

Jana Stewart
Office of the Mayor and City Council
City of Pasadena
100 N. Garfield, Room 231
Pasadena, CA 91109

Dear Jana:

Thank you for the opportunity to continue to serve the City of Pasadena as your legislative advocates.

Emanuels Jones & Associates (EJA) is an experienced and highly effective firm. We are detailed oriented, and client focused. We exclusively represent local municipalities, non-profit agencies, and private companies with a municipal focus. We have served most of our clients for over a decade. We understand the inner workings of municipal government and understand local priorities and budget needs. We have decades of experience lobbying for municipal clients, and we have a demonstrated and verifiable track-record of successful pro-active advocacy for our clients securing \$934,000,000 in funding.

Attached please find a cost proposal for FY24-28, as well as a list of some of our recent accomplishments on behalf of the City of Pasadena.

We look forward to our continued positive and beneficial working relationship working with the City.

Sincerely,

President

1 4 0 0 K S T R E E T SUITE 306, SACRAMENTO CALIFORNIA 95814 TEL: 916.444.6789 FAX: 916.444.0303

COST PROPOSAL

We request a 5% increase, in the 1st year followed by 4%, 3% and then 1% increases in subsequent years as follows.

FY2023-2024: \$5590 per month FY2024-2025: \$5815 per month FY2025-2026: \$5990 per month FY2026-2027: \$6050 per month FY2027-2028: \$6100 per month

We will also have annual expenses up to \$2500 for pre-approved travel expenses (airfare, hotel, meals, rental car, or other ground transportation) for one EJA visit to Pasadena each year.

In addition, EJA will also continue to complete all registration and reporting requirements as mandated by the Lobbying Disclosure Act for the City during the term of the contract at \$75 per filing with 4 filings per year for a total of \$300 per year.

For background, this chart outlines Pasadena payments to EJA since 2008.

Pasasdena Payments to EJA						
Year	Monthly Fees		Annual Fees		% increase	
2008-2009	\$	3,800.00	\$	45,600.00	na	
2009-2010	\$	3,800.00	\$	45,600.00	0%	
2010-2011	\$	3,800.00	\$	45,600.00	0%	
2011-2012	\$	3,800.00	\$	45,600.00	0%	
2012-2013	\$	3,800.00	\$	45,600.00	0%	
2013-2014	\$	4,000.00	\$	48,000.00	5%	
2014-2015	\$	4,000.00	\$	48,000.00	0%	
2015-2016	\$	4,000.00	\$	48,000.00	0%	
2016-2017	\$	4,000.00	\$	48,000.00	0%	
2017-2018	\$	4,000.00	\$	48,000.00	0%	
2018-2019	\$	4,400.00	\$	52,800.00	10%	
2019-2020	\$	4,840.00	\$	58,080.00	10%	
2020-2021	\$	5,324.00	\$	63,888.00	10%	
2021-2022	\$	5,324.00	\$	63,888.00	0%	
2022-2023	\$	5,324.00	\$	63,888.00	0%	
2023-2024	\$	5,590.00	\$	67,080.00	5%	
2024-2025	\$	5,815.00	\$	69,780.00	4%	
2025-2026	\$	5,990.00	\$	71,880.00	3%	
2026-2027	\$	6,050.00	\$	72,600.00	1%	
2027-2028	\$	6,100.00	\$	73,200.00	1%	



EMANUELS JONES AND ASSOCIATES

RECENT ACCOMPLISHMENT FOR THE CITY OF PASADENA

- When Pasadena Water and Power was facing a significant shortfall due to customers non-payment of electric and water bills during Covid, EJA worked to secure funding - \$4,500,000 2021 and \$1,700,000 in 2022.
- In 2022 the Governor signed SB1177 (Portantino) to create the Burbank-Glendale-Pasadena Regional Housing Trust to fund housing to assist the homeless population and persons and families of extremely low, very low, low, and moderate income.
- In 2022 secured \$23,000,000 in funding for the newly created Burbank-Glendale-Pasadena Regional Housing Trust in the state Budget
- In 2021 when Covid funds were being distributed to counties, EJA worked to ensure direct Covid funding to the cities of Pasadena, Berkeley, and Long Beach Public Health Departments.
- Other Recent Funding for Pasadena
 - o 2022 \$20,000,000 in OPR Grant funds for Carnegie Science for the Pasadena Research Hub
 - o 2022 \$5,000,000 in budget for Pasadena Central Library
 - o 2021 \$8,750,000 Cap & Trade funds for Heritage House
 - 2021 \$4,000,000 for a seismic retrofit study for the Pasadena Central Library
 - o 2021 \$1,600,000 for Pasadena Playhouse HVAC upgrades
- During the 2021-2022 Legislative Session, EJA tracked 319 pieces of legislation for the City. The City supported 9 bills and opposed 3 bills (see attached report).

PASASENA SUPPORT AND OPPOSE BILL LIST 2021-2022 LEGISLATIVE BILL SESSION							
Measure	Author	Topic	Status	Position			
AB 386	Cooper D	Public Employees' Retirement Fund: investments: confidentiality.	7/5/2022-Failed Deadline per Rule 61(b)(14). (Last location S.2 on 7/14/2021)	Oppose			
AB 768	Holden D	School safety: aquatic and pool safety program: model policy.	2/1/2022-From committee: Filed with the Chief Clerk pursuant to Joint Rule 56.	Support			
AB 1276	Carrillo D	Single-use foodware accessories and standard condiments.	10/5/2021-Approved by the Governor. Chaptered by Secretary of State - Chapter 505, Statutes of 2021.	Support			
AB 1502	Muratsuchi D	Freestanding skilled nursing facilities.	9/27/2022-Approved by the Governor. Chaptered by Secretary of State - Chapter 578, Statutes of 2022.	Support			
AB 2142	Gabriel D	Income taxes: exclusion: turf replacement water conservation program.	9/28/2022-Approved by the Governor. Chaptered by Secretary of State - Chapter 674, Statutes of 2022.	Support			
SB 9	Atkins D	Housing development: approvals.	9/16/2021-Approved by the Governor. Chaptered by Secretary of State. Chapter 162, Statutes of 2021.	Oppose			
SB 230	Portantino D	State Water Resources Control Board: Constituents of Emerging Concern in Drinking Water Program.	9/28/2022-Approved by the Governor. Chaptered by Secretary of State. Chapter 676, Statutes of 2022.	Support			
SB 1006	Jones R	Law enforcement: homeless outreach teams.	5/20/2022-Failed Deadline pursuant to Rule 61(b)(8). (Last location was S. APPR. SUSPENSE FILE on 4/4/2022)	Support			
SB 1157	Hertzberg D	Urban water use objectives.	9/28/2022-Approved by the Governor. Chaptered by Secretary of State. Chapter 679, Statutes of 2022.	Support If Amended			
SB 1158	Becker D	Retail electricity suppliers: emissions of greenhouse gases.	9/16/2022-Approved by the Governor. Chaptered by Secretary of State. Chapter 367, Statutes of 2022.	Oppose			
SB 1177	Portantino D	Joint powers authorities: Cities of Burbank, Glendale, and Pasadena.	8/22/2022-Approved by the Governor. Chaptered by Secretary of State. Chapter 173, Statutes of 2022.	Support			
SCA 2	Allen D	Public housing projects.	9/13/2022-Chaptered by Secretary of State- Chapter 182, Statutes of 2022.	Support			