

Agenda Report

August 1, 2022

TO: Honorable Mayor and City Council

THROUGH: Public Safety Committee (July 20, 2022)

FROM: Public Health Department

SUBJECT: AUTHORIZE THE CITY MANAGER TO ENTER INTO AN AGREEMENT WITH THE CALIFORNIA BOARD OF STATE AND COMMUNITY CORRECTIONS FOR A CALIFORNIA VIOLENCE INTERVENTION AND PREVENTION GRANT AND TO TAKE THE FOLLOWING RELATED ACTIONS: ENTER INTO A CONTRACT WITH THE D-VEAL CORPORATION FOR MUL TI-DIMENSIONAL FAMILY THERAPY SERVICES; ENTER INTO A CONTRACT WITH THE BOYS AND GIRLS CLUB OF PASADENA TO PROVIDE ACADEMIC, PHYSICAL AND EMOTIONAL SUPPORTIVE SERVICES; AND APPROVE THE ASSOCIATED BUDGET AND PERSONNEL ALLOCATIONS

RECOMMENDATION:

It is recommended that the City Council:

1. Find that the proposed action is not subject to the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Sections 15060(c)(2), 15060(c)(3), and 15378, as the activity will not result in a direct or reasonably foreseeable indirect physical change in the environment;
2. Authorize the City Manager to enter into an agreement with the California Board of State and Community Corrections ("BSCC") to accept and administer these grant funds on behalf of the City of Pasadena to conduct community violence prevention and intervention services;
3. Amend the Fiscal Year 2023 Public Health Department operating budget by recognizing and appropriating funds of \$684,909 in BSCC violence intervention and prevention funding and increasing the Department personnel allocation by 1.0 full-time equivalent ("FTE");
4. Authorize the City Manager to enter into a contract, with the D-Veal Corporation for Multi-Dimensional Family Therapy ("MDFT") Services for three years, contingent on continued grant funding, in an amount not to exceed \$1,141,700; Competitive Bidding is not required pursuant to City Charter Section 1002(F) Contracts for Professional or Unique Services; and

5. Authorize the City Manager to enter into a contract, with the Boys & Girls Club of Pasadena to provide academic, physical, and emotional supportive services for three years, contingent on continued grant funding, in an amount not to exceed \$90,000; Competitive Bidding is not required pursuant to City Charter Section 1002(F) Contracts for Professional or Unique Services; and
6. Grant the proposed contracts an exemption from the competitive selection process pursuant to Pasadena Municipal Code Section 4.08.049(B), contracts for which the City's best interests are served.

BACKGROUND:

Over the last three years, the Pasadena community experienced a 125% increase in the number of confirmed shootings with 32 shootings in 2019, 59 in 2020, and 72 in 2021. The City has taken steps to improve community safety including an increased police presence in neighborhoods, installation of security cameras in parks, and implementation of Shot Spotter to detect and respond to gun fire. In addition, the City established a Gang Violence Outreach & Interruption Services team to address youth and gang violence at its source, with the individuals who perpetrate violence. The team of violence interrupters work around the clock to de-escalate tensions and mediate interpersonal conflicts to stop violence before it occurs.

The Pasadena Public Health Department has sought opportunities to supplement these important efforts with a focus on working upstream to enhance protective factors that decrease the risk of youth engaging in violence. In June 2022, the City of Pasadena Public Health Department ("Department") was awarded \$2,510,394 through the California Violence Intervention and Prevention ("CalVIP") Grant funded by the Board of State and Community Corrections ("BSCC"). The grant will support the Pasadena Intervention and Prevention Project ("PIPP") for three years beginning July 1, 2022, through June 30, 2025. The Department recommends recognizing and appropriating \$684,909 of the grant award in FY 2023. The remaining grant funding will be recognized and appropriated through the budget process in each of the next two fiscal years.

In addition, the PPHD requests an increase in personnel by a 1.0 FTE to support a grant-funded, limited-term Program Coordinator II to coordinate and implement the program including administering the ten subcontracts, co-facilitating a service provider consortium, managing grant finances, and monitoring and reporting program outcomes.

