

Agenda Report

August 15, 2022

TO: Honorable Mayor and City Council

THROUGH: Public Safety Committee

FROM: City Manager

SUBJECT: AUTHORIZATION TO ENTER INTO CONTRACTS WITH RICKY PICKENS, DEANDRE SCOTT, AND FLAVIO ANDRADE FOR GANG VIOLENCE OUTREACH AND INTERRUPTION SERVICES FOR TWO YEARS WITH AN OPTIONAL ONE YEAR RENEWAL PERIOD IN AN AMOUNT NOT TO EXCEED \$288,000 PER YEAR AND NOT TO EXCEED \$864,000 FOR THE MAXIMUM CONTRACT TERM OF THREE YEARS

RECOMMENDATION:

It is recommended that the City Council:

1. Find that the proposed action is not a project pursuant to Section 21065 of CEQA and State CEQA Guidelines Section 15060(c)(3) and 15378, and therefore is not subject to environmental review; and
2. Authorize the Interim City Manager to enter into contracts, as a result of a competitive selection process specified by Section 4.08.047 of the Pasadena Municipal Code, for gang violence outreach and interruption services for a two year term with the option of an additional one-year extension at the sole discretion of the City Manager, as follows: (A) with Ricky Pickens in an amount not to exceed \$168,000 per year, or the grand total of \$504,000 for the maximum total contract term of 3 years; (B) with DeAndre Scott in an amount not to exceed \$60,000 per year and not to exceed the grand total of \$180,000 for the maximum total contract term of 3 years, and (C) with Flavio Andrade in an amount not to exceed \$60,000, per year and not to exceed the grand total of \$180,000 for the maximum total contract term of 3 years. Competitive bidding is not required pursuant to City Charter Section 1002(F), contracts for professional or unique services.

BACKGROUND:

Pasadena has experienced a rise in gang violence which has resulted in a 125% increase in confirmed shootings between 2019 and 2021. The City conducted an emergency community meeting in November, 2021 to discuss the uptick in violence. Subsequent to that meeting, the City invested in several initiatives to curb violence including increased law enforcement presence in areas where shootings occur, installation of security cameras in public spaces such as parks, deployment of ShotSpotter technology to detect gunshots leading to a more swift police response when gunfire occurs.

In response to this crisis, the City Manager's Office also engaged the services of Ricky Pickens and members of a team he assembled, including DeAndre Scott and Flavio Andrade, to engage in gang violence outreach and interruption services. These services are designed to provide mediation and conflict resolution intended to reduce incidents of violence, especially retaliatory shootings. If approved by City Council, this focused approach to violence interruption will continue and supplement the broader violence prevention and intervention efforts being launched by the Pasadena Public Health Department ("PPHD") as discussed at the August 1, 2022, City Council meeting when Council authorized the City Manager to accept the California Violence Intervention and Prevention ("CalVIP") grant award.

Given this background, on June 1, 2022, and in order to allow others with expertise to compete for funding, staff prepared and posted a Request for Proposals ("RFP") for "Gang Violence Outreach and Interruption Services." The RFP was posted on Planet Bids and 3,068 vendors were notified of the RFP opportunity. Of the 3,068 vendors notified, 37 vendors were identified as prospective bidders and downloaded information about the RFP. In addition, the RFP notice was emailed to 17 additional individuals representing non-profits, service providers, and independent contractors that participated in a listening session hosted by the PPHD on the CalVIP grant proposal. Finally, the RFP announcement was included in the City Manager's Newsletter, which has a reach of over 380 community members.

By the June 20, 2022 deadline, the City received a total of 5 proposals in response to the RFP. A panel of City staff from Finance; Parks, Recreation & Community Services; Public Health; and Police reviewed and scored each proposal. The RFP was evaluated with weighted criteria as outlined below:

Criteria	Weight
Proposed Solution	40%
Experience	35%
Cost Proposal	15%
Local Pasadena Business	5%
Small or Micro-Business	5%
Total	100%

Per the evaluation procedures and criteria stated in the RFP, the proposals were scored and ranked as set forth in Attachment "A" to this report. The proposal submitted by Ricky Pickens and his team was the highest rated.

