



# Redistricting Pasadena

CITY COUNCIL MEETING  
SEPTEMBER 27, 2021  
ITEM 16

**ALLEGRA**  
CONSULTING



**TRIPEPI SMITH**  
marketing • technology • public affairs



# 2021 Redistricting Schedule

Full schedule available online at [cityofpasadena.net/redistricting](http://cityofpasadena.net/redistricting)

Date	Description
May – June	<b>Task Force Initial Meetings and Training</b> Selected consultant team, received training on redistricting & set redistricting schedule
June – August <b>**City Council Discussion on July 19<sup>th</sup></b>	<b>Community Workshops Held in Each District</b> Educate the public on redistricting & solicit input on communities of interest in the city
August 12, 2021	<b>Census Data Released (Preliminary)</b> US Census Bureau released 2020 population data
August 19, 2021	<b>Task Force Held Initial Public Hearing</b> Community of Interest Input (required prior to the drafting maps); and Briefly Reviewed the Preliminary Census Data
September 18, 2021	<b>Task Force Meeting</b> Public Hearing to Receive and Review Communities of Interest Submissions; and Reviewed US Census Population Data
September 27, 2021	<b>City Council Informational Item on Census Data</b> Review Final Adjusted State Redistricting Data

# 2021 Redistricting Schedule

Full schedule available online at [cityofpasadena.net/redistricting](http://cityofpasadena.net/redistricting)

Date	Description
<b>October 2 and 9, 2021</b> 9:00 a.m. via Zoom	<b>Task Force Meetings</b> Task Force considers approaches to redistricting; public submits draft maps & Task Force begins to draw maps
<b>October 16 and 23, 2021</b> 9:00 a.m. via Zoom	<b>Task Force Meetings</b> Public submits draft maps; Task Force refines draft maps and then starts to narrow map(s) to recommend to Council
<b>October 30, 2021</b> 9:00 a.m. via Zoom	<b>Task Force Meeting</b> Public submits draft maps & Task Force selects map(s) to recommend to Council
<b>November - December</b>	<b>Public Hearings (November 15, 2021)</b> City Council holds public hearings to discuss and potentially revise recommended map(s); select a map for redistricting
<b>By December 15, 2021</b>	<b>Final Map Adoption – By Ordinance</b> Legal deadline for final map adoption by City Council to apply to the June 7, 2022 City Primary Election (Districts 3, 5, & 7)



# BACKGROUND – WHY CENSUS DATA

Office of the City Clerk

- City Charter Section 1201: “The City Council shall, by ordinance, establish seven districts which shall be used for all elections of Councilmembers. Said districts shall be as **nearly equal in population as practicable** and such redistricting **shall be in compliance with applicable laws.**”
- California Elections Code Section 21621(a): “...**following each federal decennial census** ...the council shall, by ordinance or resolution, adopt boundaries for all of the council districts of the city so that the council districts **shall be substantially equal in population as required by the United States Constitution.**”
- California Elections Code Section 21621(a)(1): “**Population equality shall be based on the total population of residents of the city as determined by the most recent federal decennial census for which the redistricting data described in Public Law 94-171 are available.**”

PASADENA



# POPULATION EQUALITY

Office of the City Clerk

- Population equality  $\neq$  mathematical precision
- Under federal law, “substantially equal” allows some deviation from absolute equality
  - > 10% population differences are presumptively okay
    - *Based on legitimate redistricting considerations*
  - > Larger deviations might be okay, but not presumptively so
  - > Deviations exceeding 16.4% probably never justifiable



# LEGAL CRITERIA, DATA, AND PUBLIC INPUT

Office of the City Clerk

## 1. Federal Law

- ✓ Ensure equal population
- ✓ Comply with federal Voting Rights Act
- ✓ Prevent racial gerrymandering

## 2. California Law

1. Ensure geographic **contiguity**
  2. Minimize division of neighborhoods & **“communities of interest”**
  3. Create easily identifiable boundaries
  4. Maintain **compactness**
- ✓ Do not “favor or discriminate against a political party”

Do not bypass a nearby population to take in a more distant population

- US Census Data
- Federal and State Law – FAIR MAPS Act
- Public testimony
- American Community Survey Data
- California Statewide Database