The PIPP is designed to serve at-risk, high-risk, and justice system-involved youth ages 10-24 years in Pasadena using an evidence-based model and innovative practices. The program approach draws on the experience and strength of existing community-based efforts to disrupt youth entry into a life of violence through prevention, intervention, and system development.

The Department engaged community stakeholders prior to submitting the grant proposal including community members, community-based organizations, local service providers, and people with lived experience contending with community violence and its impact. See Attachment A for a summary of the Department community engagement

efforts. Information gathered during these meetings informed the grant proposal. With a trauma-informed approach, the PIPP includes three program components:

1. **Prevention:** Deliver Multi-Dimensional Family Therapy ("MDFT") and referrals to other supportive services. Efforts will focus on youth and young adults ages 10-24 who are most at-risk of getting involved in gang life and/or perpetuating violence. MDFT is an evidence-based program and its interventions are integrated and coordinated within and across four domains: Youth, Parents, Family, and Community.
2. **Intervention:** Conduct direct outreach to build relationships and trust with youth in the community through a Youth-Focused Gang Outreach Worker who will promote MDFT and other supportive services. Per grant requirements, the Youth-Focused Gang Outreach Worker shall perform these responsibilities under the supervision of a nonprofit. Hesitancy with accessing services is expected but the program will provide persistent, high dosage touches delivered with authenticity to ensure services are accessible when youth are ready to make life changes. In addition, the Outreach Worker will de-escalate tensions and interpersonal conflicts to stop incidents before they happen.
3. **System Development:** Establish a consortium of community partners to build, improve, and maintain collaborative community capacity to provide prevention services that are necessary for reducing youth gang and gun violence. The consortium will convene community members, agencies, and community-based organizations to promote collaboration across partners and create action plans to develop and advance service goals for education support, life skills, job training, mental health, and substance abuse prevention.

To effectively address community violence, the Department recognizes the importance of working with community partners to coordinate resources, build on existing efforts, and develop strategies for addressing current and emerging needs. In May 2022, the Department hosted two community listening sessions to discuss the program concept and listen to community recommendations and questions.

The grant requires a 100% cash match over the life of the program. This requirement will be satisfied through the costs of the Gang Violence Outreach & Interruption Services and match commitments by subcontracted partners. The grant also requires at least half of the grant award be passed through to community-based organizations. The Department meets this requirement with a funding pass through of 61 % to subcontracted community partners who must satisfy grant requirements including status as a federally recognized nonprofit.

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In total, the Department proposes eleven subcontracting opportunities for the following roles:

- One (1) MDFT service provider
- Two (2) community partners to deliver youth supportive services
- One (1) youth-focused gang outreach worker
- One (1) co-facilitator for the service provider consortium
- Five (5) consortium workgroup leads
- One (1) external evaluator

The grant budget for the three-year period is as follows:

ITEM	GRANT FUNDS	MATCH FUNDS	TOTAL
Program Coordinator II	\$383,522	\$0	\$383,522
PPHD Support Staff	\$0	\$147,528	\$147,528
Services & Supplies	\$26,950	\$0	\$26,950
Mental Health First Aid Training	\$0	\$6,000	\$6,000
Professional Services <ul style="list-style-type: none">• Consortium Co-Facilitator• Consortium Workgroup Leads• MDFT Technical Assistance• Service Referrals	\$240,000	\$231,000	\$471,000
Subcontracted Services <ul style="list-style-type: none">• MDFT Provider• Youth-Focused Gang Outreach• Supportive Services Providers	\$1,508,900	\$1,321,700	\$2,830,600
Gang Violence Outreach & Interruption Services	\$0	\$840,000	\$840,000
Project Evaluation	\$150,000	\$0	\$150,000
Travel, training, etc.	\$105,142	\$0	\$105,142
Indirect Costs	\$95,880	\$24,120	\$120,000
GRAND TOTAL	\$2,510,394	\$2,570,348	\$5,080,742

The Department recommends City Council provide a competitive selection exemption for the following two contracts based on their subject matter expertise, history in Pasadena, and familiarity with community needs. The City procurement process will be completed for the remaining nine contracts.

