



THE HUNTINGTON
Library, Art Museum, and Botanical Gardens

Advancement and External Affairs

January 16, 2020

Dear Huntington Neighbors,

Each spring, The Huntington experiences its peak attendance, typically occurring between February and Memorial Day. While The Huntington continues to take required internal measures to manage visitation levels, the potential for another "super bloom" combined with the public opening of the completed Chinese Garden in late May compels us to search for additional solutions to help minimize potential impact on the surrounding area.

After considering a variety of options, we are working with the City of Pasadena to engage in a pilot project to help reduce the number of cars driving to The Huntington and promote the use of public transit. Starting on the weekend of Feb. 1-2 (Chinese New Year Festival) and then resuming on weekends between March 21 and June 21, 2020, a free shuttle will run from Metro's Sierra Madre Villa Station in East Pasadena to The Huntington approximately three times per hour between 9:00 a.m. and 5:45 p.m. The route from the Sierra Madre Villa station will run south on Sierra Madre Blvd. between Foothill Blvd and California Boulevard; west on California Blvd. to Allen Ave., and then south on Allen to The Huntington. The 29-seat shuttles run on clean-burning natural gas.

The goal of this pilot project is to determine the degree to which this helps reduce vehicle travel to and from The Huntington; we will study the results, make adjustments, and then evaluate the benefits while weighing any concerns that may have arisen during the trial weekend. As part of this pilot, we will implement a communications plan that promotes incentives, such as ticket discounts, for those who elect to use the shuttle.

We will solicit comments from both users and residents during the pilot project and will convene a public meeting at the end of the trial period.

In the meantime, please be assured that we will work to make this effort as successful as possible; we encourage you to contact us at any time. You can reach me at rsbulman@huntington.org. Additionally, you can call Susan Turner-Lowe our Vice President for Communications and Marketing at 626 405 2147 or email her at sturner@huntington.org.

As The Huntington celebrates its 100th year, it stands proud to be part of your community. Wishing you all the best in 2020.

Randy Shulman
Vice President for Advancement for External Relations



Oct. 18, 2021

Dear Huntington Neighbors,

For several years, The Huntington has sought ways to link itself to the region's public transit system in an effort to moderate traffic and to reduce automobile use wherever possible. We experience our peak attendance in the spring, typically between February and the end of May. While we continue to use internal measures to manage visitation levels, such as requiring weekend reservations for most visitors, we continue to seek transit links that provide alternatives to cars, to lighten the traffic on area roads.

I am writing to announce that we are restarting a pilot project with the City of Pasadena (that began in 2020 and was curtailed by the pandemic) to provide a free weekend shuttle for visitors.

This pilot project will start on the weekends from Jan. 8 through June 26, 2022. It will feature a free shuttle from Metro's Sierra Madre Villa Station in East Pasadena to The Huntington approximately three times per hour between 9:00 a.m. and 5:45 p.m. on Saturday and Sundays. The route from the Sierra Madre Villa station will run south on Sierra Madre Blvd. between Foothill Blvd. and California Blvd.; west on California Blvd. to Allen Ave., and then south on Allen to The Huntington (please see the route map on reverse of this letter). The 29-seat shuttles run on clean-burning natural gas.

The goal of this pilot project is to determine the degree to which this helps reduce vehicle travel to and from The Huntington; we will study the results, make any adjustments deemed necessary, and then evaluate the benefits while weighing any concerns that may have arisen during the trial period. As part of this pilot, we will implement a communications plan that promotes incentives for those who elect to use the shuttle.

We will solicit comments from both users and residents along the route during the pilot project and will convene a "town hall" meeting to which you will be invited at the end of the trial period.

In the meantime, please be assured that we will work to make this effort as successful as possible; we encourage you to contact us at any time. You can reach me at rshulman@huntington.org. Additionally, you can contact Susan Turner-Lowe, our Vice President for Communications and Marketing at sturner@huntington.org.

As The Huntington enters its 103rd year, it stands proud to be part of your community. Wishing you and your family all the best for a healthy holiday season and beyond.

A handwritten signature in cursive script that reads 'Randy Shulman'.

Randy Shulman
Vice President for Advancement and External Relations