PASADENA



# OTHER GOALS AND CONSIDERATIONS

Office of the City Clerk

## 3. Other Goals

- Minimize changes to election cycles
- Respect voters' choices
- Preserve core of existing districts
- Anticipate future growth

Input From City Council on July 19<sup>th</sup>:

- Preserve core of existing districts
- Maintain connection to Colorado Boulevard
- Minimize delaying voters slated for participating in 2022 election to the 2024 election
- Respect voters' choices – minimize changes to representation as a result of redistricting

PASADENA



# CALIFORNIA ADJUSTED CENSUS DATA

## FINAL REDISTRICTING POPULATION DATA – 2020 U.S. CENSUS DATOS FINALES DE POBLACIÓN SOBRE REDISTRIBUCIÓN DE DISTRITOS – CENSO DE EE. UU. 2020

COUNCIL DISTRICT DISTRITO DEL CONSEJO	COUNCIL DISTRICT AND TOTAL CITY POPULATION DISTRITO DEL CONSEJO Y POBLACIÓN TOTAL DE LA CIUDAD	DEVIATION FROM THE IDEAL POPULATION** DESVIACIÓN DE LA POBLACIÓN IDEAL**	DEVIATION FROM THE IDEAL POPULATION % DESVIACIÓN DE LA POBLACIÓN IDEAL %
<b>1</b>	18,845	-1049	-5.3%
<b>2</b>	19,338	-556	-2.8%
<b>3</b>	19,511	-383	-1.9%
<b>4</b>	20,653	759	3.8%
<b>5</b>	18,760	-1134	-5.7%
<b>6</b>	22,196	2302	11.6%
<b>7</b>	19,952	58	0.3%
<b>TOTAL IDEAL</b>	<b>139,255</b> <b>19,894*</b>		<b>17.3%</b>

\* Ideal population for each Council District is the total city population divided by seven.  
\*La población ideal para cada Distrito del Consejo es la población total de la ciudad dividida por siete.

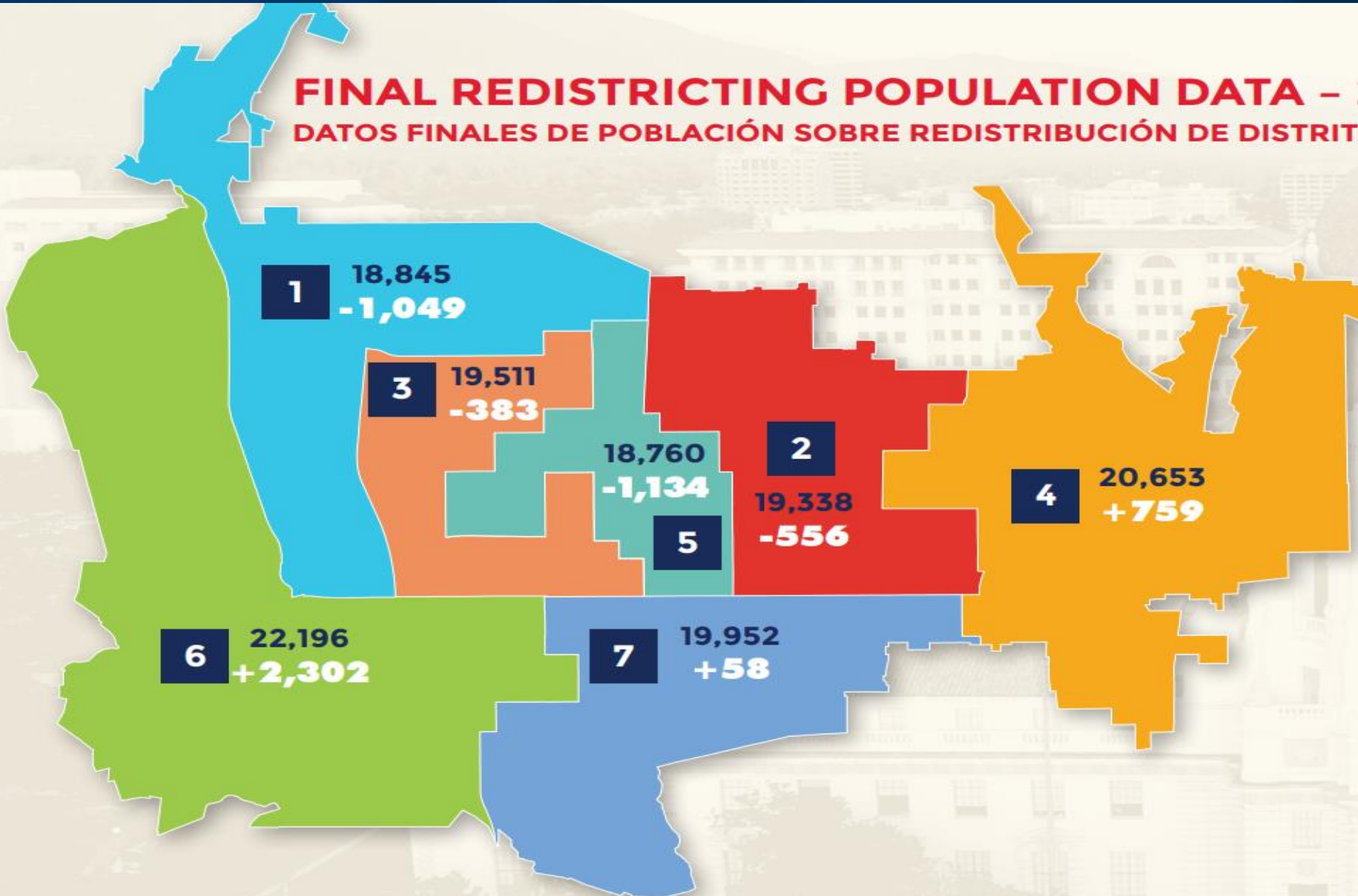
\*\* The deviation from the ideal population means the amount above or below the “ideal” population.  
\*\*La desviación de la población ideal significa la cantidad por encima o por debajo de la población ideal.





