

ATTACHMENT A
EVALUATION SUMMARY

Proposer	Proposed Solution (Functional & Technical Merit)	Experience of Firm	Cost Proposal	Local Pasadena Business	Small/Micro Business	Total Score
Maximum Scores	30	30	30	5	5	100
Gina Acuna	30	30	30	0	5	90
Denika King	30	30	30	0	0	90
IQ Media ⁽¹⁾	n/a	n/a	n/a	n/a	n/a	n/a

⁽¹⁾ non-responsive