

Attachment A - RFP Scoring and Ranking Summary
Management Coaching, Consulting and Training Services

Vendor	Project Approach (30)	Related Experience (Ability to Perform) (50)	Cost Effectiveness (10)	Local Pasadena Business (5)	Small or Micro-Business (5)	Total (100 points)
1. Carolina Caro	30	47	9	5	5	95.33
2. CherryRoad Technologies	30	48	8	0	0	86.33
3. Cooperative Personnel Services (CPS)	28	48	7	0	0	83.67
4. Backstrom Leadership	28	43	5	5	0	82.00
5. Aguiar Professional Training	24	42	5	0	5	76.00
6. Center for Non Profit Management	20	45	8	0	0	73.00
7. Traaen & Associates	21	42	9	0	0	72.00
8. The Enterprise University	28	27	6	0	5	65.67
9. Gaudet	23	35	7	0	0	65.00
10. MCG & Associates	25	27	7	0	5	64.00
11. Tremblay	17	42	5	0	0	63.67
12. Rhodes Smith Consulting	27	30	4	0	0	61.00
13. NewGen	22	35	3	0	0	59.67
14. VetHut Consulting	20	27	7	0	5	59.00
15. Russell Consulting	27	27	5	0	0	58.67
16. Zilo	23	28	5	0	0	57.00
17. 4i Leadership	12	17	7	0	5	40.33
18. Phase Consulting	18	13	8	0	0	39.33
19. C. Summers	10	13	9	0	0	32.33