# CALIFORNIA ADJUSTED CENSUS DATA

## FINAL REDISTRICTING POPULATION DATA – 2020 U.S. CENSUS DATOS FINALES DE POBLACIÓN SOBRE REDISTRIBUCIÓN DE DISTRITOS – CENSO DE EE. UU. 2020



\* Ideal population for each Council District is the total city population divided by seven.  
\* *La población ideal para cada Distrito del Consejo es la población total de la ciudad dividida por siete.*

\*\* The deviation from the ideal population means the amount above or below the "ideal" population.  
\*\* *La desviación de la población ideal significa la cantidad por encima o por debajo de la población ideal.*



# CALIFORNIA ADJUSTED CENSUS DATA

Office of the City Clerk

District	1	2	3	4	5	6	7	Total
<b>Total Population (Pop) Adjusted 2020</b>	18845	19338	19511	20653	18760	22196	19952	139255
Latino	49.6%	30.9%	48.1%	22.2%	51.5%	15.4%	18.2%	33.0%
White	21.2%	43.1%	20.3%	45.3%	24.0%	52.9%	45.2%	36.6%
Black	17.8%	6.2%	12.9%	5.5%	8.5%	5.2%	5.2%	8.6%
American Indian	0.4%	0.7%	0.3%	0.4%	0.5%	0.7%	0.5%	0.5%
Asian	8.9%	16.7%	16.0%	24.7%	13.4%	23.9%	28.9%	19.2%
Hawaiian, Pacific Islander	0.1%	0.1%	0.2%	0.1%	0.2%	0.1%	0.1%	0.1%
Other Race	0.9%	1.3%	1.2%	1.1%	0.9%	1.0%	1.3%	1.1%
Multi Minority Race	1.1%	1.0%	1.0%	0.7%	0.9%	0.8%	0.7%	0.9%
<b>Voting Age Population (VAP) Adjusted 2020</b>	15216	15959	16050	17047	15455	19346	17502	116575
Latino	46.4%	28.8%	44.4%	20.5%	48.1%	14.2%	17.0%	30.4%
White	23.3%	45.3%	22.6%	47.7%	26.3%	54.6%	46.7%	38.9%
Black	19.1%	6.3%	12.9%	5.5%	8.6%	5.0%	5.2%	8.7%
American Indian	0.5%	0.7%	0.4%	0.4%	0.5%	0.7%	0.6%	0.5%
Asian	8.9%	16.6%	17.5%	24.2%	14.5%	23.7%	28.7%	19.6%
Hawaiian, Pacific Islander	0.1%	0.1%	0.2%	0.1%	0.2%	0.1%	0.1%	0.1%
Other Race	0.8%	1.2%	1.1%	1.0%	0.9%	0.9%	1.2%	1.0%
Multi Minority Race	0.9%	0.9%	1.0%	0.6%	0.8%	0.7%	0.7%	0.8%

