



2021 Latino Heritage Celebrations

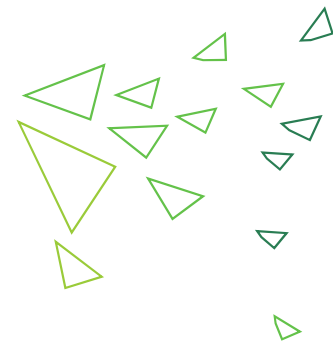
Be a part of the Pasadena Latino Celebrations





About Us

Since our beginnings in 1998 the Pasadena Latino Heritage Parade and Festival has promoted social engagement, inclusiveness, and diversity in and among the Pasadena Community



23rd Anniversary City and Community Partnerships

This year we are celebrating our 23rd Anniversary presenting this wonderful community celebration.

Latino Heritage Celebrations

Due to COVID-19, our annual parade and festival will not take place this year, but we still have free, fun celebrations for the whole family to enjoy. All events will comply with Pasadena Public Health COVID-19 protocols.



Make Your Own Piñata

Let's make a piñata! Participants will craft a handmade piñata which is sure to be the highlight of your next fiesta! Art kits will be available for pick-up for registered participants.



Selena - Movie in the Park

Join us for "Selena" at Villa Parke! The movie is based on the true story of singer songwriter Selena Quintanilla-Perez, and stars Jennifer Lopez. Bring your blanket, lawn chairs, and enjoy food available for purchase. Come early to participate in our Selena costume contest!



Paint & Aguas Frescas

Join us for paint and aguas frescas! Participants will have the opportunity to create their very own painting while enjoying a tasty cantarito of agua fresca! Art kits and aguas will be provided. Participants will paint under the instruction of an experienced artist

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Latino heritage - Concert in the Park

Bailemos! Let's dance! Latino Heritage would not be complete without a celebration of Latin music! Join us for a live music celebration at the Memorial Park Bandshell. Dance to traditional hits with strong salsa beats. This is a great event for the whole family. Bring your picnic, lawn chairs, and dancing shoes! Registration is not required but recommended.



Dia de los Muertos Sugar Skull Craft

Dia de los Muertos (Day of the Dead) sugar skull craft. Participants will follow step-by-step instruction to create a fun and unique calavera. Art kits will be available for pick-up for registered participants.

Pasadena Latino Heritage Team

Teresa Deukmedjian, Chair

Robert Monzon, Vice President

Committee Members

Kristi Lopez
Victoria Cruz
Araceli Lopez
Vannia De La Cuba
Elizabeth Barrios
Kevin Bruce
Isabel Ramírez
Yoland Treviño
Ingrid Flores
Robertha Velásquez
Susana Porras
Jonathan Cuevas

Javier García
Moondo Perez
Cesar Medrano
Rex Mayreis
Pamela Cantero
Efraín Montes
Margo Morales

Partners

City of Pasadena, PRCS
PUSD
Tournament of Roses
Pasadena City College
Pasadena Latino Employee Assoc.
The California Endowment
Pasadena Federal Credit Union
PACTL



The background image shows a sunny outdoor community event. In the foreground, a young girl in a grey t-shirt stands on the left, looking towards the right. In the center, a table is set up with a laptop displaying a graphic with the text "#NOT" and a brown paper bag with the text "Eat Healthy. Be Active." and a recycling symbol. To the right of the table, a woman with curly hair, wearing a pink t-shirt, is kneeling and applying face paint to the cheek of a young girl in a pink tank top. In the background, other people are visible, including a man in a blue shirt and a woman in a black shirt. The scene is set outdoors with trees and a building in the distance.

Thank You



www.pasadenalatinoheritageparade.org