

CITY OF PASADENA APPLICATION FOR APPOINTMENT TO THE CHARTER STUDY TASK FORCE

The information contained on this form will be used by the City Council to appoint members to the Charter Study Task Force. Please answer all questions. You are invited to attach additional pages, a copy of your resume, or submit supplemental information which you feel may assist the City Council in its evaluation of your application. *Please note that, once submitted, this form, and all attachments, will become subject to public access under the Public Records Act, with the exception of personally identifiable information.*

Applicant Name:	Jacque Robinson-Ba	iisley	39 8 19
Home Address:	REDACTED	Pasadena, CA 91103	
Mailing Address:	<i></i>		RS of Ch
Email Address:	REDACTED		
Business Phone:		Date Available to S	Start: OCT 2023
Home Phone:		Cell Phone:	REDACTED
Indicate if you wish one or more):	to be considered for	a District, At-Large, and/or M	layoral Nomination (mark
✓ Distr	rict Representative r	representing City Council Dis	trict _1
✓ At-la	rge Representative	City Council District open	
✓ Mayo	oral Representative		
		nmissions, çommittees, and e fices held and in what city.	organizations on which you
Board Member Pa	ithways LA; 2022- pro	esent / Board Member Pasa	adena Delta Foundation;
/Training & Education	ard Member Adobe (on Chair Nat'l Wom(Pasadena Alumnae	Community Housing; 2013 – en's Political Caucus – GPA Chapter - 2002	2020 / Fmr. President / Member, Delta Sigma
Employment – Tit alternative).	le and duties, current	t and past (acceptable to atta	ach resume as an
,	TACHED - currently	Senior Outreach Manager wi	ith Blue Shield of California.
Promise Health Pla			
	•	cational licenses or certificate	es.
University of Califor CSU Northridge - M	піа, вегкеіеу - вА ІРА		

	Have you ever worked for the City of Pasadena? (If yes, please list dates/department) ected to District 1 in 2007 and served until 2015	YES		NO C
2.	Are you related to any employee, appointed or elected official of the City of Pasadena? (If yes, please indicate name and relationship)	YES		NO
3.	Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect financial interest. Are you aware of any circumstances which may develop from your occupation or economic holdings, that might relate to your service as a member of a Charter Study Task Force? (If yes, please indicate any potential conflicts)	YES		NO D
4.	Have there been, or are there now, any personal or business circumstances which might reflect adversely on your service as a member of a Charter Study Task Force?	YES		NO O
5.	Are you aware of the time commitment necessary to fulfill the obligations of a member on a Charter Study Task Force, including meetings on nights and weekends?	YES		NO C
on Pas	at specifically in your background, training, education, or interests the Charter Study Task Force? Please highlight any relevant expe sadena or other municipality that involves Charter Study, elected ex owledge of City Charter laws and provisions:	rience	with	the City o
illowed in the series of the s	for two terms as Councilmember for District 1 and have remained active in city and community me to examine and consider policy changes as internal policy maker and external community rework in the greater LA and California region as a organizer and government/community/policy ork with statewide and regional organizations that have been studying some of the same topics	esident. strategio	My profe leader,	ssional and has enabled
	pelieve the Task Force needs to start from scratch to learn about the impacts of the the propose earned from other jurisdictions.	ed chanç	jes and o	can use
There campa are el Taxpa	at objectives and goals should the Charter Study Task Force cons are a number of issues that have already been publicly asked to be con sign finance limits, term limits and vacancies, the manner in which Mayo igible to run for citywide office, terminology changes, procurement limits yers Protection Act. It is my hope that this list is not exhaustive and that during the first few meetings of the Task Force.	sidere r vs. C , and r	Council r eform	members to the