PASADENA



# AMERICAN COMMUNITY SURVEY DATA

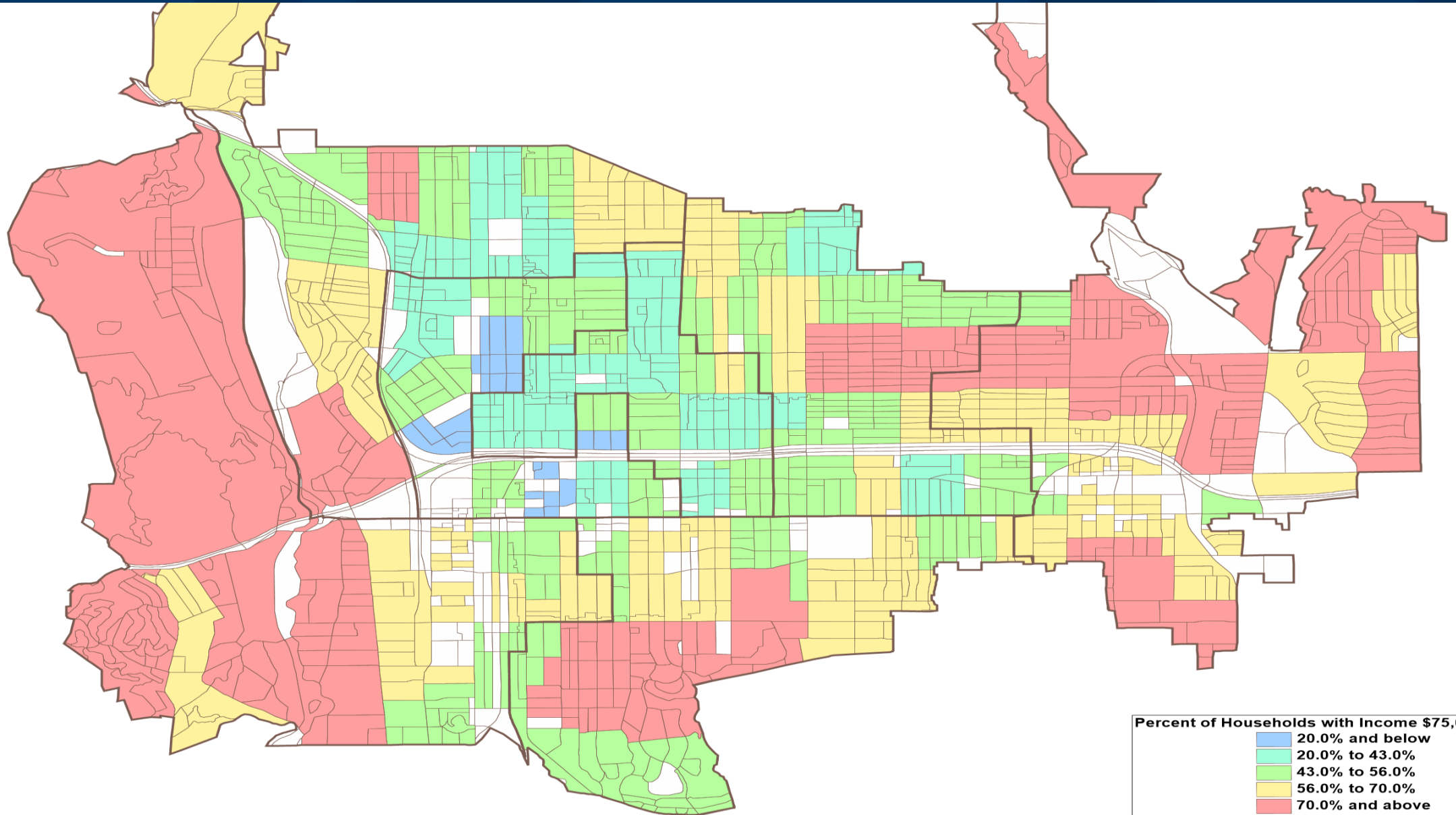
Office of the City Clerk

- ACS data is a sample survey that is conducted every month of every year by the US Census Bureau and is used to describe the characteristics of a population
- Random sampling of addresses (approximately 3.5 million) in the 50 states, District of Columbia, and Puerto Rico
- ACS asks questions about topics not on the decennial census, such as education, employment, and housing
- The sample survey data is weighted according to population estimates

