



CITY OF PASADENA APPLICATION FOR APPOINTMENT TO THE CHARTER STUDY TASK FORCE

The information contained on this form will be used by the City Council to appoint members to the Charter Study Task Force. Please answer all questions. You are invited to attach additional pages, a copy of your resume, or submit supplemental information which you feel may assist the City Council in its evaluation of your application. **Please note that, once submitted, this form, and all attachments, will become subject to public access under the Public Records Act, with the exception of personally identifiable information.**

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CITY OF PASADENA
CITY CLERK
NOV 01 12 41 34 PM '23

Applicant Name: Charlotte Bland

Home Address: REDACTED

Mailing Address: REDACTED

Email Address: REDACTED

Business Phone: REDACTED Date Available to Start: November 1, 2023

Home Phone: REDACTED Cell Phone: REDACTED

Indicate if you wish to be considered for a District, At-Large, and/or Mayoral Nomination (mark one or more):

- District Representative representing City Council District 4
- At-large Representative City Council District Mayor
- Mayoral Representative

Community Service – List boards, commissions, committees, and organizations on which you are currently serving or have served, offices held and in what city.

City of Pasadena, Chair Commission on the Status; President Eaton Canyon Homes Owners Assoc. Pasadena ; Los Angeles City College Foundation Board Member, Vice Pres State of California Commissions for Women, Pasadena Police Foundation Board, National Womens Political Caucus Greater Pasadena Area President

Employment – Title and duties, current and past (acceptable to attach resume as an alternative).

Senior Key Account Manager, responsible for mapping an account and identifying both core and speciality category opportunities, and teaming with experts, leverage methodologies to retain customer growth, driving compliance to new and existing program, manage coordinate, strong business, financial, operations and technology acumen, analyze customer data , business and industry experience

Education – Include professional or vocational licenses or certificates.

I actively pursue professional development by participating in [relevant workshops, seminars, or training program] to enhance my knowledge and skills]. I am committed to continuous learning and am open to obtaining certifications or furthering my education in the future to support my career growth.

I am excited about the opportunity to contribute my expertise to this Charter Study Task Force and believe that my transferable skills make me a strong candidate for this position. I look forward to discussing how my experience aligns with the needs for this Charter Study Task Force position.

1. **Have you ever worked for the City of Pasadena?** *(If yes, please list dates/department)*

YES NO

no

2. **Are you related to any employee, appointed or elected official of the City of Pasadena?** *(If yes, please indicate name and relationship)*

YES NO

no

3. **Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect financial interest. Are you aware of any circumstances which may develop from your occupation or economic holdings, that might relate to your service as a member of a Charter Study Task Force?** *(If yes, please indicate any potential conflicts)*

YES NO

no

4. **Have there been, or are there now, any personal or business circumstances which might reflect adversely on your service as a member of a Charter Study Task Force?**

YES NO

5. **Are you aware of the time commitment necessary to fulfill the obligations of a member on a Charter Study Task Force, including meetings on nights and weekends?**

YES NO

6. **What specifically in your background, training, education, or interests qualifies you to serve on the Charter Study Task Force? Please highlight any relevant experience with the City of Pasadena or other municipality that involves Charter Study, elected experience, or knowledge of City Charter laws and provisions:**

My involvement with the CSW and other commissions, also involved in policy for NWPC has provided me with a strong foundation and extensive experience that directly qualifies me for the City Charter Task Force. As the Chair I held roles that required active collaboration with various city departments, including collaborating with legal departments to ensure compliance frameworks, address policy gaps, and advocating for gender equality and women's rights. understanding different perspectives to inform decision-making processes critical for interpreting and proposing changes to the city charter.

7. **What objectives and goals should the Charter Study Task Force consider?**

When considering objectives and goals for a Charter Study Task Force in the City of Pasadena, it's important to focus on enhancing transparency, accountability, efficiency, and inclusivity within the city's governance. Here are suggestions for key objectives and goals that the task force should consider: 1.) Review and Analysis (OBJECTIVE: conduct a comprehensive review of existing charter to identify outdated provisions, ambiguities, inconsistencies, and areas requiring improvement. GOAL: ensure a clear updated city charter that aligns with modern governance principles and effectively serve the needs of the community. Additional objectives: Public Input and Engagement, Inclusivity and Representation, Efficiency and Streamlining, Transparency and Accountability, Modernization and Technology Integration, Sustainability and Resilience, Community Education and Awareness, Legal and Ethical Compliance.

8. In your opinion, what is the importance of the scope and charge of the Charter Study Task Force, as approved and assigned by the City Council?

A clearly defined scope and charge provides a specific purpose for the task force. It outlines the goals, objectives and areas of concentration, ensuring that the task force remains focused on essential aspects of charter revision. A well defined scope helps in preventing mission creep, where the task force might deviate from primary objectives. This ensures that the task force remains on track and utilizes its resources efficiently. Understanding the scope enables the task force to allocate its resources effectively, including time, finances and personnel. It ensures that efforts are concentrated where they are most needed, enhancing productivity and achieving goals within set timelines.

9. How would you help to achieve the Charter Study Task Force's objectives and goals, while adhering to the City Council's approved Scope and Charge?

To help achieve the Charter Study Force's objectives and goals while adhering to the City Council's approved Scope and Charge, a structured and organized approach is essential for example here are some strategies: 1.) Understand the Scope and Charge, 2.) Create a Detailed Work Plan, 3.) Regular Progress Monitoring, 4.) Engage Stakeholders and the Community, 5.) Leverage Expertise and Skills, 6.) Facilitate Effective Communications, 7.) Adhere to Legal and Ethical Guidelines, 8.) Collaborate with Legal Advisors, 9.) Provide Timely Updates to the City Council.

Signature: /s/Charlotte Bland

Date: 10/11/2023

I hereby certify that the following information is correct to the best of my knowledge.

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One of the goals of the City Council is to balance advisory body appointments in terms of geographic residence, location, ethnicity, gender, and age. *The following information is desirable, but not required for appointment.*

Year of Birth: **REDACTED** **REDACTED** Ethnicity: **REDACTED**

If City resident, number of years: 21