

Attachment A

Evaluation Criteria

Evaluation of the proposals will be based on a competitive selection process, in which the evaluation of proposals will not be limited to price alone. The capability of the proposer to satisfy the City requirements identified in the Scope of Services, and the experience of the proposer in providing services of this type, size and scope will also be considered in the selection. A minimum of five (5) years of experience providing similar services is required. This RFP has been structured to provide specific requirements which function as a standardized framework for the evaluation of a prospective consultant's qualifications. The City, in consultation with the selection panel, reserves the right to reject any and all proposals. The selection panel will grade and score responsive proposals with the following criteria and weights: The competitive selection evaluation criteria are as follows:

| Section | Max points | Weight (Points) | DNV | | | Staples Energy | | |
|---|------------|-----------------|--------------|-------------|-------------|----------------|-------------|-------------|
| | | | Reviewer #1 | Reviewer #2 | Reviewer #3 | Reviewer #1 | Reviewer #2 | Reviewer #3 |
| Statement of Work | 30 | 30% of Total | 28 | 28 | 29 | 25 | 24 | 25 |
| Staffing, Management and Qualifications | 25 | 25% of Total | 25 | 23 | 21 | 23 | 21 | 21 |
| Cost Proposal | 30 | 30% of Total | 30 | 30 | 30 | 29 | 29.98574 | 29.98574 |
| Overall Quality and Responsiveness | 5 | 5% of Total | 5 | 4 | 4 | 3 | 4 | 4 |
| Local Pasadena Business | 5 | 5% of Total | 5 | 5 | 5 | 5 | 5 | 5 |
| Small or Micro-Business | 5 | 5% of Total | 0 | 0 | 0 | 0 | 0 | 0 |
| AVERAGE SCORES: | | | 93.000 | 90.000 | 89.000 | 85.000 | 83.986 | 84.986 |
| | | | 90.67 | | | 84.66 | | |