PASADENA



# HOUSEHOLD INCOME \$75,000 OR MORE

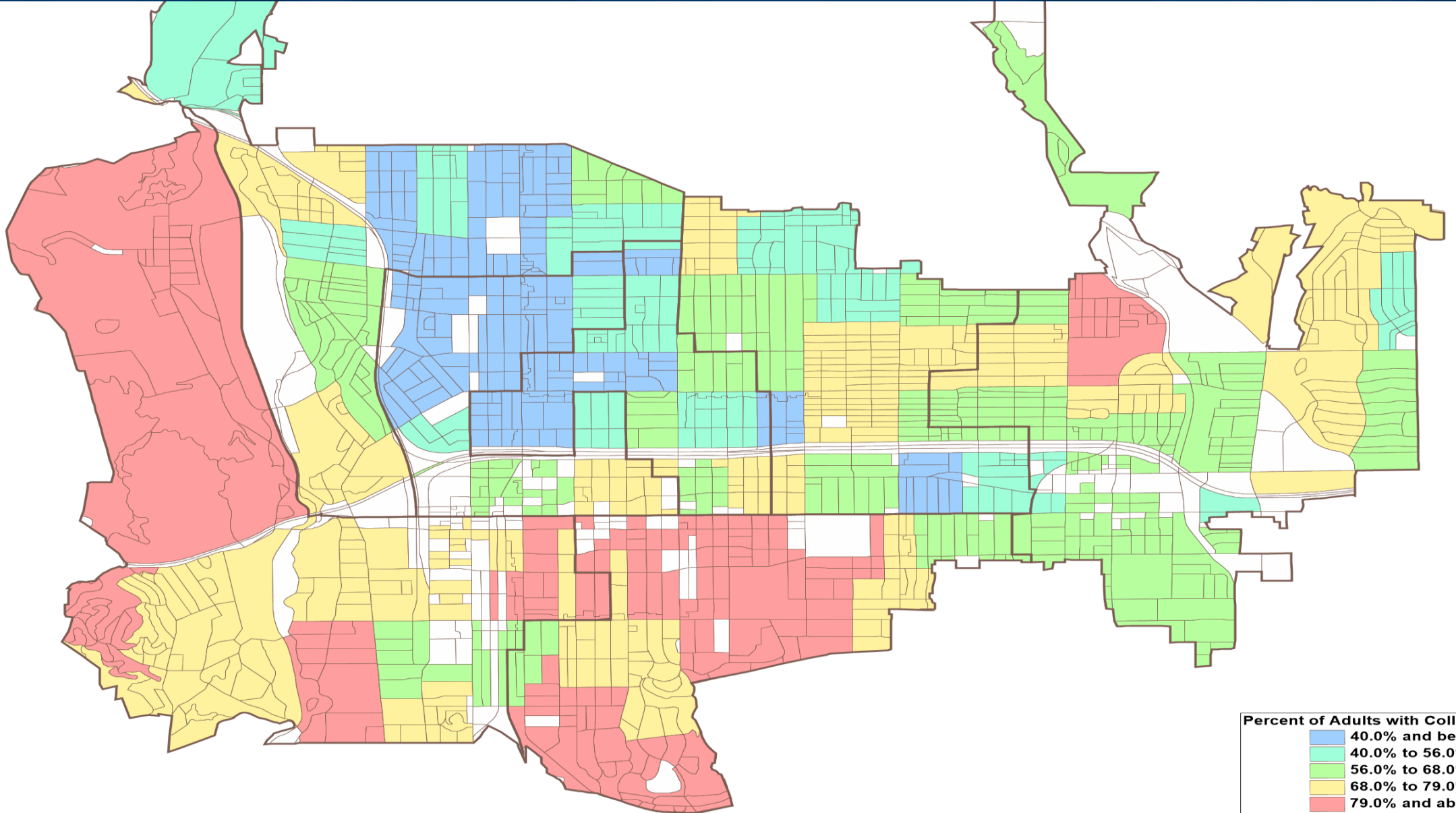


Percent of Households with Income \$75,000 or More

- 20.0% and below
- 20.0% to 43.0%
- 43.0% to 56.0%
- 56.0% to 70.0%
- 70.0% and above
- Other



