

ATTACHMENT I

Task Force Minutes

Theresa Fuentes, Assistant City Attorney, presented a PowerPoint presentation on the item, including information on meeting expectations, elements of a Brown Act meeting, illegal serial meetings, social media, available documents, public records, and responded to questions.

Following discussion, by consensus of the Redistricting Task Force, and on order of the Chair, the information was received and filed.

PRESENTATIONS, REVIEW, AND EVALUATION OF REDISTRICTING CONSULTANT CANDIDATE PROPOSALS

- a. National Demographics Corporation
- b. Bear Demographics & Research
- c. Redistricting Partners

Vice Chair Moreno disclosed that a principal for one of the firms that will be presenting previously worked for an elected official of the City of Los Angeles, and she is currently employed by the City of Los Angeles's City Clerk's Office. She stated however that she has never had direct business contact with the individual, and will be able to render an impartial opinion on the recommended firm. Member Coher disclosed that approximately 20 years ago he worked with Douglas Johnson of National Demographics Corporation, and is friends with Andrew Westall of Bear Demographics and Research, on social media, and also stated that he will be able to render an impartial opinion on the recommended firm.

Vice Chair Moreno summarized the presentations, review and evaluation process; and introduced the three consulting organizations.

Douglas Johnson, President, and Dr. Justin Levitt, Vice President, both with National Demographics Corporation, provided introductory comments, orally summarized information on their submitted proposal, and responded to questions.

Andrew Westall, Project Manager, and David Ely, Technical Director, both with Bear Demographics and Research, and Kristen Rogers, partner at Olson Remcho LLP, provided introductory comments, presented a PowerPoint presentation on the organization and staff backgrounds, summarized information on their submitted proposal, and responded to questions.

Paul Mitchell, Owner of Redistricting Partners, LLC, provided introductory comments, presented a PowerPoint presentation on the organization and staff backgrounds, summarized information on their submitted proposals, and responded to questions.

In response to questions regarding outreach, City Clerk Jomsky reported that staff circulated a Request For Proposal (RFP) for community engagement and public outreach consulting related to redistricting, with responses to be analyzed and an award of contract to be completed by City staff; and responded to questions.

The Redistricting Task Force recessed from 7:27 p.m. to 7:30 p.m.

In response to questions about the scoring of RFP responses, City Clerk Jomsky stated that after reviewing the three consultant proposals, he believes all three proposals were comprehensive, however, Bear Demographics and Research provided a more complete and comprehensive response, with the proposal providing detailed information and followed the RFP requirements; and responded to questions.

The Redistricting Task Force members discussed the three consultant proposals. During the deliberation, statements were made by numerous members of the Task Force that all three firms were well-qualified to lead the City's redistricting efforts. Comments were made in favor of all the consultants, including Redistricting Partners, LLC access and sources of data; National Demographics Corporation's intimate knowledge of Pasadena, knowledge of the community's interests and challenges; and Bear Demographics and Research's proposal and experience (especially that of David Ely's work in Pasadena in 1991, 2001, and 2011) with the firm's responses being clear, organized and efficient. Several members questioned the cost proposals for each of the firms, with some members noting the difference in Bear Demographics and Research's proposal costs.

Theresa Fuentes, Assistant City Attorney, provided information on the Assembly Bill No. 849, Elections: City and County Redistricting, and the City's ability to seek reimbursement from the state; and responded to questions.

Motion: Following discussion, it was moved by Member Tornek, seconded by Member McAustin, to excuse Bear Demographics and Research from further consideration:

AYES: Members, Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough

NOES: Vice Chair Moreno, Chair Farhat

ABSENT: None

ABSTAIN: None

Motion: Following further discussion, it was moved by Member Tornek, seconded by Member McAustin, to select National Demographics Corporation (NDC) proposed conceptual work plan and schedule, and forward the item to the City Council for consideration:

AYES: Members, Baum, Coher, McAustin, Tornek, Vannini, Yarbrough, Chair Farhat

NOES: Members Chen, Lim, McKenzie, Nanney, Vice Chair Moreno,

ABSENT: None

ABSTAIN: None

The Redistricting Taskforce expressed appreciation to the three consultants for participating in the interview process, and staff for their work on the item.

SETTING TIME AND MEETING LOCATION FOR REGULAR MEETINGS

City Clerk Jomsky requested that this item be deferred until he is able to confer with the recommended consultants (NDC) to determine their availability, and responded to questions.

Following discussion, by consensus of the Redistricting Task Force, and on order of the Chair, this item is tabled to a future Task Force meeting.

