

Martinez, Ruben

From: Jill Shook <Jill@makinghousinghappen.com>
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To: PublicComment-AutoResponse
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I so appreciate Rick Cole's Pasadena Now guest opinion article today with the idea of building back better. Yes, these do this! Let's end homelessness for the 19% of PCC students, by building over the large PCC parking lot, to allow for both parking and housing affordable for these students. Yes, let's end homelessness for the 700 children in PUSD considered homeless, by putting these families on a path to affordable homeownership. This is not inconceivable. Here my idea of how: Fund the start of community land trust (CLT) that would take naturally occurring affordable apartments and make them cooperatives and place them as well as homes at risk of foreclosure and put them into the CLT. This is smart. Initial subsidies are retained in perpetuity, so the investment is lasting.

I love the village concept of growing Pasadena, with walkable distances to shops and places to connect throughout in places like E Washington Blvd, N. Lake, and N. Fair Oaks by allowing a second or third floor if it's affordable housing and with 20 percent PHS. This and allowing affordable homes on underutilized land church properties would spread affordable housing throughout the city create the kind of cozy inclusive community that helps businesses thrive.

We need to generously add funds to into Pasadena's affordable housing trust fund to incentivize each of these ideas and more: further incentivize naturally occurring affordable housing with environmental upgrades in exchange for preserving affordability. Additional funds should also be used for seed money for adaptively reuse of offices, motels, and St Luke's. Any funds added to the housing trust fund is a powerful investment sense these funds are often leveraged at least 4 times.

To help those who are struggling to keep a roof over their heads, create another rental assistance. And to generously fund any program that serves to end homelessness for the 527 counted last year. This will put Pasadena on the map and a beautiful example, for many other cities.

"If a man does not know what port he is steering towards, no wind is favorable to him."

Jill Shook, Missions Door, Catalyst <http://www.missionsdoor.org/missionaries/shook-jill>

Doctor of Ministry, Bakke Graduate School

Blog: makinghousinghappen.net **Websites:** www.makinghousinghappen.org and makinghousinghappen.com

Author/Editor: *Making Housing Happen: Faith Based Affordable Housing Models*

Jill@makinghousinghappen.com Phone: (626) 675-1316



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