It Is in The City's Best Interests to Contract With The D-Veal Corporation.

The D-Veal Corporation ("D'Veal") is a Pasadena-based nonprofit with nearly 30 years of experience delivering behavioral health services to children and families in the greater Pasadena community. D'Veal is the only certified MDFT provider in Southern California and is a licensed regional trainer for organizations interested in using MDFT. The Department recommends a competitive selection exemption due to D'Veal's MDFT certification, knowledge of the needs of Pasadena children and families, and experience delivering mental health services specifically designed to serve at-risk youth. These

competencies are expected to facilitate a quick launch of the program and serve the City's best interests. The proposed contract term is three years and contingent on grant funding. The total not-to-exceed contract value is \$1,141,700. As a condition of the contract, D'Veal will match 100% of the contract value with cash or in-kind services delivering additional MDFT services to referred youth.

It Is in The City's Best Interests to Contract With The Boys & Girls Club of Pasadena.

The Boys & Girls Club of Pasadena ("BGCP") has served the Pasadena community for 84 years and is committed to education and youth development. The goal of BGCP is to identify barriers affecting the ability of kids to learn and removing those barriers to bring out the best in them. More than 2,000 kids in the Pasadena community participate in BGCP afterschool education enrichment efforts. The Department recommends a competitive selection exemption due to BGCP's expertise and capacity to provide supportive services such as academic support, mentorship, sports, and arts for program participants. The proposed contract term is three years and contingent on grant funding. The total not-to-exceed contract value is \$90,000. As a condition of the contract, BGCP will match 100% of the contract value with cash or in-kind services reducing the cost of PIPP participant enrollment in BGCP programs.

COUNCIL POLICY CONSIDERATION:

The proposed action is consistent with the City Council's Strategic Plan Goal to ensure public safety. The program will work upstream to improve protective factors that decrease the risk of youth engaging in violence leading to improved community safety.

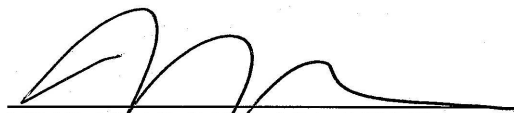
ENVIRONMENTAL ANALYSIS:

The action proposed herein is not a project subject to the California Environmental Quality Act (CEQA) in accordance with Section 21065 of CEQA and State CEQA Guidelines Sections 15060 (c)(2), 15060 (c)(3), and 15378. CEQA Guidelines Section 15060(c)(2) states that an activity is not subject to CEQA if "The activity will not result in a direct or reasonably foreseeable indirect physical change in the environment." The proposed action consists of a contract and appropriation of funds. No direct or reasonably foreseeable indirect physical change in the environment would result. Under this definition, the proposed activity is not a CEQA "Project" and is, therefore, also not subject to CEQA pursuant to CEQA Guidelines Section 15060(c)(3).

FISCAL IMPACT:

It is anticipated that the grant award of \$684,909 will be received and spent in Fiscal Year 2023. If approved, the Department's Fiscal Year 2023 Operating Budget will be increased by \$684,909 for project implementation. This action will increase the Department's personnel allocation by 1.0 FTE. No net impact to the unappropriated fund balance is anticipated. Remaining grant funding will be included in the annual budget submission in future fiscal years.

Respectfully submitted,



YING-YING GOH, MD, MSHS
Director of Public Health & Health Officer
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Prepared by:



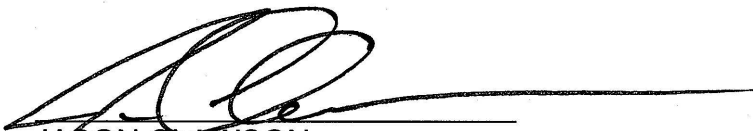
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ATTACHMENT A: PPHD Violence Prevention Grant Community Engagement