The scope and charge of the up in the past decade by Co	the importance of the scope and charge of the Charter Study Task I assigned by the City Council? task force is important because it will address issues that have come uncilmembers AND the public to help the future City of Pasadena nt and equitable manner, operationally and functionally.
-	achieve the Charter Study Task Force's objectives and goals, while uncil's approved Scope and Charge?
opportunity to help drive future po	but and using it to help craft policy decisions. Since this is a once per decade licy and community decisions, it is my goal to engage as many residents as possible in ing of the impacts of any proposed recommendations. nedia platforms and engagement with community based organizations to disseminate of normally be engaged.
Signature: /s/ JRBaisley	Date: 10/12/2023
I hereby certify that the following	g information is correct to the best of my knowledge.
0 0 0 0 0 0 0 0 0 0	
	uncil is to balance advisory body appointments in terms of geographic residence age. The following information is desirable, but not required for appointment.
Year of Birth: REDACT	REDACTED thnicity: REDACTED
If City resident, number of ye	ars: 45

Pasadena, CA | REDACTED

PROFESSIONAL SUMMARY

Tenured government, public affairs, community engagement, external affairs, and public policy strategic People Leader with over twenty years of experience managing civic and community engagement on behalf of private and public nonprofit, education, labor, and health organizations, as well as electoral/advocacy campaigns including local, state, and federal legislative intergovernmental relations. Recognized for expertise in lobbying, strategic planning, project management, philanthropic giving, media communications, legal research, policy development, recruitment and training, cross-functional collaboration, preparation of executive level memos/policy reports/presentations, stakeholder engagement and relationship management, as well as special event planning/execution. Former local elected official.

EXPERIENCE

Senior Outreach Manager | Blue Shield of California

MAY 2020-current

- Manage internal and external relationships and serve as Los Angeles Countywide point of contact for outreach and engagement with state, county, and local elected officials, pertinent agency executives, providers, and nonprofits on behalf of Medi-Cal line of business.
- Develop and recommend special events, community engagement, and sponsorship opportunities leading to enrollment growth and retention.

Civic Engagement & Public Policy Program Officer | California Community Foundation

MAY 2018 - JAN 2020

- Managed \$1.2M grant portfolio budget dedicated to advancing civic engagement strategies across systems to implement change in priority areas (e.g., health, housing, education, and immigration) throughout Los Angeles County.
- Consulted on strategic planning for a variety of initiatives.
- Reviewed, evaluated, facilitated due diligence of finances, and conducted site visits for grant proposals as Subject Matter Expert (SME).
- Planned and executed conferences from initiation to completion; attended various events and programs as Foundation Ambassador.
- Led the design and implementation of the "Local Leaders Academy", a program built in conjunction with Los Angeles County and University of Southern California (USC), which equipped local elected leaders with strategies that further developed and refined their leadership skills and styles, resulting in program participants strengthening their networks, and increased collaboration between Los Angeles County Administration and the surrounding cities.

Deputy Chief of Staff & Policy Director | Los Angeles Unified School District

JAN 2013 - SEPT 2018

- Researched, evaluated, drafted, and implemented education policy, ensuring to adhere to State Education Code and Board of Education rules, regulations, and procedures.
- Represented Board President at meetings with administrators and other external stakeholders, as well as at community events; consulted on and assisted with decision-making process for various initiatives during these meetings.
- Established and maintained relationships with external stakeholders (e.g., media, businesses, faith-related organizations, and elected officials), resulting in the continued collaboration and partnership of these entities with the Los Angeles Unified School District.

President | Jacque Robinson Consulting

APRIL 2009 - current

- Campaign management for local and state candidate political campaigns including fundraising, endorsements, communications, and field.
- Direct clients on strategic policy and advocacy development, conducting gap analyses, and develop mitigation/response plans.
- Manage and plan lobbying and campaign strategies including targeting, talking points, and scheduling of legislator visits.
- Build and maintain issue-based relationships with external stakeholders including government staff and elected officials.
- Plan special events for clients including logistics, vendor relationship management, acquisition of speakers, and day-of-event facilitation.

