

City of Pasadena

Task Force on Early Child Development and Early Learning

Final Report and Recommendations to City Council November 14, 2022



POLICY GOAL

- Reflects the current understanding of what best promotes positive child outcomes:

A Child-centered Policy

- Creates an opportunity to bridge and focus the efforts of multiple sectors, including early childhood education, child welfare, health, law enforcement and community building
- Creates the conditions for a more comprehensive and effective approach to improve children's life and life-long health and well-being



TASK FORCE ROLE: THE WORK PLAN

1. Review the status of implementing the Plan.
2. Develop 5-year goals and benchmarks for each of the Eight Building Blocks in the adopted Plan.
3. Consider reinstatement of the Early Child Development Committee of the Human Services Commission.
4. Recommend strategies for the integration of the Early Child Development Policy into city departments and services.
5. Assess local, county and state funding policies and early childhood priorities and strategies.
6. Review opportunities for Pasadena to receive funding from the American Rescue Plan Act of 2021 and the upcoming infrastructure bill for early childhood development.
7. Recommend opportunities to align the work of a broad coalition of partners who are engaged in ensuring the success of the City's youngest children and their families.
8. Recommend next steps and the path forward for Pasadena becoming an Early Learning City by 2025 and assuring the continuation of community involvement in the early learning initiative.
9. Review the effectiveness of the Office of the Young Child and its systematic integration across the community.

OUR LOCAL CONTEXT



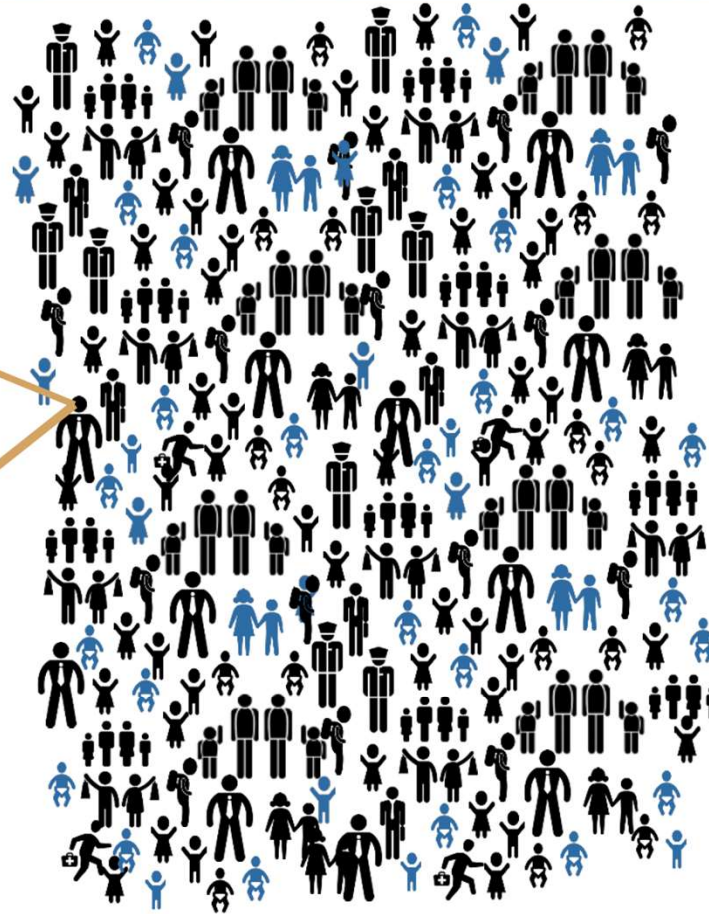
Demographics

Demographic Profile: Children aged 0-5 years old

There are **10,265** children with ages 0-5 years old in Pasadena.



