

Attachment A: Electric Cost-of-Service Analysis and Rate Design Evaluation Summary

Criteria	Proposed Solution	Experience (Including Company Staffing Assigned to Project) and References	Price Proposal	Local Pasadena Business	Small or Micro- Business	Total Score
Max Score	40	35	15	5	5	100
Vendor						
NewGen Strategies and Solutions, LLC	36.8	33.4	15	0	0	85.2
1898 & Co., part of Burns & McDonnell	35.4	30.2	10.8	0	0	76.4
MCR Corporate Services, Inc.	29.2	24.4	6	0	0	59.6
AIP Capital Markets	24.6	23	2.9	0	0	50.5