Vice Mayor/Councilmember | City of Pasadena, CA

MAY 2007 - MAY 2015

- Served as elected representative to constituents of District 1 and citywide; developed municipal policies resulting in improved quality of life for residents, visitors, and business stakeholders (e.g., utility services, human services and recreation, public safety, education, and economic workforce development).
- Collaborated with residents, businesses, and civic institutions to address and resolve various issues, including those related to the Rose Bowl Stadium and Public Health Department; Planned and executed public community resource activities and events.
- Facilitated the design and implementation of the "20/20 Initiative", a grassroots community initiative intended to assist violence-impacted youth, young adults, and their families.
- Provided direction to City Manager, City Attorney, and City Clerk.
- Served as Chair of Public Safety Committee, Member of both the Economic Development and Technology and Legislative Policy Committees, and Representative, Foothill Workforce Investment Board and Commissioner, Burbank Bob Hope Airport Authority.

Page | 1 (Jacque Robinson Baisley)

Political Coordinator and Community Outreach Consultant

California Teachers Association, Philadelphia AFL-CIO, SEIU SOULA Local 2006

JUNE 2003 - AUG 2008

Managed relationships with community and political stakeholders in support of internal and external electoral and bargaining campaigns. Managed field campaigns for electoral issues and candidates including recruiting and training union members and campaign staff; Conducted fact finding interviews and legal research/writing related to collective bargaining agreements, labor arbitration, and trials.

EDU	JCATION	
Master of Public Administration California State University, Northridge Concentration: Public Sector Management & Leadership	Bachelor of Arts <i>University of</i> Major: American Studies – Spo	of California, Berkeley ort Enterprise; Minor: Education
	JNITY ENGAGEMENT	
Board Member Pathways LA Board Member Pasadena Delta Foundation Board Member Adobe Community Housing Fmr. President /Training & Education Chair National Women's Political Member Delta Sigma Theta Sorority, Inc. — Pasadena Alumnae Chapter	Caucus – Greater Pasadena Area	2022- present 2023 - present 2013 – 2020 2019 – present 2002 – present
HONOR	S & AWARDS	
White House Fellows, Los Angeles Regional Finalist Scott M. Johnson Fellow, United State-Japan Foundation Leadership F U.S. Delegate, Council for the United States & Italy 30 th Young Leaders American Israel Education Foundation Delegate John Muir High School Hall of Fame, Government Service LAAAWPPI "Women in Action" Award Inaugural Young Leaders Program, Taipei Economic and Cultural Repi U.S. Fellow, East-West Center 21 st New Generation Seminar American Council of Young Political Leaders Alumni Council Hopefund, Yes We Can Training Program - Senator Barack Obama, Ch	Program resentative Office	2016 2014, 2015 2014 2014 2013 2013 2013 (Taiwan) 2011 2011 (China)



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Applicant Name:	Charlotte Bland	
Home Address:	REDACTED	e 196 N 15
Mailing Address:		
Email Address:	REDACTED	D= 35
Business Phone:	REDACTED	Date Available to Start: November 1, 2023
Home Phone:	REDACTED	Cell Phone: REDACTED
Indicate if you wish one or more):	to be considered for a	District, At-Large, and/or Mayoral Nomination (mark
√ Distr	r ict Representative rep	presenting City Council District 4
✓ At-la	rge Representative C	ity Council District Mayor
√ May	oral Representative	
are currently servin City of Pasadena, Chai Angeles City College F	ng or have served, officer oundation Board Member, N	missions, committees, and organizations on which you ses held and in what city. ;President Eaton Canyon Homes Owners Assoc.Pasadena; Los vice Pres State of California Commissions for Women, Pasadena al Caucus Greater Pasadena Area President
alternative). Senior Key Account Ma opportunities, and team and exisiting program,	anager, reponsible for mapp ning with experts, leverage r	and past (acceptable to attach resume as an sing an account and identifying both core and speciality category methodologies to retain customer growth, driving compliance to new business, financial, operations and technology acumen, analyze
		ational licenses or certificates. seminars, or training program] to enhance my knowledge and skills]. I am committed to continuous learning and

I am excited about the opportunity to contribute my expertise to this Charter Study Task Force and believe that my transferable skills make me a strong candidate for this position. I look forward to discussing how my experience aligns with the needs for this Charter Study Task Force position.

am open to obtaining certifications or furthering my education in the future to support my career growth.

