

Attachment A  
Summary of Proposal Scoring

Rank	Vendor	Location	Scope of Work (20 Points)	Experience (25 Points)	Functional and Technical Fit (25 Points)	Cost Proposal (20 Points)	Local Pasadena Business (5 Points)	Small or Micro- Business (5 Points)	Total Score (100 Points)
1	3Di, Inc.	Brea, CA	19	24	24	13.6	0	5	85.6
2	Intellectyx, Inc.	Denver, CO	16	17	23	20	0	0	76
3	Avenu Insights & Analy	Centreville, VA	15	19	15	1.6	0	0	50.6