



PASADENA

# **Update on the Status of the 2021-2029 Housing Element**

July 12, 2021



# About the Housing Element

## Housing Element Legislative Intent

“The availability of housing is of **vital statewide importance**...[and] local and state governments have a responsibility to...**facilitate the improvement and development of housing to make adequate provision for the housing needs of all economic segments** of the community.”



# About the Housing Element

- Must be updated **every 8 years**
- Sets numeric **housing goals**
- Identifies **locations** for new housing
- **State review required** by California Housing and Community Development Department (HCD)
- **Adoption deadline:** October 15, 2021 (with 120-day grace period)



# Consequences of Noncompliance

- Schedule resets to every 4 years
- Limited access to State funding
- Potential for lawsuits
- Recent legislation:
  - AB 72 authorizes HCD to find a jurisdiction out of compliance with housing law at any time, with ability to decertify Housing Element
  - SB 35 subjects a jurisdiction to rigid streamlining



# Housing Element Contents



**Outreach**



# Opportunities for Community Voices

- Community Workshops
  - April 15<sup>th</sup> (English)
  - April 22<sup>th</sup> (Spanish)
  - June 2<sup>nd</sup> (English + Spanish)
- Community Survey: Over 800 responses
- Housing Element webpage
- Housing Element Task Force
  - April 1<sup>st</sup>
  - May 11<sup>th</sup>
  - June 22<sup>nd</sup>
- Planning Commission Study Session
  - May 12<sup>th</sup>
  - May 26<sup>th</sup>





# Outreach Methods

- Posts on the OurPasadena Instagram
- Posts on the City of Pasadena Instagram
- Posts on the City of Pasadena Facebook
- Press Release for Community Workshops
- Email blasts to Our Pasadena and Housing Element newsletter subscribers (1,485 total subscribers)
- Email to City Council District Liaisons – *Each liaison has their own email list and disseminates information to constituents*
- Email to Housing Task Force members
- Email to 36 specific community organizations/individuals (e.g., Making Housing Happen, Spanish Language News, PCC Associated Students, Pasadena Tenants Union)



**Next Steps**



# Schedule

- Planning Commission – July 14 – Commission and Public expected to provide feedback and comments to staff regarding the HE
- Community Survey (English and Spanish) – extended to July 23
- Task Force #4 – July 22 – Task Force to provide feedback and comments to staff regarding the HE
- City Council – August 2 – Staff to provide the Council with Draft HE and recommended changes from Commission, Task Force and Public
- HCD 60-day Review – August/September (Meet with Task Force)
- Task Force #5 – TBD: Review HCD Comments
- Recommendation and Adoption Hearings – November/December





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