ADJOURNMENT:

On the order of the Chair, the special meeting of the Redistricting Task Force was adjourned at 8:37 p.m.

/s/ Vince Farhat

VINCE FARHAT, Chair
Redistricting Task Force

ATTEST:


Sandra S. Robles
Recording Secretary

devices. She offered her assistance and spoke on the need to engage the Spanish speaking community.

Member McAustin spoke on the need to obtain community input on redistricting as soon as possible when it comes to communities of interest; and suggested that Councilmembers and their District Liaisons take the opportunity to reach out to their respective district communities to provide information on upcoming workshops.

City Clerk Jomsky stated that he is currently working with the City's District Liaisons to identify major "voices" in each City District to develop a list to provide to the City's outreach consultants. He will also meet with each Councilmember to discuss identifying additional individuals/communities of interest; and provided information on the City's consultants that will develop a public outreach plan and present it to the Task Force at a future meeting.

Following discussion, it was moved by Member McKenzie, seconded by Member Lim, to approve NDC's conceptual Work Plan with the flexibility to amend the work plan as needed:

AYES: Members, Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough Vice Chair Moreno, Chair Farhat

NOES: None

ABSENT: None

ABSTAIN: None

REVIEW AND APPROVAL OF REDISTRICTING TASK FORCE MEETING SCHEDULE

City Clerk Jomsky provided an oral review of staff's revised Proposed Pasadena City Council Redistricting Schedule (Attachment D of the agenda report); and responded to questions.

Member Baum requested that staff extend calendar invites to the Task Force members for future Task Force meetings.

Following discussion, it was moved by Member Tornek, seconded by Member McKenzie, to approve the Redistricting Task Force meeting schedule:

AYES: Members, Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough Vice Chair Moreno, Chair Farhat

NOES: None

ABSENT: None

ABSTAIN: None


ADJOURNMENT:

On the order of the Chair, the special meeting of the Redistricting Task Force was adjourned at 5:11 p.m.

/s/ Vince Farhat

VINCE FARHAT, Chair
Redistricting Task Force

ATTEST:



Sandra S. Robles
Recording Secretary

Douglas Johnson and Kristen Parks, National Demographics Corporation, provided information on the redistricting process, and communities of interest; and responded to questions.

Chair Farhat requested that the PowerPoints be posted on the City's website. City Clerk Jomsky responded that staff will distribute the PowerPoints related to both items on today's agenda to the Task Force members and will also have them posted on line for public access.

Following discussion, by consensus of the Redistricting Task Force, and on order of the Chair, the information was received and filed.

PRESENTATION OF PUBLIC OUTREACH PLAN AND ENGAGEMENT STRATEGIES

City Clerk Jomsky provided introductory comments, including introducing Allegra Consulting, Inc., and Tripepi Smith (City consultants) representatives, and responded to questions.

Member McAustin was excused and left the meeting at 6:12 p.m.

Suzanne Madison, CEO, and Brenda Morales, Project Coordinator, with Allegra Consulting, presented a PowerPoint presentation on the item, including information on key messaging, flyers, Social Media strategies, e-mail marketing, educational videos, analytics and report strategies, and digital assets; and responded to questions.

Ryder Todd Smith, President Tripepi Smith, provided information on plan of action to reach out to the communities that are hard to reach, and integration of communication on redistricting, and responded to questions.

Member Lim recommended that staff distribute redistricting information in other languages besides Spanish (i.e. Armenian, Chinese), and perhaps utilize electronic signboards throughout the City.

Chair Farhat recommended that the community workshop information get posted on the City's redistricting page with the ability for the public to print the information.

In response to Member Vannini's request to circulate the Brown Act PowerPoint presentation from the May 5, 2020 Task Force meeting, City Clerk Jomsky and Assistant City Attorney Fuentes responded that the presentation will be posted on the City's Redistricting website, emailed to Task Force members, and provided as a hard copy with the next agenda packet.

Following discussion, on order of the Chair and by consensus of the Redistricting Task Force, the information was received and filed.

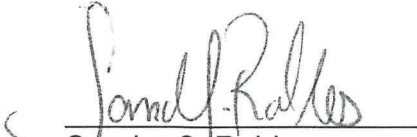
ADJOURNMENT:

On the order of the Chair, the special meeting of the Redistricting Task Force was adjourned at 6:34 p.m.