1.	Have you ever worked for the City of Pasadena? (If yes, please list dates/department)	YES		NO	
no					
	Are you related to any employee, appointed or elected official of the City of Pasadena? (If yes, please indicate name and relationship)	YES		NO	
no					
3.	Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect financial interest. Are you aware of any circumstances which may develop from your occupation or economic holdings, that might relate to your service as a member of a Charter Study Task Force? (If yes, please indicate any potential conflicts)	YES		NO	
no					
4.	Have there been, or are there now, any personal or business circumstances which might reflect adversely on your service as a member of a Charter Study Task Force?	YES		NO	
5.	Are you aware of the time commitment necessary to fulfill the obligations of a member on a Charter Study Task Force, including meetings on nights and weekends?	YES	O	NO	
on Pas kno ly invol oundati at requ omplian	nat specifically in your background, training, education, or interests the Charter Study Task Force? Please highlight any relevant expessadena or other municipality that involves Charter Study, elected expended of City Charter laws and provisions: Ivement with the CSW and other commissions, also involved in policy for NWPC has proposed on and extensive experience that directly qualifies me for the City Charter Task Force uired active collaboration with various city departments, including collaborating with legace frameworks, address polkicy gaps, and advocating for gender equality and woment perspectives to inform decision-making processes criticial for interpreting and proposed	rience xperie providied c. As the gal depa n's right	e with ence, of d me with entiments s. unde	the (or theas held a to earstand	trong roles nsure ding
harter.					
hen co anspare at the t lentify o at align	nat objectives and goals should the Charter Study Task Force consumisidering objectives and goals for a Charter Study Task Force in the City of Pasadena, it's importancy, accountability, efficiency, and inclusivity within the city's governance. Here are suggestious ask force should consider: 1.) Review and Analysis (OBJECTIVE: conduct a comprehensive reputdated provisions, ambigiities, inconsistencies, and areas requiring improvement. GOAL: ensures with modern goverance principles and effectively serve the needs of the community. Addition	ortant to for key of view of e re a clea al object	bjective existing our or update ives: Pu	s and the charter of city blic Inp	goals r to charter out and
	nent. Inclusivity and Representation, Efficiency and Streamlining, Transparency and Accountabi ogy Integration, Sustainability and Resilience, Community Education and Awareness, Legal and				

8. In your opinion, what is the importance of the scope and charge of the Charter Study Task Force, as approved and assigned by the City Council?

A clearly defined scope and charge provides a specific purpose for the task force. It outlines the goals, objectives and ares of concentration, ensuring that the task force remains focused on essential aspects of charter revision. A well defined scope helops in preventing mission creep, where the task force might deviate from primary objectives. This ensures that the task force remains on track and utilizes it's resources efficiently. Understanding the scope enables the task force to allocate it's resources effectively, including time, finances and personnel. It ensures that efforts are concentrated where they are most needed, enhancing productivity and achieving goals within set timelines.

9. How would you help to achieve the Charter Study Task Force's objectives and goals, while adhering to the City Council's approved Scope and Charge?

To help achieve the Charter Study Force's objectives and goals while adhering to the City Council's approved Scope and Charge, a structured and organized approach is essential for example here are some strategies: 1.) Understand the Scope and Charge, 2.) Create a Detailed Work Plan, 3.) Regular Progress Monitoring, 4.) Engage Stakeholders and the Community, 5.) Leverage Expertise and Skills, 6.) Facilitate Effective Communications, 7.) Adhere to Legal and Ethical Guidelines, 8.) Collaborate with Legal Advisors, 9.) Provide Timely Updates to tge City Council.

