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2023 MAY 12 PM 12: 21

CITY CLERK
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May 12, 2023

Pasadena City Council
City of Pasadena
100 North Garfield Avenue
Pasadena, California 91101

Re: Contract with HRG for the Citywide Historic Survey

Dear Mayor Gordo and Members of the City Council,

Pasadena Heritage is very pleased that a consultant has been chosen to prepare a citywide historic context statement and citywide historic survey. This work will create an essential framework for historic preservation efforts, for property owners, and for future development throughout the City.

We believe that Historic Resources Group is well-qualified to serve as the consultant and fully endorse their selection. We have worked with HRG on many projects over the past decades and have found their work to be exceptional. We are also encouraged to see a local firm selected, which will bring an extra level of knowledge and sensitivity for our local resources and also keep jobs in Pasadena for the duration of this contract.

Pasadena is an historic and diverse city, and it is important for these essential planning tools to be updated and relevant – it has been 30 years since the last iteration, and that survey was such less detailed and comprehensive than this new version. Since then, many things have changed within the field of historic preservation, including efforts to identify and preserve places associated with underrepresented communities. One of Pasadena's great assets is our diversity, but we have few designated landmarks representative of that history. We have also seen a greater appreciation for architecture from the Modern Era. Modern architects, many of whom were educated at USC, developed a unique style often referred to as the Pasadena Style or USC Style. In 1993, these designs were still too new to be adequately analyzed, but are now widely regarded as important historic resources. These are just two examples of resources this new survey can identify, among many others.

We support the awarding of this contract, and thank the Council for their continued support of preservation and community history. We stand ready to assist in any way to help make this project a significant and lasting success.

Sincerely,

Susan N. Mossman
Executive Director

Andrew Salimian
Preservation Director

05/15/2023

ITEM 5

CC: Jennifer Paige, Director of Planning & Community Development
Kevin Johnson, Principal Planner, Design & Historic Preservation Section

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