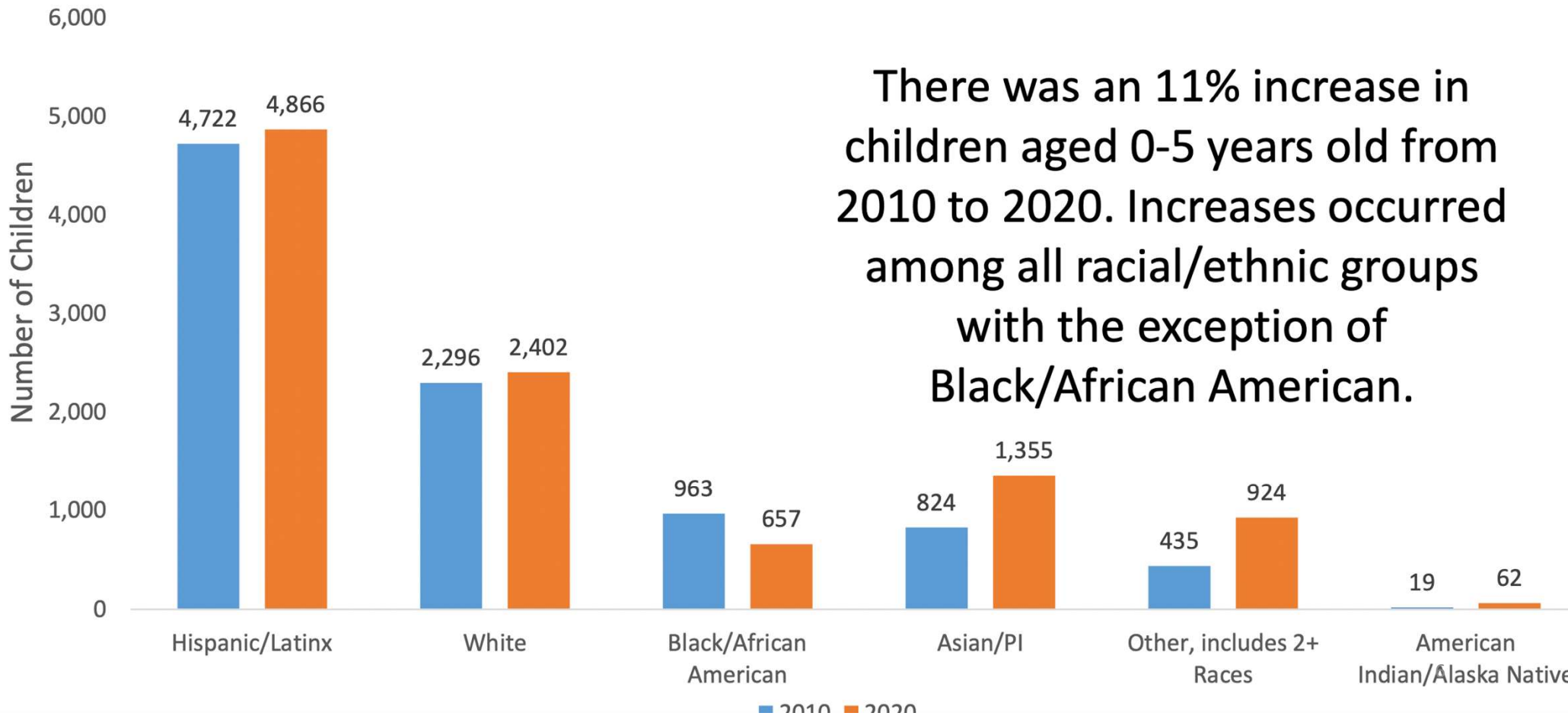
That is about **7.2%** of the more than 140,000 residents of Pasadena.



There are **11%** more children younger than 6 years than there was 10 years ago.

Demographics

Demographic Profile- Children by Race/Ethnicity from 2010 to 2020



Maternal, Infant & Child Health

Maternal, Infant & Child Health				
Indicator	Pasadena	CA	HP2030	Trend
Birth Rates (/1,000 residents) ¹	45.6	---	---	↘
Births delivered by Cesarean section ¹	30.6%	---	23.6%	↗
Children conceived within 18 months of previous births ³	28.3%	26.6%	29.8%	↔
Black infant mortality rates ^{1,3}	5.6*	7.6	5.7	↓
Low birth weight rates ¹	5.8	---	7.8	↓
Very low birth weight rates ¹	0.8	---	1.4	↓
Mothers who report receiving prenatal care in 1st trimester ^{1, 3}	91.0%	86.5	80.5%	↑
Mothers who reported a postpartum medical visit ²	93.1%	90.3%	---	↑
Teen birth rates (/1,000 females ages 15-19) ¹	5.2	---	---	↘
Preterm birth (<37 weeks) rates ¹	8.7	---	9.4	↓
Breastfeeding rates 1 month after delivery ²	88.9%	86.0%	---	↑

