

Martinez, Ruben

From: Jazmine De La Torre <
Sent: Monday, June 21, 2021 10:10 AM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As a Pasadena resident who cares deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance.

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

The draft "Skip the Stuff" policy will help reduce takeout and delivery waste. However we can do better by making opt-in the de facto standard for any takeout accessories. Specifically, the draft ordinance can be amended to mirror others across the state such as in the City of LA by:

- 1) Not permitting single-use, self-serve accessories (only make these items available upon request); and
- 2) Not permitting businesses to ask customers if they want single-use foodware and accessories (upon request only)

Psychological studies have found that asking a customer if they'd like something for "free" very often leads to the customer saying "yes," if for no other reason than through the power of suggestion. If a customer really needs foodware accessories, they are likely to ask for them ("opt-in"). However if a restaurant asks or offers foodware accessories, more often than not the customer will just say yes. This is very much a case of the devil being in the details.

Thank you for your leadership on this issue,

Jazmine De La Torre

06/21/2021
Item 12

Martinez, Ruben

From: Lois Brunet < >
Sent: Monday, June 21, 2021 10:06 AM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As a Pasadena resident who cares deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance.

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

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- 2) Not permitting businesses to ask customers if they want single-use foodware and accessories (upon request only)**

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Thank you for your leadership on this issue,

Lois Brunet
Program Director, Pasadena Audubon

06/21/2021
Item 12

Our Mission: "To bring the excitement of birds to our community through birding, education and the conservation of bird habitats"

Martinez, Ruben

From: cheryl auger
Sent: Monday, June 21, 2021 10:16 AM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As a Pasadena resident who cares deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance.

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

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Thank you for your leadership on this issue,

Cheryl Auger, President
Ban SUP (Single Use Plastic)

06/21/2021
Item 12

Martinez, Ruben

From: David Cutter <
Sent: Monday, June 21, 2021 10:20 AM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As a Pasadena resident and Pasadena business owner, I care deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance.

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

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Thank you for your leadership on this issue,

David Cutter
Pianist
Free eBook: "Artistry and Piano Students: Inspiring a Lifetime of Enjoyment."

06/21/2021
Item 12

Martinez, Ruben

From: Leigh Adams
Sent: Monday, June 21, 2021 10:28 AM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As an Altadena resident, shopping and working in Pasadena, who cares deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance. SERIOUSLY!

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

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Thank you for your leadership on this issue,

Leigh Adams

06/21/2021
Item 12

We have probed the earth, excavated it, burned it, ripped things from it, buried things in it, chopped down its forests, leveled its hills, muddied its waters, and dirtied its air. That does not fit my definition of a good tenant. If we were here on a month-to-month basis, we would have been evicted long ago. -Rose Bird, Chief Justice of California Supreme Court (2 Nov 1936-1999)

Leigh Adams
626 840-3261

<http://arboretum.org>
<https://metabolicstudio.org>
<http://studio-petrichor.com>

Martinez, Ruben

From: Roya Yasharpour n>
Sent: Monday, June 21, 2021 10:39 AM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As a resident who cares deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance.

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

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Thank you for your leadership on this issue,

Sent from my iPhone

06/21/2021
Item 12

Martinez, Ruben

From:
Sent: Monday, June 21, 2021 10:51 AM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As a Pasadena resident who cares deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance.

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

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This should also be considered step 1 as we need to reduce waste everywhere we can. There is absolutely no reason any dine in restaurant should be using disposable plates, utensils to drink ware. I know that would be a big move but we can do it. It just takes effort and care.

Thank you for your leadership on this issue,

Jeremy Marusek
Resident of Pasadena

06/21/2021
Item 12

Martinez, Ruben

From: Machiko Yasuda
Sent: Monday, June 21, 2021 10:58 AM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

I am an Altadena resident who frequents Pasadena - especially now more often during and after the pandemic. With the L Line, so many attractions like the Rose Bowl, Vroman's and theaters, Pasadena is a leader in the local economy -- and I am writing to you today to urge you to strengthen the 'Skip the Stuff' Ordinance.

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

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Thank you for your leadership on this issue,

06/21/2021
Item 12

Martinez, Ruben

From: Kathryn Kroger <kroger@cityofpasadena.net>
Sent: Monday, June 21, 2021 11:07 AM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As a Pasadena resident who cares deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance.

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

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Thank you for your leadership on this issue, Kathryn Kroger

Pasadena 91106

06/21/2021
Item 12

Martinez, Ruben

From: Maureen Johnston < n>
Sent: Monday, June 21, 2021 11:17 AM
To: PublicComment-AutoResponse
Subject: Dear Mayor and City Council

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Dear Mayor and Council,

As a Pasadena resident I am writing today to urge you to strengthen the draft of a ‘Skip the Stuff’ ordinance. The “Skip the Stuff” policy can be amended to mirror others across the state such as in the City of LA by: 1) Not permitting single-use, self-serve accessories (only make these items available upon request); and 2) Not permitting businesses to ask customers if they want single-use foodware and accessories (upon request only).

