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CITY OF PASADENA

OFFICIAL APPLICATION FORM

Mark Jowsky
City Clerk or Deputy City Clerk
11/28/2022
Date

CITY OF PASADENA
APPLICATION FOR APPOINTMENT TO THE CITY COUNCIL, DISTRICT 3

The information contained on this form will be used by the Pasadena City Council to fill a vacancy for the District 3 seat due to the passing of the Honorable Councilmember John J. Kennedy. All applicants must be a resident living in Council District 3, of voting age, and registered to vote in Council District 3 at the time the application is **issued** by the City Clerk. Applicants are invited to attach additional pages, a copy of your resume, or submit supplemental information which you feel may assist the City Council in its evaluation of your application.

Applicant Name: **Brandon D. Lamar**

Home Address: **506 e Washington blvd #7
Pasadena CA 91104**

Home Phone: **(626) 3144256**

Employer: **Youth Advocate Programs inc.**

Work Phone: ()

Work Address: **11601 S. Western Ave LA CA**

E-mail: **brandonforcouncil.com**

Community Service - List boards, commissions, committees, and organizations on which you are currently serving or have served, offices held, and in what city.

- See attached

Employment - Title and duties, current and past.

- See attached

Education - Include professional or vocational licenses or certificates.

- See attached

Meeting of: **12/15/22**

Agenda Item No. **3**

Application for Appointment - continued

Personal – Answer “yes” or “no” to the following questions.

1. Have you ever worked for the City of Pasadena? (If yes, please list dates/department) YES NO
Parks & Rec
2. Are you related to any employee or appointee of the City of Pasadena? (If yes, please indicate name and relationship) YES NO
3. Are you aware that financial disclosure will be required to serve? (e.g. sources of income, loans and gifts, investments, interests in real property) YES NO
4. Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the City Council, to which you seek appointment? (If yes, please indicate any potential conflicts) YES NO
5. Have there been or are there now, any personal or business circumstances which might reflect adversely on the propriety of your serving as a member of the City Council to which you might be appointed? YES NO
6. Are you aware of the time commitment necessary to fulfill the obligations of the City Council, District 3 seat, to which you seek appointment? YES NO
7. Please state how long have you been a resident of the City of Pasadena? 30 years _____ months
Please state how long have you been a resident of City Council District 3? 13 years _____ months

8. What specifically in your background, training, education, or interests qualifies you as an appointee?

- See attached

9. What do you see as the objectives and goals of the City Council?

- See attached

10. How would you help achieve these objectives and goals? What special qualities would you bring?

- See attached

Signature:



Date:

11/28/22

I hereby certify that the following information is correct to the best of my knowledge.

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*Prior to December 1, 2022 at 5:30 p.m., submit original application to: Mark Jomsky, City Clerk
100 N. Garfield Ave., Room S228
Pasadena, CA 91109*

Applications not received by the above stated deadline will not be accepted or considered for appointment.

Community Service:

- Human Relations Commission – Pasadena, CA – Commissioner, Chair
- Leadership Pasadena – Pasadena, CA – Board Member
- Pasadena NAACP – Pasadena, CA – Executive Board Member
- Pasadenans Organizing for Progress – Pasadena, CA – Executive Board Member, Co-Chair
- Los Angeles County Youth Diversion – Los Angeles County - Committee Member
- Flintridge Vision 20/20 – Pasadena, CA – Steering Committee Member
- Advisor to many local Non-profits
- Founder of Young King's Retreat
- Founder and Host of Millennial Shift which gives financial resources to Millennials.

Employment:

Youth Advocate Programs Inc.

California Director

- Oversees all programs, budgets, and contracts for the state. Build and establish relationships with National, State, and County Leadership such as government, organizations, Los Angeles County Probation, Department of Housing and Urban Development, Department of Children and Family Services all to provide adequate services to Youth and families.
- Hired to Build and establish Los Angeles County Program
- Established two additional programs statewide to expand services to other Counties including Alameda County (Northern California).
- Certified Trainer for Highly Effective Management, Motivational Interviewing, and Mandt (Building Healthy Relationships)
- Serves on National Committee for Racial Equity and Inclusion, and National Violence Prevention

Los Angeles Police Department Hollywood Division PAL

Director of Programs

- Managed all community relations, recreation, and educational programs and engagement.
- Built and expand community engagement with law enforcement in local neighborhoods
- Managed all county-wide contracts.
- Established community centered meetings focus on building healthy relationships with Law Enforcement

- Established a Mental Health Program focused on the well beings of youth and families suffering from related traumas to violence in communities.
- Built and expand relationship with local organizations, businesses, Local and County Government and law enforcement agencies.