*3-year average rate

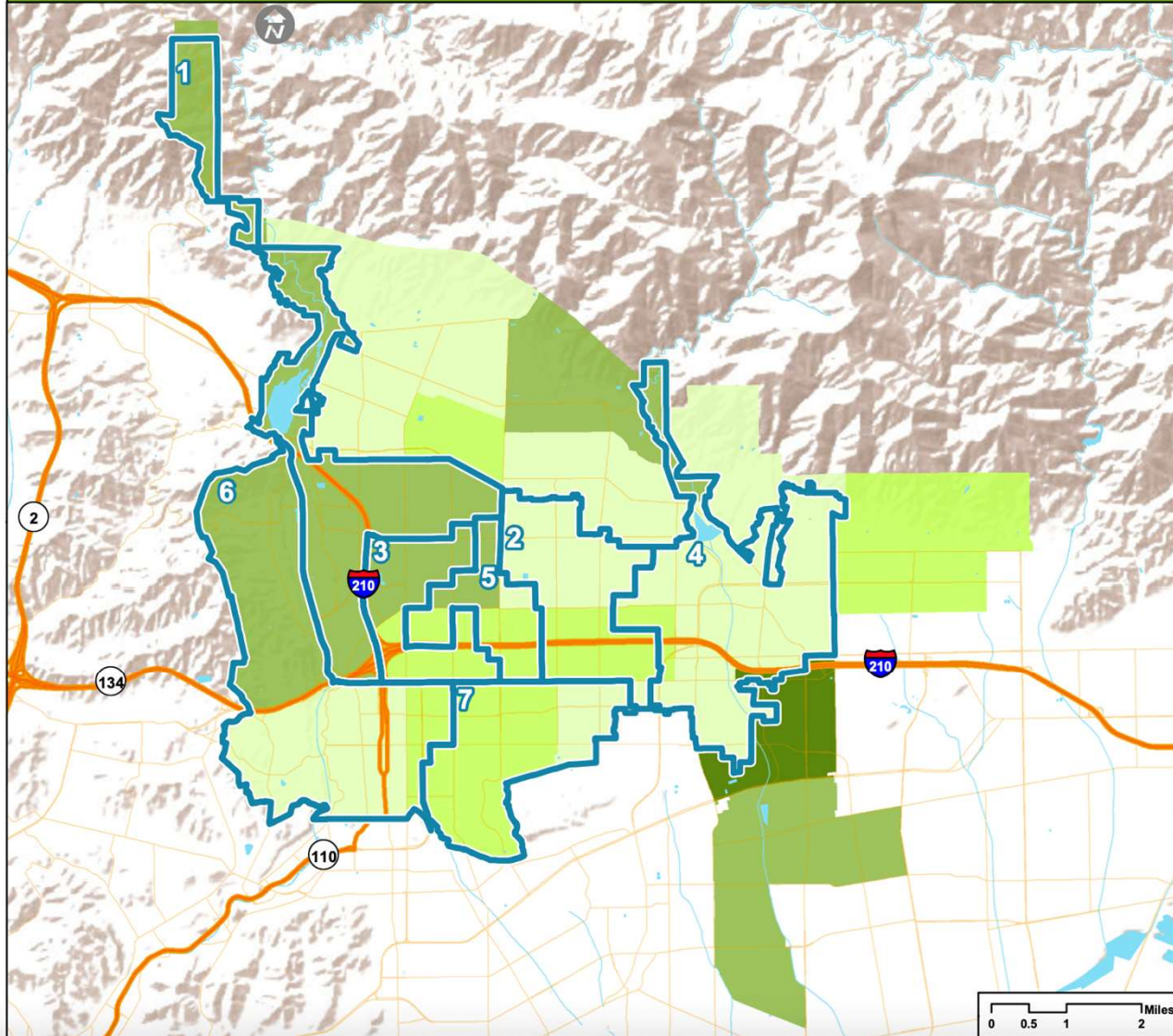
Sources:

[1] Pasadena Public Health Department, Epidemiology. Electronic Birth Registration System (EBRS). 2020.







[2] Pasadena Maternal and Infant Health Assessment, Pasadena Public Health Department; 2020-2021

[3] California Department of Public Health, County Health Status Profiles, 2021. https://data.chhs.ca.gov/dataset/8ceba47b-6357-4946-9fb9-cbe8c02ca9ad/resource/3781a514-d658-4779-abb5-3c71e15c1944/download/chsp_2021_odp_2021-04-08.csv

EDI 2020: Children Vulnerable on One or More Developmental Domains in Pasadena Neighborhoods with City Council Districts