Thank you for your time and consideration of my request.

Maureen Johnston

Pasadena 91105

Martinez, Ruben

From: Tatiana Becker
Sent: Monday, June 21, 2021 12:01 PM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

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Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

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Thank you for your leadership on this issue,

Tatiana Becker

06/21/2021
Item 12

Martinez, Ruben

From: Jamie Perlman <jperlman@pasadenacalifornia.gov>
Sent: Monday, June 21, 2021 12:16 PM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As a Pasadena resident who cares deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance. Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

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Sincerely,
Jamie Perlman
Pasadena Resident

06/21/2021
Item 12

Martinez, Ruben

From: Wesley Reutimann
Sent: Monday, June 21, 2021 12:15 PM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose; Kristin Chew Reutimann
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As Pasadena residents who care deeply about the sustainability of our community and local economy, we urge the Council to strengthen the draft 'Skip the Stuff' ordinance.

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

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Thank you for your leadership on this issue,

Wes and Kristin Reutimann

Martinez, Ruben

From: Emily Parker < >
Sent: Monday, June 21, 2021 12:38 PM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As the Coastal and Marine Scientist for local non-profit organization Heal the Bay and a local Los Angeles resident who cares deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance.

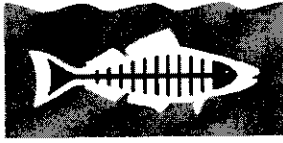
Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

The draft "Skip the Stuff" policy will help reduce takeout and delivery waste. However we can do better by making opt-in the de facto standard for any takeout accessories. **Specifically, the draft ordinance can be amended to remove the provisions that allow restaurants to offer customers takeout accessories and provide self-service dispensers.** This language weakens the efficacy of the ordinance and creates an "opt-out" model that is far less effective at creating behavior change and reducing unnecessary waste. The City of Los Angeles passed an ordinance in April 2021 that is a true "Opt-In" ordinance and only allows for takeout accessories to be given on request of the customer, and this ordinance was supported by restaurants and the community alike. I highly recommend the City of Pasadena refer to the [City of Los Angeles Foodware Accessories Upon Request Final Ordinance Language](#) and conform the Pasadena ordinance language to match to strengthen the ordinance and reduce confusion between customers and restaurants in the greater LA region.

I'd like to thank the Pasadena City Council and staff for their hard work on this ordinance and their dedication to reducing plastic pollution. If you have any questions about the above recommendations, please feel free to email me back at this address.

Thank you,
Emily

06/21/2021
Item 12



Heal the Bay

EMILY PARKER | COASTAL AND MARINE SCIENTIST

Heal the Bay

1444 9th Street

Santa Monica, CA 90401

T: 310.451.1500 x 156 | F: 310.496.1902



Confidentiality Note: The information contained in this e-mail and any attachments to it may be legally privileged and include confidential information. If you have received this e-mail in error, please notify the sender immediately of that fact by return e-mail and permanently delete the e-mail and any attachments. Thank you.

Martinez, Ruben

From: Jessica Craven <
Sent: Monday, June 21, 2021 12:31 PM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - plastic pollution is killing us! I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

I am a NELA resident who shops in Pasadena frequently. I am also a mom who is very, very worried about plastic pollution,.

I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance.

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

The draft "Skip the Stuff" policy will help reduce takeout and delivery waste. However we can do better by making opt-in the de facto standard for any takeout accessories. Specifically, the draft ordinance can be amended to mirror others across the state such as in the City of LA by:

- 1) Not permitting single-use, self-serve accessories (only make these items available upon request); and
- 2) Not permitting businesses to ask customers if they want single-use foodware and accessories (upon request only)

Psychological studies have found that asking a customer if they'd like something for "free" very often leads to the customer saying "yes," if for no other reason than through the power of suggestion. If a customer really needs foodware accessories, they are likely to ask for them ("opt-in"). However if a restaurant asks or offers foodware accessories, more often than not the customer will just say yes. This is very much a case of the devil being in the details.

Thank you for your leadership on this issue,

Jessica Craven

06/21/2021
Item 12

Los Angeles, 90065

Our work isn't over. Hope is an ACTION.
Sign up for my newsletter [here](#).

Martinez, Ruben

From: Alex Choy ·
Sent: Monday, June 21, 2021 1:00 PM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

I visit and dine in Pasadena, and care deeply about the sustainability of our community and local economy. I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance.

Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories.

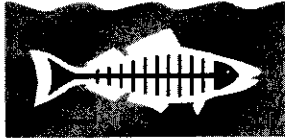
The draft "Skip the Stuff" policy will help reduce takeout and delivery waste. However we can do better by making opt-in the de facto standard for any takeout accessories. Specifically, the draft ordinance can be amended to mirror others across the state such as in the City of LA by:

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- 2) Not permitting businesses to ask customers if they want single-use foodware and accessories (upon request only)

Psychological studies have found that asking a customer if they'd like something for "free" very often leads to the customer saying "yes," if for no other reason than through the power of suggestion. If a customer really needs foodware accessories, they are likely to ask for them ("opt-in"). However if a restaurant asks or offers foodware accessories, more often than not the customer will just say yes. This is very much a case of the devil being in the details.

