



Ordinance Fact Sheet

TO: CITY COUNCIL

DATE: May 13, 2024

FROM: CITY ATTORNEY

SUBJECT: ORDINANCE GRANTING NON-EXCLUSIVE POLICE TOWING FRANCHISES

TITLE OF PROPOSED ORDINANCE

AN UNCODIFIED ORDINANCE OF THE CITY OF PASADENA GRANTING NON-EXCLUSIVE POLICE TOWING FRANCHISES

PURPOSE OF ORDINANCE

At the May 13, 2024 public hearing, the City Council will be requested to direct the City Attorney to prepare an uncodified ordinance granting non-exclusive police towing franchises. This ordinance would achieve the granting of franchises, as requested by staff, and if approved by the City Council.

REASON WHY LEGISLATION IS NEEDED

The Charter of the City of Pasadena, Article XI, Section 1104, specifies that the method and procedure for granting a franchise shall be by ordinance.

PROGRAMS, DEPARTMENTS OR GROUPS AFFECTED

The Police Department will implement this ordinance.

FISCAL IMPACT

The City is scheduled to receive \$22,500 annually per police towing franchisee, pursuant to Resolution number 9675, adopted on May 13, 2024. Currently, there are four

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franchisees, although that figure could change, depending on the number of non-exclusive franchises ultimately awarded by the City Council.

ENVIRONMENTAL DETERMINATION

Through the May 13, 2024 public hearing where the City Council considered an award of non-exclusive police towing franchises, the City Council found that the proposed action is not a project under the California Environmental Quality Act (CEQA) in accordance with Section 21065 of CEQA and State CEQA Guidelines Sections 15060(c)(2), 15060 (c)(3), and 15378.

Respectfully submitted,



Michele Beal Bagneris
City Attorney

Prepared by:



Javan N. Rad
Chief Assistant City Attorney

Concurred by:



MIGUEL MARQUEZ
City Manager

Dickson Motor Service
220 Agostino Road
San Gabriel, CA 91776

Henry's Towing & Recovery
1100 Westminster Avenue
Alhambra, CA 91803

M&M Action Towing and Road Side Service Emergency
1312 Fair Oaks Avenue
South Pasadena, CA 91030

SECTION 3. The City Clerk shall certify the adoption of this ordinance and shall cause this ordinance to be published in full text.