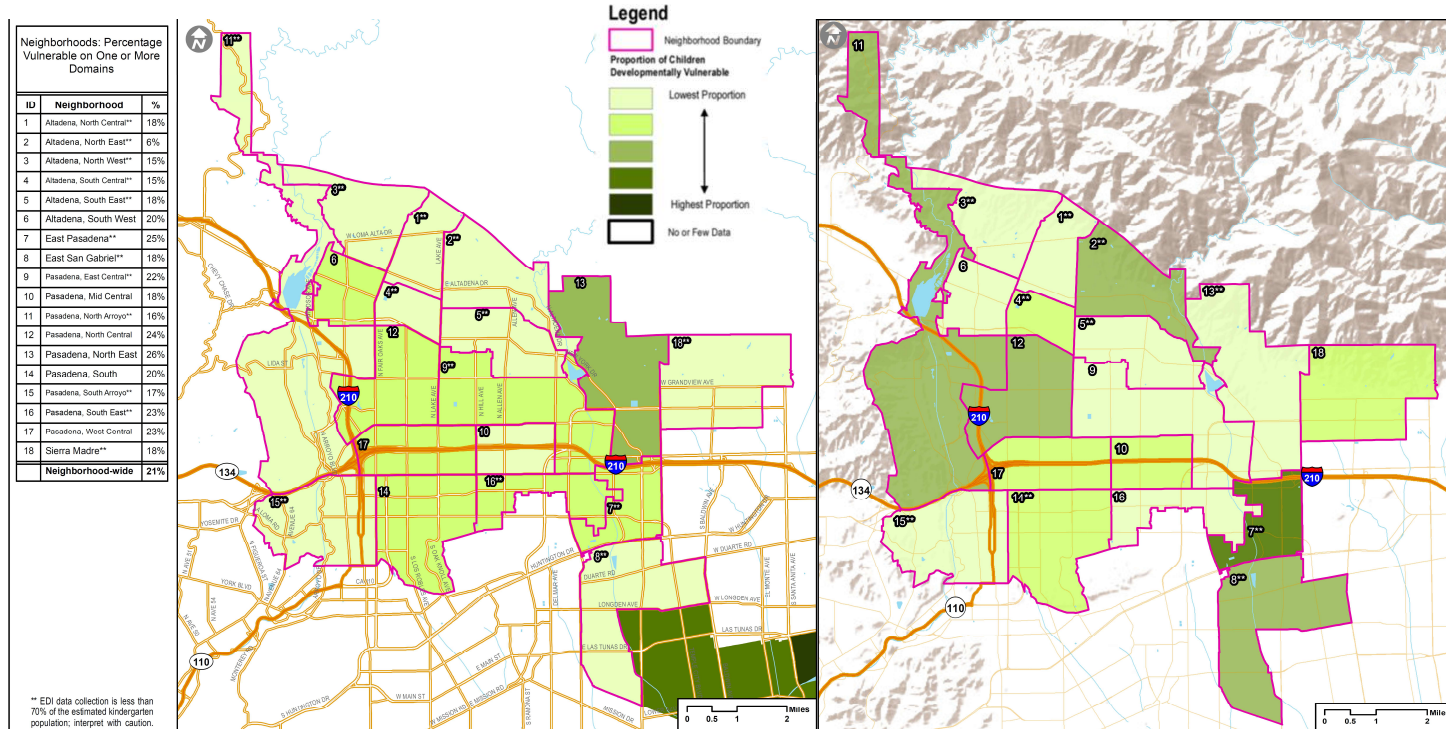


Legend

-  Neighborhood Boundary
- Proportion of Children Developmentally Vulnerable**
-  Lowest Proportion
- 
-  Highest Proportion
-  No or Few Data
-  City Council Districts

