

McMillan, Acquanette (Netta)

Subject: FW: Council Meeting 10/21/2024 Agenda Item #9: Support for Measure A

From: Sonja Berndt

Sent: Monday, October 21, 2024 9:26 AM

To: Gordo, Victor <vgordo@cityofpasadena.net>; Hampton, Tyron <THampton@cityofpasadena.net>; Jones, Justin <justinjones@cityofpasadena.net>; Lyon, Jason <jlyon@cityofpasadena.net>; Madison, Steve <smadison@cityofpasadena.net>; Masuda, Gene <gmasuda@cityofpasadena.net>; Rivas, Jessica <jerivas@cityofpasadena.net>; Williams, Felicia <fwilliams@cityofpasadena.net>; PublicComment-AutoResponse <publiccomment@cityofpasadena.net>; Jomsky, Mark <mjomsky@cityofpasadena.net>

Subject: Council Meeting 10/21/2024 Agenda Item #9: Support for Measure A

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Dear Members of the Pasadena City Council:

Thank you for agendizing support for Measure A. This measure would continue the success of Measure H and improve on it. It would help fund the development of affordable housing and continue to fund much-needed services for our unhoused residents. If Measure A does not pass, Measure H will sunset in 3 years, and Pasadena and many other cities will lose funding that it provides. It currently funds a significant amount of our services to people living in permanent supportive housing. We will almost certainly see a rise in homelessness if Measure H sunsets with nothing to replace it.

Please send a message to our residents that you want our City to be a partner in ending homelessness by approving this agenda item and, in addition, by significantly increasing city-generated funding for housing for our unhoused residents.

Thank you.

Sonja Berndt
Pasadena Resident

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McMillan, Acquanette (Netta)

From: Jill Shook
Sent: Monday, October 21, 2024 5:00 PM
To: PublicComment-AutoResponse
Cc: Madison, Steve; Hampton, Tyron; Lyon, Jason; Gordo, Victor; Masuda, Gene; Felicia Williams; jerrivas@cityofpasadena.net; justin jones
Subject: re: Please support Measure A on the Consent calendar, thank you!! Jill Shook

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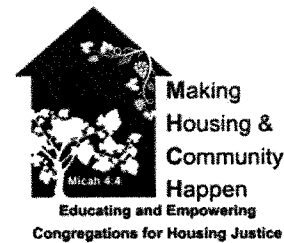
Oct 21, 2024

Dear Mayor Gordo and City Council Members,

By supporting Measure A, we have a great opportunity to homelessness as we have for over 50% of our unhoused population Measure H has helped us significantly to make this happen, but that years. So, it is essential that we replace it and build upon the success (114,000 housed) and increase it so we can do even more, especially considering that more seniors like me are falling into homelessness. The way rents have increased from 61% since 2017, from just over \$1,600 per month on average to just over \$2,700, seniors on fixed incomes just can't make ends meet. I so appreciate that Measure A has added homeless prevention and accountability to this measure, wise and needed.

Please assure that this consent item, this ½ cent sales tax will be unanimous and encourage all you know to also support it. Thank you!!

Jill Shook, Co-Founding visionary for Making Housing and Community Happen (MHCH) 626-675-1316



continue to end since 2011. will sunset in 3 of Measure H

Jill Shook, D.Min. BGU—Bakke Graduate University
Co-Founding Visionary, Workshop Leader/Speaker: makinghousinghappen.org
Author/Editor: *Making Housing Happen: Faith Based Affordable Housing Models*
Jill@makinghousinghappen.com
My zoom room link



“If your dream is big enough to complete in your lifetime, then it’s too small.”

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