

2021 CoC Consolidated Application – Renewal and New Projects
 Attachment A
 November 1, 2021

ADMINISTERING AGENCY	PROPOSED PROJECT	PROJECT DESCRIPTION	POPULATION SERVED	FUNDING REQUEST
Renewal Projects				
1. City of Pasadena	HMIS (Homeless Management Information System)	Database to collect client-level information and produce required reports on project performance. Match Requirement: \$56,345 (25%)	All sponsor agencies and client households (HUD requirement)	\$225,378
2. City of Pasadena	CoC Rental Assistance	Rental assistance and supportive services for formerly chronically homeless individuals with disabilities	50 formerly homeless households with disabilities	\$907,906
3. City of Pasadena	CoC Rental Assistance Consolidated	Rental assistance for formerly chronically homeless individuals with disabilities	22 formerly homeless households with disabilities	\$441,101
4. Union Station Homeless Services	Coordinated Entry System	Street outreach, assessment, and housing placement for individuals experiencing homelessness	600+ individuals experiencing homelessness annually	\$124,423
5. Union Station Homeless Services	Holly Street Housing	Rental assistance and supportive services for chronically homeless individuals with disabilities	40 formerly chronically homeless individuals.	\$1,095,678
6. Union Station Homeless Services	Euclid Villa	Permanent supportive housing for formerly homeless families	14 formerly homeless families	\$206,617
7. Union Station Homeless Services	Domestic Violence Supportive Services Only-Coordinated Entry	Domestic Violence coordinator to support the unique housing needs and coordination of services for survivors of domestic violence	People fleeing or survivors of domestic violence who are experiencing homelessness	\$144,511
8. Affordable Housing Services	Navarro House	Permanent supportive housing for homeless individuals with disabilities	6 formerly homeless individuals	\$46,226
9. Pacific Clinics	Hestia House	Permanent supportive housing for chronically homeless transitional age youth aged 18-24	8 formerly homeless youth aged 18-24	\$297,175
10. Alliance for Housing & Healing	CHOISS	Permanent supportive housing for chronically homeless individuals & families	6 formerly homeless households	\$204,697
11. Step Up	Step Up Permanent Supportive Housing	Permanent supportive housing for chronically homeless individuals	11 formerly homeless individuals	\$190,085
Renewal Projects Subtotal:				\$3,883,797

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<i>New Projects</i>				
1. City of Pasadena	Planning Costs	Eligible costs associated with CoC Planning and Monitoring activities Match Requirement: \$26,001 (25%)	All CoC-funded projects	\$121,014
2. Housing Works	Pasadena Home First (Reallocation Funding)	Rental assistance and supportive services for people experiencing chronic homelessness	20 formerly chronically homeless individuals	\$150,000
3. Step Up on Second Street, Inc.	Step Up Permanent Supportive Housing (CoC Bonus Funding)	Rental assistance and supportive services for people experiencing chronic homelessness	10 formerly chronically homeless individuals	\$201,690
4. Volunteers of America Los Angeles	Domestic Violence Rapid Rehousing (DV Bonus Funding)	Rental assistance and supportive services for survivors of domestic violence who are experiencing homelessness.	People fleeing or survivors of domestic violence	\$270,913
<i>New Projects Subtotal:</i>				\$743,617
GRAND TOTAL				\$4,627,414

CoC New Projects Evaluation Matrix
Attachment B
November 1, 2021

Proposer	Agency Experience	Project Design and Service Delivery	Timeliness	Ability to Enhance System Performance	Finance Efficiency and Management	Bonus Points	Total Points
	20 points	38 points	4 points	23 points	15 points	Up to 15 points	115 points
Reallocation							
<i>Foothill Unity Center</i>	17.5	26.75	2	14.5	11.25	10	82
<i>Housing Works*</i>	17.67	33.33	3.33	21.33	13.67	15	104.33
<i>Step Up</i>	17.67	30.67	4	18	15	15	100.34
<i>Union Station</i>	18.33	32.83	4	19.67	13.33	15	103.16
<i>Volunteers of America Los Angeles</i>	19	28.83	2.67	18	14	5	87.5
CoC Bonus							
<i>Step Up*</i>	17	30.83	4	21.67	13.67	10	97.17
<i>Sycamores</i>	14	33.67	3	21.67	13.67	5	91.01
<i>Volunteers of America Los Angeles</i>	19.33	33.33	4	20.67	13.67	5	96
DV Bonus							
	Agency Experience	Project Design and Service Delivery	Timeliness	Ability to Enhance System Performance	Finance Efficiency and Management	Bonus Points	Total Points
	45 points	43 points	4 points	28 points	15 points	5 points	140 points
<i>L.A. CADA</i>	39.5	31.5	2	22	9.75	0	104.75
<i>Volunteers of America Los Angeles</i>	40	34.5	3.33	24	11.67	5	118.5

*Indicates that a project was selected for funding