Signature: /s/Ch	arlotte Bland	[Date: 10/	11/2023
I hereby certify the	at the following inforn	nation is correct to the be	est of my k	nowledge.
0 0 0 0 0	0000000000		0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0
				nents in terms of geographic residence, e, but not required for appointment.
Year of Birth:	REDACTED	REDACTED	Ethnicity:	REDACTED
If City resident, r	number of vears: 2°	1		



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Applicant Name:	Yadi Younse		Q Z			
Home Address:	30 8 M					
Mailing Address:						
Email Address:	REDACTED					
Business Phone:		Date Available to Start	FL. S. C.			
Home Phone:	·	Cell Phone: REDACTED				
Indicate if you wish tone or more):	to be considered for a District	, At-Large, and/or Mayo	ral Nomination (mark			
Distri	ct Representative represen	ting City Council District				
At-lar	ge Representative City Cou	ncil District				
X Mayo	ral Representative					
	ce – List boards, commission g or have served, offices held	•	nizations on which you			
alternative).	e and duties, current and pas	st (acceptable to attach i	esume as an			
Current: Campaign	Manager, Pasadena Mayor r	e-election campaign; Pro	evious: Privacy Fellow,			
Oakland Privacy; Ch	nief of Staff, Pasadena Mayo	r campaign; Cast, The F	Royal Ballet; Co-founder Moti			
(tech company, acq	uired); worked for various lav	/ firms				
Education - Includ	le professional or vocational i	licenses or certificates				
	ege London, UK and Naresu		Thailand)			
	ohy with Public Policy Minor)	a Omrorony, bangnon,	· · · · · · · · · · · · · · · · · · ·			

1.	Have you ever worked for the City of Pasadena? (If yes, please list dates/department)	YES	NO [X
2.	Are you related to any employee, appointed or elected official of the City of Pasadena? (If yes, please indicate name and relationship)	YES	νο [∑	X
3.	Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect financial interest. Are you aware of any circumstances which may develop from your occupation or economic holdings, that might relate to your service as a member of a Charter Study Task Force? (If yes, please indicate any potential conflicts)	YES	NO [X
4.	Have there been, or are there now, any personal or business circumstances which might reflect adversely on your service as a member of a Charter Study Task Force?	YES	NO [>	$\overline{}$
5.	Are you aware of the time commitment necessary to fulfill the obligations of a member on a Charter Study Task Force, including meetings on nights and weekends?	YES X	NO [Noneeus
on t Pas	at specifically in your background, training, education, or interests the Charter Study Task Force? Please highlight any relevant expe sadena or other municipality that involves Charter Study, elected e owledge of City Charter laws and provisions:	rience with	the City	
	tion to my public policy education, I have experience with government to	•		
	cy initiatives, and helping form and pass legislation. In the past year ald		•	
	s 24 CA state bills in the areas of privacy, consumer protections, tech & policy position, lobby state legislators, and provided witness testimony			
	ure hearings. I researched state-wide compliance of both AB 481 (AFS			
Consur	mer Privacy Act (Consumer Reports).			
	at objectives and goals should the Charter Study Task Force cons narter Study Task Force should consider reviewing topics in the City Ch		rther	
	ce the democratic process, government transparency and accountability		u i ci	
	, , , , , , , , , , , , , , , , , , , ,	•		

6.

-	•	e of the scope and charge of the Charter Study Task
	oved and assigned by th the Task Force is to have	an independent body comprised of folks with diverse
<u>-</u>		e recommendations for improving the City Charter.
adhering to the	e City Council's approve	arter Study Task Force's objectives and goals, while ed Scope and Charge? Inch of the initiative to review and update the City Charter.
		and Pasadena residents to strive for improved governance.
		·
	1:	
Signature: Yac	di Gounse	Date: 10/16/23
U	U	orrect to the best of my knowledge.
0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0	
		advisory body appointments in terms of geographic residence, ag information is desirable, but not required for appointment.
Year of Birth:	Gender:	Ethnicity:
If City resident, nur	nber of years:	_



