

Agenda Report

April 15, 2024

TO: Honorable Mayor and City Council
FROM: Pasadena Police Department
SUBJECT: ADOPTION OF A RESOLUTION GIVING NOTICE OF APPLICATIONS RECEIVED FOR NON-EXCLUSIVE POLICE TOWING FRANCHISES AND SETTING A PUBLIC HEARING

RECOMMENDATION:

It is recommended that the City Council:

1. Find that the project proposed herein is exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Section 15061(b)(3); the "Common Sense" exemption that CEQA only applies to projects that may have an effect on the environment;
2. Adopt a resolution (a) giving notice of applications received for non-exclusive police towing franchise from four firms as set forth in this Agenda Report; and (b) setting a public hearing for May 13, 2024 at 5:30 pm to consider the granting of police towing franchises; and
3. Direct the City Clerk to publish the resolution at least once in a newspaper of the general circulation in the City not less than ten days prior to the date set for the hearing.

BACKGROUND:

In January 1997, the City Council adopted the Police Towing Franchise System, as set forth in Pasadena Municipal Code, Chapter 10.46. This ordinance provides standards and procedures for the granting of non-exclusive franchises for providing vehicle towing, vehicle impounds, street sweeps and vehicle storage services to the Police Department, Transportation Department, and the City.

Each year the City is required to advertise the opportunity to apply for a franchise by way of a Request for Applications. On February 15, 2024, a request for application was published in the Pasadena Press and posted to OpenGov Procurement. The posting

closed on February 26, 2024, and the following four tow companies responded to the request:

- A-Car Auto – Pasadena
- Henry’s Towing and Recovery – Alhambra
- M&M Action Towing – South Pasadena
- Dickson Motor Service – San Gabriel

Of the applicants, A-Car Auto, Henry’s Towing and Recovery and M&M Action Towing are existing franchises with four or more years of service and remain in good standing with the City. Dickson Motor Service is a new applicant and has not been granted a franchise service in the past, but has provided a responsive application.

After applications are submitted, the process set forth in the Municipal Code calls for the City Council to adopt a resolution setting a public hearing to consider the applications for non-exclusive police towing, which is the action recommended this evening. At the public hearing, proposed to be May 13, 2024, the City Council will consider the actual granting of police towing franchises.

COUNCIL POLICY CONSIDERATIONS:

This proposed action is consistent with the City Council's Strategic Plan goals to ensure public safety, increase conservation and sustainability, and maintain fiscal responsibility and stability.

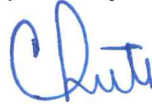
ENVIRONMENTAL ANALYSIS:

The proposed contract has been determined to be exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Section 15061 (b)(3), the "Common Sense" exemption that CEQA applies only to projects which have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA.


FISCAL IMPACT:

The action of setting a public hearing to consider applications for police towing franchises has no fiscal impact. However, the City is scheduled to receive \$22,500 annually per franchisee, pursuant to Resolution number 9675, adopted on August 27, 2018.

Respectfully submitted,


FOR CHIEF
HARRIS
EUGENE HARRIS
Chief of Police

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Approved by:


MIGUEL MÁRQUEZ
City Manager