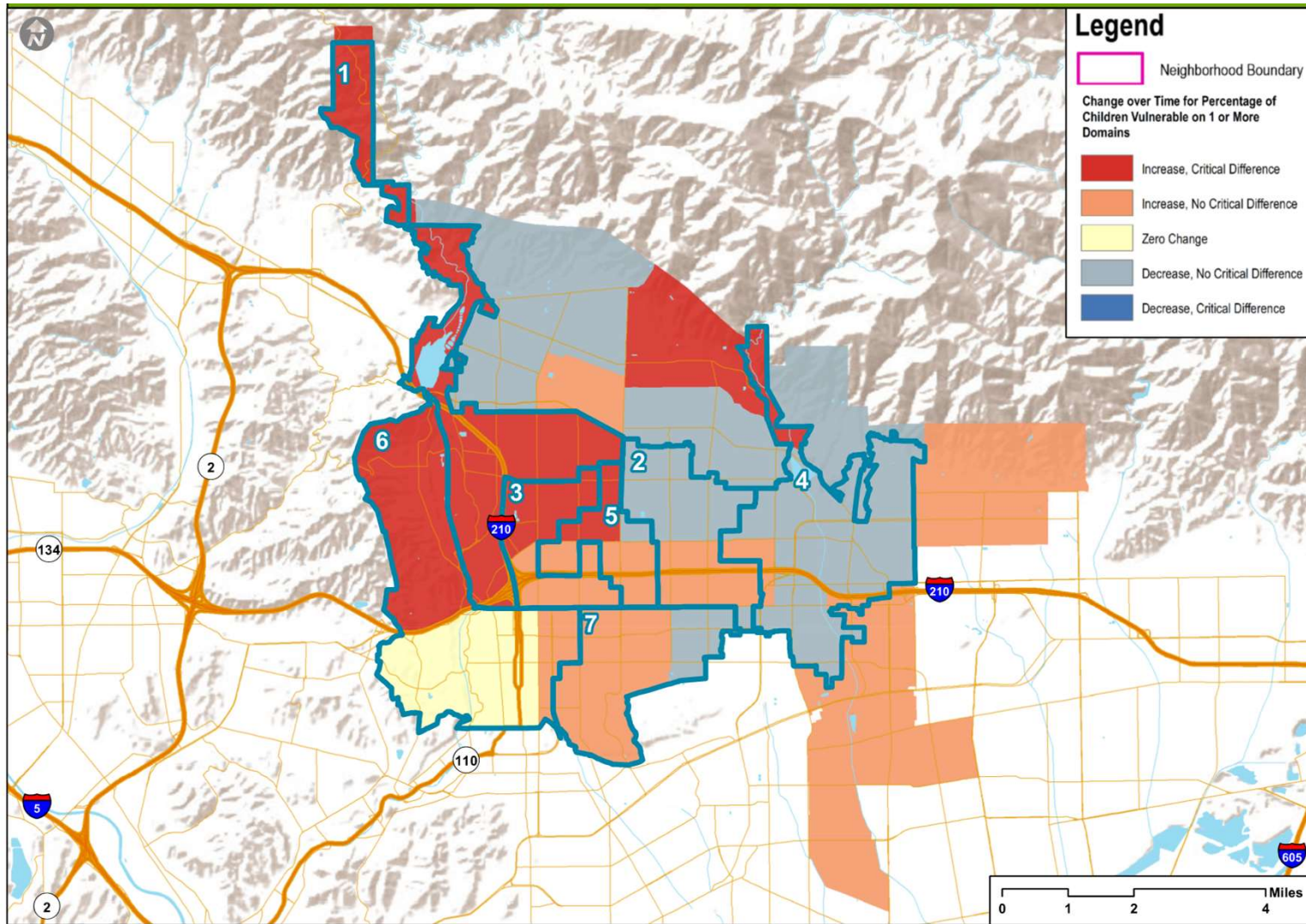


Children vulnerable on one or more domains (2013 vs. 2020 comparison)



2013

2020



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The MID-TERM REPORT TO CITY COUNCIL JULY 18, 2022

The Task Force Reported on the Progress To Date:

- Reviewed the implementation of the 2015 Policy and the existing data on Pasadena’s young children and families
- Maintained the Systems Approach and Revised the Eight Building Blocks into Three Core Elements
- Reached consensus
 - that building and sustaining partnerships is critical to working towards a shared vision for children and families
 - on the role of the City as convenor of the larger community and as catalyst for new ideas and approaches to take root
 - that the City should work to share what is being done and learned throughout the City stakeholders
- Emphasized that the design and implementation of the policy MASTER PLAN must ensure that all of our children and families experience the following:
 - Anti-Racism
 - Social Justice
 - Economic Stability
 - Health Equity
 - Culturally Relevant Programs for All Learners

SUMMARY OF TASK FORCE FOCUS SINCE MID-TERM REPORT, JULY 18, 2022



- Reviewed local, county, and state funding and early childhood priorities
- Reviewed the role of the Office of the Young Child and its priorities in order to recommend improved systematic integration across the community
- Reviewed the status of implementation of the 2015 Policy

