

# Agenda Report

May 15, 2023

**TO:** City Council

**THROUGH:** Legislative Policy Committee (May 10, 2023)

**FROM:** Assistant City Manager

**SUBJECT: CONTRACT AWARD TO EMANUELS JONES AND ASSOCIATES FOR STATE LEGISLATIVE ADVOCACY SERVICES**

It is recommended that the City Council:

1. Find that the proposed action is not a project subject to the California Environmental Quality Act (CEQA) pursuant to Section 21065 of CEQA and Sections 15060 (c)(2), 15060 ( c )(3 ), and 15378 of the State CEQA Guidelines and, as such, no environmental document pursuant to CEQA is required for the project; and
2. Approve a five-year contract renewal with Emanuels Jones and Associates for State legislative advocacy services, effective July 1, 2023 through June 30, 2028 for an annual contract cost of \$69,880 in the first year; \$72,580 in the second year; \$74,680 in the third year, \$75,400 in the fourth year, and \$76,000 in year five. Competitive bidding is not required pursuant to City Charter Section 1002(F) contracts for professional or unique services; and
3. Exempt the proposed contract from the competitive selection process of the Competitive Bidding and Purchasing Ordinance, pursuant to PMC Section 4.08.049(B), contracts for which the City's best interest are served.

**BACKGROUND:**

The City has contracted with Emanuels Jones and Associates to provide state legislative advocacy services since January 2001. Emanuels Jones and Associates was initially selected through a competitive selection process. The firm has provided the City a wide range of services over a very turbulent time in state government.

These services included:

- Promoting the city's adopted State Legislative Platform

- Monitoring issues of importance to the City of Pasadena
- Attending League of California Cities briefings on behalf of the city
- Alerting staff to legislative proposals that may impact the City
- Providing research and support in evaluating issues and proposed legislation
- Weekly tracking of legislation in which the City has taken an interest or position
- Lobbying for positions taken by the City of Pasadena
- Taking lead on getting the City extension on various state grants.

Emanuel Jones has a close relationship with the City and is very knowledgeable about the issues and strategies that are important to us. Annually the principal partners attend an intensive two day workshop with the City's Department Directors to draft the upcoming legislative platform. This first-person contact is invaluable because of the discussion that occurs as well as the insight into Sacramento legislation. Additionally, over the past years they have also secured contracts with both the cities of Glendale and Burbank which gives us a greater voice as the Tri-Cities when moving forward legislation in Sacramento.

The more recent accomplishments include:

- Worked to secure funding of \$4.5M in 2021 and \$1.7M in 2022 when PWP was facing a significant shortfall due to customer non-payment of electric and water bills during COVID-19
- Secured \$23M in funding for the newly created Burbank-Glendale-Pasadena Regional Housing Trust in the state budget to assist the homeless population and persons and families of extremely low, very low, low, and moderate income
- Worked to ensure direct COVID-19 funding to the City's Public Health Department in 2021 when COVID funding was being distributed to Counties
- Other recent funding secured for Pasadena includes \$1.6M for Pasadena Playhouse HVAC upgrades; \$4M for seismic retrofit study for Central Library; \$8.75M Cap & Trade funds for Heritage House; \$5M in budget for Central Library, \$20M in OPR grant funds for Carnegie Science for the Pasadena Research Hub

Emanuel Jones and Associates' current contract term expires June 30, 2023. Over the past five years we have spent \$312,544. Staff believes the modest increase in pricing to be fair.

**COUNCIL POLICY CONSIDERATION:**

This action supports the City Council's strategic planning goal to maintain fiscal responsibility and stability.

**ENVIRONMENTAL ANALYSIS:**

The action proposed herein is not subject to the California Environmental Quality Act (CEQA) in accordance with Section 21065 of CEQA and State CEQA Guidelines

Sections 15060 (c)(2), 15060 (c)(3), and 15378. The provision of state legislative advocacy services is a continuing administrative activity, and this action would not cause either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment. Therefore, the proposed action is not a "project" subject to CEQA, as defined in Section 21065 of CEQA and Section 15378 of the State CEQA Guidelines. Since this action is not a project subject to CEQA, no environmental document is required.

**FISCAL IMPACT**

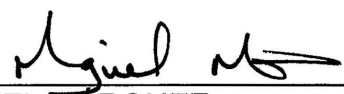
Annual cost of this contract will be as follows:

Fiscal Year 2024: \$5,590 per month, plus \$2,800 in expenses per year.  
Fiscal Year 2025: \$5,815 per month, plus \$2,800 in expenses per year.  
Fiscal Year 2026: \$5,990 per month, plus \$2,800 in expenses per year.  
Fiscal Year 2027: \$6,050 per month, plus \$2,800 in expenses per year.  
Fiscal Year 2028: \$6,100 per month, plus \$2,800 in expenses per year.

Respectfully submitted,

  
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BRENDA E. HARVEY-WILLIAMS  
Assistant City Manager

Approved by:

  
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MIGUEL MARQUEZ  
City Manager