Based on the scoring, staff recommends authorization to enter into a contract with Ricky Pickens and purchase order contracts with DeAndre Scott and Flavio Andrade to provide Gang Violence Outreach and Interruption Services. The total budget for this project is as follows:

Year 1 & 2	\$576,000	(\$288,000 per year)
Optional Extension Year 3	\$288,000	
Budget Not-To-Exceed Amount	\$864,000	

Currently, Ricky Pickens and the proposed gang interventionist team are under individual purchase order contracts with the City of Pasadena to provide community violence intervention services. The proposed engagement would continue the existing contractual framework. The existing purchase orders will continue until alternate arrangements are made or September 30, 2022, whichever comes first. The proposed contract for Mr. Pickens will include responsibilities for overseeing the violence intervention team and will fund one additional gang interventionist to be hired at a later date. Mr. Scott and Mr. Andrade will continue their work under annual purchase order contracts on a fixed, monthly payment, with each working on-call, and on essentially a full-time basis. In addition, Mr. Pickens will also supervise a youth-focused gang outreach worker funded through the CalVIP grant in partnership with the Pasadena Intervention and Prevention Project ("PIPP") Program Coordinator II within the Public Health Department.

The City of Pasadena Public Health Department was awarded \$2,510,394 through the CalVIP Grant fund by the Board of State and Community Corrections ("BSCC"). The grant will support the implementation of the PIPP program. The CalVIP Grant requires a 100% cash match over the life of the program. The match will be satisfied, in part, through the Gang Violence Outreach and Interruption Services contract award as well as match commitments by subcontracted partners associated with the grant.

PPHD will provide oversight of the Gang Violence Outreach and Interruption Services team to facilitate integration of the services with the PIPP program. The City Manager's Office will continue to play an active role in monitoring the team's efforts. Ricky Pickens and team will be required to provide monthly reports, in a format agreed to by PPHD. In addition, Ricky Pickens and the team will present summary reports to the Public Safety Committee once per quarter or as otherwise directed by the Chair of that Committee.

COUNCIL POLICY CONSIDERATION:

The proposed action is consistent with the City Council's Strategic Plan Goal to ensure public safety. The services to be provided will be part of the City's overall efforts to reduce community violence, support vulnerable members of the community and de-escalate tensions to stop incidents before they happen.

ENVIRONMENTAL ANALYSIS:

The action proposed herein is not subject to the California Environmental Quality Act (CEQA) in accordance with Section 21065 of CEQA and State CEQA Guidelines Sections 15060 (c)(3) and 15378(b). CEQA Guidelines Section 15060 (c)(3) excludes from environmental review those activities that are not a "project" as defined in Section 15378. Section 15378(b) excludes from the definition of "project" governmental funding activities which do not involve a commitment to a project which may result in a potentially significant environmental effect. The proposed action consists of a contract and appropriation of funds for gang prevention efforts. No direct or reasonably foreseeable indirect physical change in the environment would result.

FISCAL IMPACT:

The cost of this action will be an amount not to exceed \$288,000 per year or \$576,000 for the initial two year term. With the one-year optional extension, the grand total cost for the full term of the contract is not to exceed \$864,000. In Fiscal Year 2023, funding for this action will be supported through existing budget appropriations. Contract costs in future years will be included in the annual budget submission for the Office of the City Manager (10111000-811500).

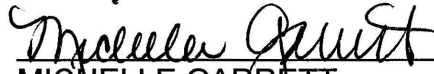
In addition, the funds allocated through this contract will also serve as a portion of the City's local match required for the CalVIP grant awarded to the Pasadena Public Health Department for violence prevention, intervention, and systems development efforts to de-escalate tensions and promote community peace.

Respectfully submitted,




NICHOLAS G. RODRIGUEZ
Assistant City Manager

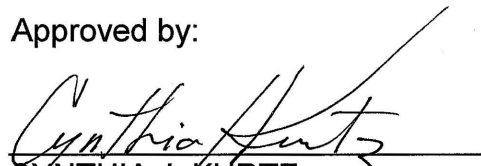
Prepared by:


MICHELLE GARRETT
Assistant to the City Manager

Concurred by:


MANUEL CARMONA
Deputy Director of Public Health

Approved by:


CYNTHIA J. KURTZ
Interim City Manager