**Goodwill of So. Cal
Manager of Programs**

- Oversee community-based programs in San Fernando Valley which is not limited to, development, re-entry, and local stores.
- Established an economic business plan that would assist in creating local jobs
- Expand City-Wide programs to serve 74% more clients

Education:

PUSD Schools , Graduated from Opportunities for Learning Charter High.

Azusa Pacific University, B.A in Criminal Justice (Still in Progress, Estimated graduation date: Spring 2024)

Pasadena City College, Mental Health Professional (certification)

Personal

8. What specifically in your background, training, education, or interest qualifies you as an appointee?

Public Service:

I have focused my public service work on improving the well-being of my neighbors and constituents. From my first days as a City of Pasadena Parks & Recreation Department Youth Ambassador to my appointment as a Human Relations commissioner and my choice to run for Council, my motivation is to uplift and help others. I also serve on several local executive boards and committees and act as an advisor for organizations practicing advocacy and advancing the lives of local residents. I believe in developing stronger communities through community engagement and feel it is my responsibility to engage in efforts to educate, empower, and advocate for my community. To do that effectively, I need to be in touch with the needs of my community. My priority in running initially (and would carry into Council service) is to connect with constituents where they are — giving them the chance to use me as a conduit to their own growth and development.

Government Experience:

Government starts local. Without participation from our city's residents, policy development is done from a limited perspective. I chose to participate in government and municipal systems from an early age because I was shown that example through my own elders and mentors. Pasadena's low turnout for local elections is a challenge issued to me to continue being a visible example of political and civic participation. My work in advocating for affordable housing and higher minimum wage speaks to my goals of advancing economic development and public safety within Pasadena through engaging the residents, organizations, and businesses in that effort. Serving on the Human Relations Commission for the past six years (Chair for 2 of those years), I have learned the diverse and pressing needs of the residents of Pasadena and participated in many impactful discussions to find solutions with them. I would continue that learning and solution-finding as part of my city government.

Representation:

A representative City Council does a lot to earn the trust of the people we represent — which in turn leads to less friction between leadership and constituents in policy-making. I believe we should have a Council that reflects the community for that reason. As a Millennial, African American, multi-generational Pasadenan from a modest socioeconomic background, I believe my voice adds to the diversification of our Council. While I appreciate the efforts to diversify the Council overall in the past years, age and socioeconomic status are still barriers to fully representing the City. The struggles I meet daily are shared by many here. And I am not alone in facing them. As a Executive Board Member of the NAACP Pasadena Branch, Pasadenans Organizing for Progress, and Leadership Pasadena, I have raised my hand and offered my perspective to continue diversifying and championing the voice of people living under the average annual per capital income and belonging to the minority population groups. I would do the same as a member of the City Council.

9. What do you see as the objective and goals of the City Council.

I believe that the objective and goals of the City Council is to provide exemplary services provided for residents and businesses while honoring our culture, history, and diversity. The City Council's objective is to continue assuring that Pasadena is a safe and resourceful city whose goal is for everyone to thrive.

10. How would you help achieve these objectives and goals? What special qualities would you bring?

I bring a wide range of experience as a commissioner, former city employee, and board member/advisor to multiple stakeholders with whom the Council regularly engages (such as individuals, organizations, businesses, community groups, neighborhood associations, etc). I believe that having that experience allows me to quickly get up to speed on issues that come before Council and weigh multiple perspectives in Council meetings without minimizing any perspective.

I knocked on thousands of doors in my bid for the District 3 Council seat. And I was invited into many homes to talk with residents in the district. I'd like to think that earning 41% of the vote is proof of my connection to the constituents. Seeing firsthand how people live; hearing firsthand what they care about; learning through humility what I was not yet aware of — this is a quality I would bring to the Council. Public comment and public discourse is something that I see as an imperfect and important part of the job and process. As a council member, I will honor the history of issues that matter to people who live here, listen to the active feedback from the community, and to look at how to ensure that we build on that history to get to the best decisions that allow everyone to thrive. In particular, my focus on creating collaborative plans of action to solve the objectives, will help find solutions for not only my district, but Pasadena as a whole.

Being that I am familiar with resources and opportunities our great city provides, it will help me to be an asset to the City Council. I've been involved with the City from playing Little League sports, attending Park and Recreation Activities, Active Youth Ambassador and Youth City Council member to being an employee of the city, serving on a commission/chair, and showing up in community forums where community members come together. I think that I exemplify what it means to be a son of Pasadena.

Lastly, my work in the Nonprofit world has taught me to always go back to the mission, vision, and city values. I have the discipline and humility to be effective in this new role. I believe with my experience and drive, I will be an immediate asset in being helpful to my colleagues, the Mayor, and Councilmembers as well as an effective representative for my entire District 3 neighborhood.