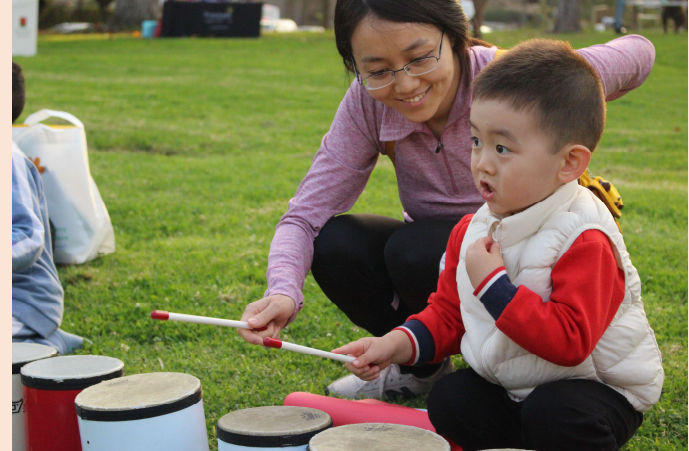
SUMMARY OF TASK FORCE FOCUS SINCE MID-TERM REPORT, JULY 18, 2022

- Met with Early Childhood Policy and Funding Experts re: the Current Funding & Resource Landscape
- Met with the City of Pasadena Department Directors
- Met with the Leadership Team of the Pasadena Public Health Department
- Met with the Leadership Team of the Office of the Young Child (OYC)
- Met with Early Childhood Partners: Pasadena Unified School District; *Options for Learning*, including the Director's Alliance; and *Collaborate PASadena*



SUMMARY OF TASK FORCE FOCUS SINCE MID-TERM REPORT, JULY 18, 2022

- Revised the VISION Statement
- Revised the MASTER PLAN for the YOUNG CHILD Statement
- Developed the Areas of Recommendation
- Developed the KEY INITIAL ACTIVITIES



THE POLICY: The 2022 REVISION

- Areas of the Policy: Streamlined for focus and ease of implementation
- Maintains the systemic approach of the 2015 Policy
- Revised the Eight Building Blocks as THREE CORE ELEMENTS
 - *Aligned In Vision, Linked In Action*: Building & Sustaining Partnerships
 - Data Collection and Measures of Success
 - Strengthening Families, including Transition from Pre-School to Kindergarten
- Developed Three Key Areas of Recommendation
 - FINANCING STRATEGIES FOR PROGRAMMING & SUPPORT
 - STRENGTHENING DATA COLLECTION RELATED TO YOUNG FAMILIES
 - STRUCTURE AND SUPPORT FOR THE OFFICE OF THE YOUNG CHILD (OYC) and IMPLEMENTATION OF THE POLICY
- Developed Key Initial Activities – Per City Council Recommendation on July 18, 2022, for specific, measurable activities



KEY INITIAL ACTIVITIES



1. Analyze funds through Measure J and explore ways in which a portion of the funds could be re-directed to the early childhood initiative.
 - Secure support and financial investment in EDI data collection for 2022-2023.

KEY INITIAL ACTIVITIES



2. Create a meaningful partnership with Pasadena Unified School District (PUSD), *Options for Learning, Collaborate PASadena*, in convening a working group of representatives from PUSD, City staff, Parents and early childhood providers and professionals
 - to assist with the design and support of early childhood programs, including UPK (Universal Pre-Kindergarten)
 - to assist in developing a District-wide campaign to introduce the District in beginning a relationship with new families
 - to create the design of a mixed delivery system responsive to the needs of a diverse population with families of young children.

KEY INITIAL ACTIVITIES

3. Through the partnership, initiate the following:

- A “Welcome Baby” Campaign for families of each newborn in Pasadena. Include in the Campaign, the “baby passport” (a concept currently being explored by the OYC and the Pasadena Public Health Department) and the “Big Little Mornings” program of Pasadena’s Kidspace Museum.
- Establish a plan with set goal targets, utilizing birth to 5 population data to fill all of the unfilled seats in high-quality early childhood programs. The goal of this effort is to have a mixed use early childhood system whereby each of our youngest children is enrolled in a public, private, or in-home early development program.



KEY INITIAL ACTIVITIES

4. Hold a Launch of the 2022 Policy, with commitment from significant entities, including Pasadena Unified School District (PUSD), Pasadena City College (PCC), KPCC, local media, local fraternal/service organizations, and local foundations supporting children and families.

Campaign elements might include billboards, a logo for aligned agencies, a Pasadena “Welcome Baby” flyer, and a digital companion.



TASK FORCE RECOMMENDATIONS



Early Child Development Policy

City of Pasadena

We respectfully request that the City Council accept the Staff Report, and Policy Revisions, including the Three Areas of Recommendation and the Key Initial Activities.