



Agenda Report

April 17, 2022

TO: Honorable Mayor and City Council
FROM: Parks, Recreation and Community Service Department
SUBJECT: PROPOSED CHANGES TO PUBLIC PARK AND RECREATIONAL FACILITY NAMING POLICY

RECOMMENDATION FROM THE RECREATION AND PARKS COMMISSION:

It is recommended that the City Council:

1. Find that the proposed action of naming a City park not a "project" as defined in the California Environmental Quality Act (CEQA), Public Resources Code Section 21065 and Section 15378(b)(4) and (5) of the State CEQA Guidelines and, as such, is not subject to environmental review; and
2. Approve and adopt the proposed changes to the *Public Park and Recreational Facility Naming Policy*

BACKGROUND:

On October 24, 2022, the attached agenda report was presented to the City Council for approval (see attachment A). The report sought to name the new park and trail located at 1410 Wierfield Drive, based on the recommendation approved by the Recreation and Parks Commission at their October 2022 meeting which followed the existing *Public Park and Recreational Facility Naming Policy*.

During the Council discussion of the naming request, councilmembers expressed concerns about the process, namely the limited amount of public input, and referred the *Public Park and Recreational Facility Naming Policy* to the Legislative Policy Committee for review. The current policy states that the City will notify and accept input from all property owners within a 1,000-foot radius of the subject site. The proposed name change, along with any input received from property owners will be considered by the Recreation and Parks Commission at a public meeting.

On March 7, 2023, the Legislative Policy Committee discussed the policy and recommended the public outreach on naming parks or recreational facilities be expanded and proposed revisions. On April 4, 2023, the Recreation and Parks Commission followed this approach and recommended changes to the policy as well. The proposed, expanded changes regarding the policy's public outreach include

notifying and accepting input from the following:

- Mayor and Councilmembers
- City's social media platforms
- Neighborhood associations (within subject matter City Council District)
- Any relevant stakeholders

In addition, a 30-day public input collection period was added to the policy.

The intent of these changes is to expand public outreach beyond the surrounding property owners and allow a larger segment of the community to recommend names for parks and recreational facilities. The expansion of the policy's public outreach efforts creates a greater opportunity to instill continuity in the naming process and garner meaningful feedback from the community.

COUNCIL POLICY CONSIDERATION:

The proposed action is consistent with the City Council's goal of supporting and promoting quality of life.

ENVIRONMENTAL ANALYSIS:

CEQA excludes from environmental analysis those actions that are not "projects" as defined by State CEQA Guidelines Section 15378. That section excludes from the definition of "project" the creation of government funding mechanisms and fiscal activities which do not yet commit the lead agency to any specific project, and also excludes organizational or administrative governmental activities that do not result in physical changes to the environment. The action proposed is part of the City's normal management.

FISCAL IMPACT:

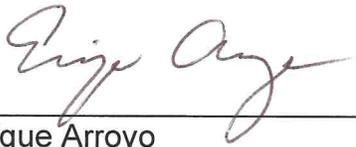
There is no fiscal impact for this action.

Respectfully submitted,



LOLA J. OSBORNE, Acting Director
Parks, Recreation & Community Services

Prepared by:



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Approved by:



MIGUEL MARQUEZ
City Manager

Attachment A – October 24, 2022 City Council Agenda Report
Attachment B – Proposed Public Park and Recreational Facility
Naming Policy Revised April 2023