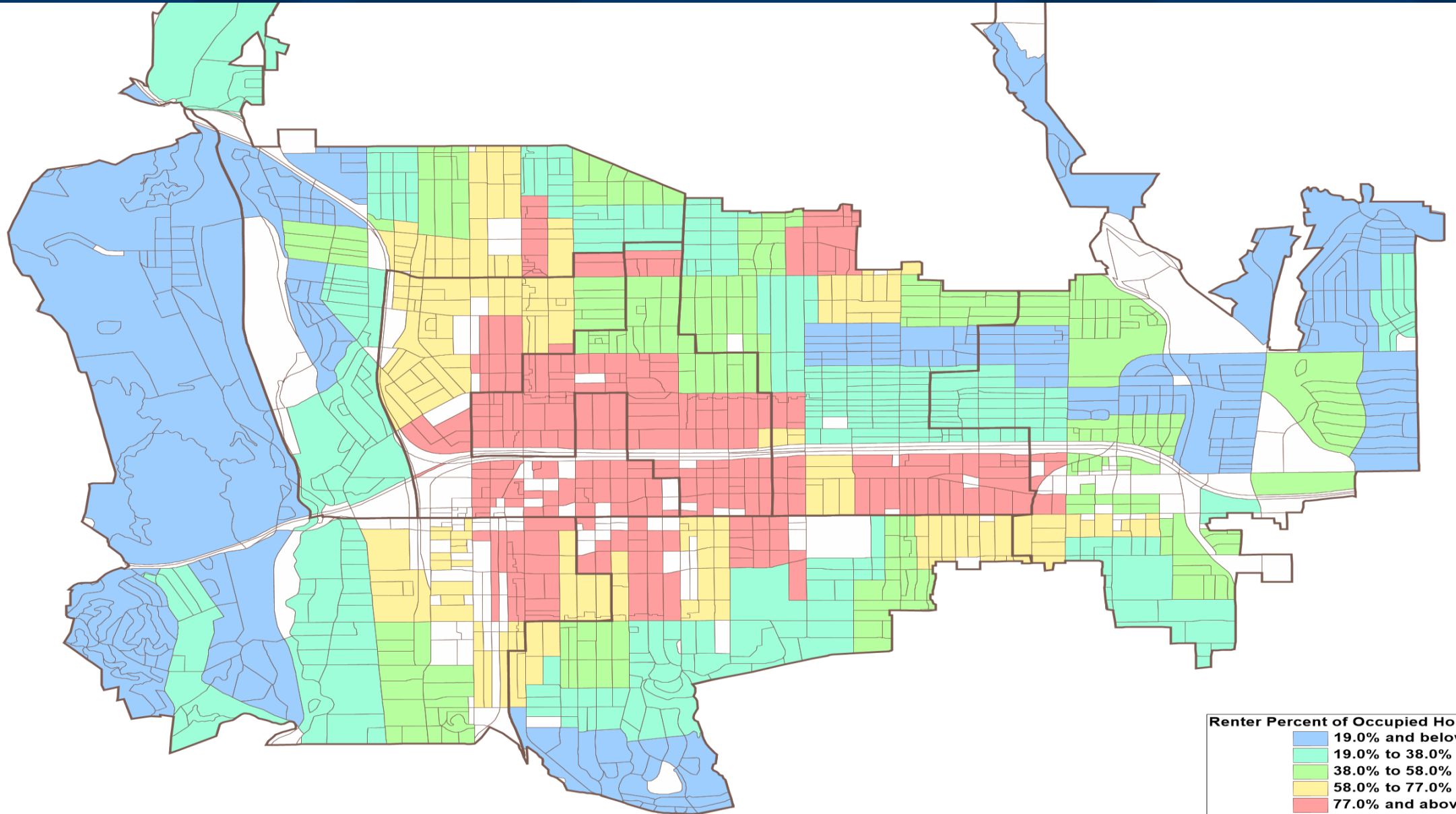
# ADULTS WITH COLLEGE DEGREES



Percent of Adults with College Degree	
Blue	40.0% and below
Light Green	40.0% to 56.0%
Medium Green	56.0% to 68.0%
Yellow	68.0% to 79.0%
Red	79.0% and above
White	Other