/s/ Vince Farhat

VINCE FARHAT, Chair
Redistricting Task Force

ATTEST:



Sandra S. Robles
Recording Secretary

**CITY OF PASADENA
REDISTRICTING TASK FORCE
JUNE 16, 2021 – 5:00 P.M.
CITY HALL, GREEN CONFERENCE ROOM S347**

SPECIAL MEETING

The virtual meeting was convened pursuant to Executive Order N-29-20 issued by Governor Gavin Newsom on March 17, 2020, and was held solely by videoconference/teleconference

OPENING

The Chair called the special meeting of the Redistricting Task Force to order at 5:02 p.m.

ROLL CALL:

Chair Vince Farhat
Vice Chair Rita Moreno
Member Geoffrey Baum
Member Francis Chen
Member David Coher
Member Adriana Lim
Member Patrice Marshall McKenzie
Member Margaret McAustin
Member Donald C. Nanney
Member Terry Tornek
Member Jordan Vannini
Member Delano Yarbrough

Staff:

Mark Jomsky, City Clerk
Theresa Fuentes, Assistant City Attorney
Sandra Robles, Recording Secretary

APPROVAL OF MINUTES

It was moved by Member McAustin, seconded by Member Coher, to approve the May 19, 2021 (Special Meeting) minutes, as submitted:

AYES: Members, Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Yarbrough, Chair Farhat

NOES: None

ABSENT: Member Vannini, Vice Chair Moreno

ABSTAIN: None

Member Vannini and Vice Chair Moreno joined the meeting at 5:07 p.m.

TASK FORCE TRAINING ON THE REDISTRICTING PROCESS CONDUCTED BY NATIONAL DEMOGRAPHICS, REDISTRICTING CONSULTANTS

In response to Chair Farhat's request to post the presented PowerPoint, Mark Jomsky, City Clerk, responded that the PowerPoint has been posted on the City's Redistricting webpage, and was distributed as part of the meeting agenda packet, which is available to the public.

Douglas Johnson, Kristen Parks, and David Ely, all representing National Demographics Corporation (Redistricting consultants), jointly presented a PowerPoint presentation on the item, including providing

information on redistricting rules and goals, population balance, new population rules for 2021, the Federal Voting Rights Act, contiguity, and neighborhoods and communities of interest, with all responding to questions.

In reference to the presentation, Member McAustin stated that the term "Homeowner's Associations" is not a term used in the City, as it can be interpreted as exclusive, and recommended the term "Neighborhood Associations."

Member Baum asked staff to provide large poster size maps of the City's redistricting maps for years 1982, 1992, 2002, and 2012 in order for the public to easily view and understand the changes of the historic progression. In addition, he asked staff to send calendar invites to all RTF members for all 7 Redistricting Community Workshops.

City Clerk Jomsky stated that large maps were already in preparation ahead of the meeting, he will send out the requested calendar invites as soon as possible.

Following discussion, by consensus of the Redistricting Task Force, and on order of the Chair, the information was received and filed.

BRIEF OVERVIEW OF THE CITY'S REDISTRICTING WEBSITE

City Clerk Jomsky provided an oral review of the City's Redistricting website, and provided information on the upcoming Redistricting Workshops; and responded to questions.

Chair Farhat recommended that staff ensure that the Redistricting Workshops are accessible to those that need alternative formats or other disability-related accommodations. He asked the members to provide any suggestions or comments related to the Redistricting Website in writing to the City Clerk.

Vice Chair Moreno expressed concerns with the acoustics in the auditorium at Villa Parke Community Center and asked staff to make efforts to mitigate those issues. She also asked staff to consider setting up laptop stations at each workshop so the public can access the City's website and mapping tools and receive in-person instruction and assistance, and requested to receive copies of workshop fliers so that she can help to distribute. Vice Chair Moreno also suggested that a Spanish language workshop be added to the workshop schedule, and offered to assist staff with the preparation and/or presentation of the information in Spanish.

City Clerk Jomsky noted that staff will work to address the requests and suggestions of Vice Chair Moreno, and that he will follow-up with her to coordinate a Spanish language workshop as suggested, and would be grateful to receive her assistance.

Member McKenzie requested redistricting informational literature be emailed to her so that she can share within her network.

Following discussion, by consensus of the Redistricting Task Force, and on order of the Chair, the information was received and filed.

City Clerk Jomsky informed the Task Force that their next meeting is scheduled for August 19, 2021.

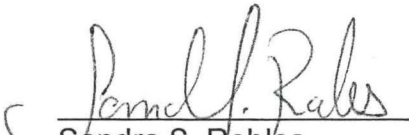
ADJOURNMENT:

On the order of the Chair, the special meeting of the Redistricting Task Force was adjourned at 6:34 p.m.

