena.net>; Márquez, Miguel <miguelmarquez@cityofpasadena.net>

Cc: Paul Little <Paul@pasadena-chamber.org>; jweiden@rosebowlstadium.com

Subject: Agenda Item 23-Agreement related to Olympic and Paralympic Games

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Mayor Victor Gordo and City Council Members,

Hosting events in Pasadena for the 2028 Olympic Games and the 2028 Paralympic Games will benefit our entire community.

The Olympic and Paralympic Games are unique in their audience appeal as two of the finest sporting festivals in the world.

Pasadena should not miss out on the opportunity to participate by hosting events in our Rose Bowl Stadium (and elsewhere if the opportunity is present).

Being a venue (or multiple venues) for the 2028 games will bring attention and excitement to the City, and also potentially significant revenues.

I respectfully encourage you to empower our City Manager to negotiate and make agreements that are in the best interests of Pasadena as a host for events during the 2028 games.

Thank you,

Paul

Paul Little

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10/28/2024
Item 23