Thank you for your leadership on this issue,

06/21/2021
Item 12



Heal the Bay

ALEXANDRIA (ALEX) CHOY |
COMMUNICATIONS MANAGER
She/Her/Hers (What does this mean?)

Heal the Bay
1444 9th Street
Santa Monica, CA 90401
T: 310.451.1500 x 167 | F: 310.496.1902



Martinez, Ruben

From: Claire Robinson <
Sent: Monday, June 21, 2021 2:01 PM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As an Altadena/Pasadena resident who cares deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance. Pasadena's adopted Zero Waste Plan is in serious trouble. Since the Council adopted the City's Zero Waste Plan in October 2014, the only substantial step towards reducing the amount of single-use plastic entering the City's waste stream was the adoption of a single-use polystyrene ordinance in May 2016, an effort supported by over a dozen local organizations and hundreds of Pasadena residents. Over the past five years progress has stalled. We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This worsening trend has only accelerated over the past year as the dramatic increase in takeout meant more non-recyclable waste from single-use containers, packaging, utensils, and other foodware accessories. The draft "Skip the Stuff" policy will help reduce takeout and delivery waste. However we can do better by making opt-in the de facto standard for any takeout accessories. Specifically, the draft ordinance can be amended to mirror others across the state such as in the City of LA by: Not permitting single-use, self-serve accessories (only make these items available upon request); and Not permitting businesses to ask customers if they want single-use foodware and accessories (upon request only) Psychological studies have found that asking a customer if they'd like something for "free" very often leads to the customer saying "yes," if for no other reason than through the power of suggestion. If a customer really needs foodware accessories, they are likely to ask for them ("opt-in"). However if a restaurant asks or offers foodware accessories, more often than not the customer will just say yes. This is very much a case of the devil being in the details. Thank you for your leadership on this issue.

Sincerely,
Claire Robinson

Sent from my iPhone

06/21/2021
Item 12

Martinez, Ruben

From: bethann morgan <bethann.morgan@pasadena.gov>
Sent: Monday, June 21, 2021 2:48 PM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As a Pasadena resident who cares deeply about the sustainability of our community and local economy, I am writing today to urge you to strengthen the draft 'Skip the Stuff' ordinance.

We now generate almost 50% more waste than we did when the Zero Waste Plan was approved in 2013. This trend has accelerated over the past year with the dramatic increase in takeout and more non-recyclable waste from single-use containers, packaging, utensils, and food accessories.

The draft "Skip the Stuff" policy will help reduce takeout and delivery waste. However we can do better by making opt-in the de facto standard. Specifically, the draft ordinance can be amended to mirror others across the state such as in the City of LA by:

- 1) Not permitting single-use, self-serve accessories (only make these items available upon request); and
- 2) Not permitting businesses to ask customers if they want single-use foodware and accessories (upon request only)

Psychological studies have found that asking a customer if they'd like something for "free" very often leads to the customer saying "yes," if for no other reason than through the power of suggestion. If a customer really needs foodware accessories, they are likely to ask for them ("opt-in").

Thank you for your leadership on this issue,

Bethann Morgan

06/21/2021
Item 12

Martinez, Ruben

From: Scott Fruin
Sent: Monday, June 21, 2021 3:19 PM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: Public Comment - Item 12 - I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor Gordo and Council,

I support the "Disposable Accessory Foodware Item Opt In" proposal. It appears flexible enough to accommodate customer needs but would make a dent in our growing solid waste amounts.

Unneeded food utensils, excess packaging, unwanted condiments, etc., are "low hanging fruit" when it comes to waste and they are annoying to receive automatically.

Best regards,
Scott Fruin

Pasadena

06/21/2021
Item 12

Martinez, Ruben

From: Beth Elder
Sent: Monday, June 21, 2021 3:20 PM
To: PublicComment-AutoResponse
Cc: Gordo, Victor; Madison, Steve; Masuda, Gene; Kennedy, John J.; Wilson, Andy; Hampton, Tyron; Williams, Felicia; Rivas, Jose
Subject: I Support a Stronger 'Skip the Stuff' Policy

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Dear Mayor and Council,

As a Pasadena resident, I want to express my opinion on this matter, Accessories upon Request aka Skip the Stuff ordinance. This ordinance attempts to reduce cutlery, condiments, and other accessories from being handed out with take-out orders.

Points:

1.The ordinance is needed and will stop useless trash from accumulating in businesses and homes 2. the ordinance should be amended to disallow employees from asking customers if they want accessories 3. Businesses should be disallowed from leaving self-serve accessories out for customers.

Please consider these amendments.

Thank you,

Elizabeth Elder
91107.

06/21/2021
Item 12