CITY OF PASADENA APPLICATION FOR APPOINTMENT TO THERECEIVED CHARTER STUDY TASK FORCE

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Applicant Name:	Denise Robb, Ph.D.	
Home Address:	REDACTED	Pasadena, CA 91106
Mailing Address	REDACTED	Pasadena, CA 91106
Email Address:	REDACTED	
Business Phone	REDACTED	Date Available to Start: Nov. 21, 2023
Home Phone:	REDACTED	Cell Phone: REDACTED
ndicate if you wish one or more):	to be considered for a	a District, At-Large, and/or Mayoral Nomination (mark
√ Dist	rict Representative r	epresenting City Council District 7
✓ At-la	arge Representative	City Council District 7
May	oral Representative	
		nmissions, committees, and organizations on which you fices held and in what city.
		at Hamilton Elementary. I serve on various committees with
		othills, Sustainability Educational Institute w/Los Angeles Suicide Prevention Trainer, LA, AFT 1521 COPE, Los Angeles
Employment – Ti alternative).	tle and duties, current	and past (acceptable to attach resume as an
	al Science, Pierce Co lege and Glendale Co	llege 2012-Present (before that I taught at UC Irvine,
asausia ony ooi	ingo ana cionadio oo	
Education – Inclu	de professional or voc	cational licenses or certificates.
		e (Political Science), M.A. from University of California, Los Angeles, Political Science.

	lave you ever worked for the City of Pasadena? (If yes, please st dates/department)	YES		NO	
ti	Are you related to any employee, appointed or elected official of the City of Pasadena? (If yes, please indicate name and elationship)	YES		NO	
a ir w h C	Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect financial interest. Are you aware of any circumstances which may develop from your occupation or economic holdings, that might relate to your service as a member of a charter Study Task Force? (If yes, please indicate any potential conflicts)	YES		NO	
С	lave there been, or are there now, any personal or business ircumstances which might reflect adversely on your service as member of a Charter Study Task Force?	YES		NO	O
0	are you aware of the time commitment necessary to fulfill the obligations of a member on a Charter Study Task Force, ncluding meetings on nights and weekends?	YES	•	NO	
on th Pasa know I have four de	specifically in your background, training, education, or interests e Charter Study Task Force? Please highlight any relevant expendena or other municipality that involves Charter Study, elected expledge of City Charter laws and provisions: Second of experience in politics. In Los Angeles I was actively involved in charter reform and various issued to the many job as a Professor of political science at Pierce College I teach an Introduction to	rience xperie	with ence, o	the (or	City of
Government	and I also teach a course on the process and structure of				
	al institutions. I serve on numerous committees both in and outside of Pierce.				
I have a Ph.I	D. in political science and a passion for government reform. I would be honored to serve.				
Lagree w	objectives and goals should the Charter Study Task Force considerith the Council that we should look at term limits, increasing the pay to serve. I also think election reform in order to save money such as IF in reform is also an issue of great interest to the community of Pasade	o enco RV mig	_		

6.

8. In your opinion, what is the importance of the scope and charge of the Charter Study Task Force, as approved and assigned by the City Council? I believe the Charter Study Task Force should take an unbiased look at structure and functions of the current charter, hold hearings and do research to determine the best course of action to be taken when rewriting the Charter. We also need to involve the public in open forums and hearings so that we are sure we are doing our job in the most democratic way possible. 9. How would you help to achieve the Charter Study Task Force's objectives and goals, while adhering to the City Council's approved Scope and Charge? I would be an excellent listener and researcher and I would reach out to the greater community to get diverse voices and opinions on various issues that have come up over the years. This is an amazing opportunity to open ourselves up to change that will be beneficial to the residents and the elected officials as well. Doniso, Rokh Date: 9/27/2023 Signature: I hereby certify that the following information is correct to the best of my knowledge. One of the goals of the City Council is to balance advisory body appointments in terms of geographic residence,

location, ethnicity, gender, and age. The following information is desirable, but not required for appointment.

REDACTED

REDACTED

If City resident, number of years: 15

Year of Birth:

REDACTED