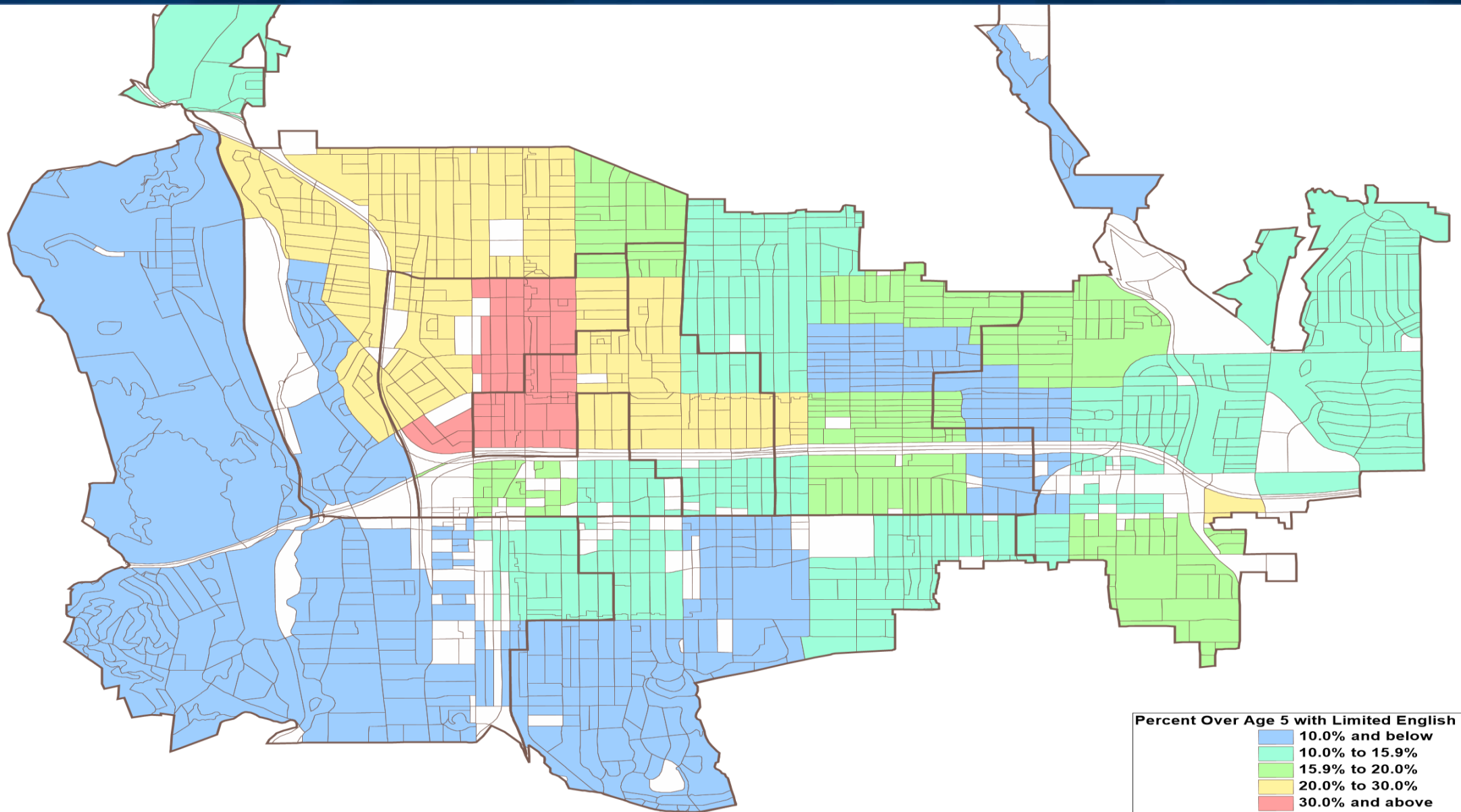


# RENTER OCCUPIED HOUSING UNITS



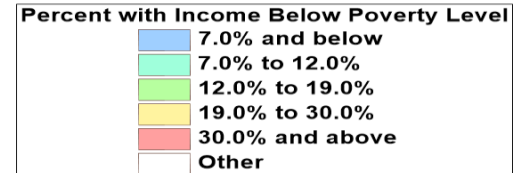
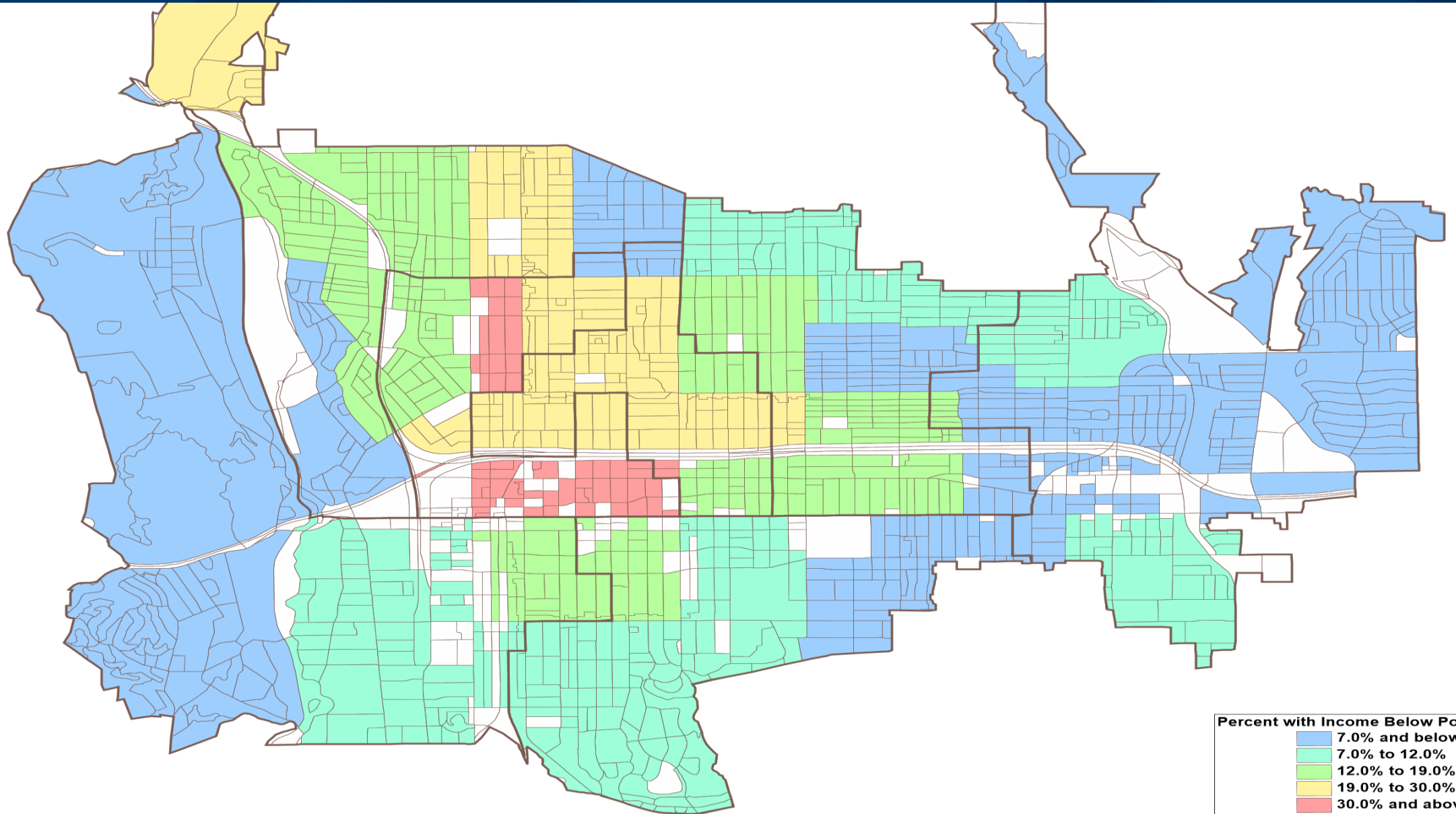


# OVER AGE 5 – LIMITED ENGLISH PROFICIENCY





# INCOME BELOW POVERTY LEVEL







**Redistricting  
Pasadena**

## QUESTIONS?

[www.cityofpasadena.net/redistricting](http://www.cityofpasadena.net/redistricting)

[cityclerk@cityofpasadena.net](mailto:cityclerk@cityofpasadena.net)

(626) 744-4124