/s/ Vince Farhat

VINCE FARHAT, Chair
Redistricting Task Force

ATTEST:



Sandra S. Robles
Recording Secretary

DISTRICT BOUNDARIES INCLUDING SUBMISSIONS OF COMMUNITY OF INTEREST INPUT FROM MEMBERS OF THE PUBLIC

RECOMMENDATION: It is recommended that the Task Force conduct a public hearing and take the following action:

- (1) Find that the proposed action is exempt from the California Environmental Quality Act pursuant to State CEQA Guidelines, Section 15061(b)(3), the General Rule that CEQA only applies to projects that may have an effect on the environment; and
- (2) Receive and file written and oral testimony on the City's redistricting process, composition of Council District boundaries, and communities of interest information.

Sandra Robles, Deputy City Clerk, opened the public hearing; reported that the public hearing notice was published in the Chinese L.A. Daily News, The Epoch Times, La Opinion, The Pasadena Journal, and The Pasadena Press on August 5, 2021; 24 letters/emails providing comments and recommendations (3 of those letters from Playhouse Village, and 8 from one member of the public) were received by the City Clerk's Office, which were distributed to the Task Force, posted on-line, and made part of the public record.

Mark Jomsky, City Clerk, presented a PowerPoint presentation providing an update on the City's 2021 Redistricting process, including information on redistricting outreach, and responded to questions.

Douglas Johnson, and Kristen Parks, representing National Demographics Corporation (Redistricting consultants), presented a PowerPoint presentation on the collection of submitted community of interests, public testimony and maps to date; and responded to questions.

Member McKenzie spoke on the need to inform the public that they have an opportunity to provide feedback to the Redistricting Task Force related to communities of interest up to the last Task Force meeting.

Member Baum stated the following for the record, "I'm grateful for the ideas and the communities that surfaced through this process. Things like the 710 corridor of renters are a definite community of interest, for the Playhouse District...definite a community of interest, but for the public sake, I want it to be represented that this is not the finite list of community of interests that represent the spectrum of interests across Pasadena and that I'm endeavor...excuse me, also make sure that others are represented and...across the spectrum. Not only the legal requirements, but also the various neighborhoods interests as well."

Nina Chomsky, representing the Linda Vista-Annandale Association (LVAA), applauded the transparency and public outreach of the process, spoke on two communities of interest (LVAA, West Pasadena distinctive neighborhoods, and the Arroyo Seco) within City Council District 6; and advocated to move City Council District 6 further into the Central Arroyo.

Gina Dance, expressed appreciation to the Task Force and staff for the transparency related to redistricting; and encouraged additional outreach to the community.

Following discussion, it was moved by Member Tornek, seconded by Member Chen, to close the public hearing:

AYES: Members, Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno, Chair Farhat

NOES: None

ABSENT: None

ABSTAIN: None

Member McKenzie requested digital copies of collaborative outreach and materials in order for her to provide to individuals within her network.

Chair Farhat was excused and left the meeting at 5:49 p.m.

Following further discussion, it was moved by Member Tornek, seconded by Member Lim, to approve the staff recommendation:

AYES: Members, Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno

NOES: None

ABSENT: Chair Farhat

ABSTAIN: None

DISCUSSION REGARDING NEXT STEPS IN PASADENA'S REDISTRICTING PROCESS, INCLUDING:

- **Report from National Demographics Regarding US Census Data and Timing of Redistricting Data from State of California**
- **Opportunities for Additional Outreach by Members of the Task Force**
- **Remaining Schedule for Redistricting Task Force**

City Clerk Jomsky provided introductory comments, and Douglas Johnson, and Kristen Parks, representing National Demographics Corporation (Redistricting consultants), presented a PowerPoint presentation on the item, with all responding to questions.

Member Nanney requested that staff circulate the Population Estimates presented by Mr. Johnson to the Task Force. City Clerk Jomsky responded that staff received the information today and will forward the information and post to the City's website promptly.

Member Lim asked staff to review the neighbor associations list to confirm all the associations on the list are in Pasadena and not Unincorporated Pasadena, and to ensure all apartment and townhome associations are included in the list.

Theresa Fuentes, Assistant City Attorney, provided information on the Task Force's inability to consider potential populations, the legal criteria that mandate the strict use of census data only, and recommended that the Task Force not estimate future populations when it comes to future or anticipated growth; and responded to questions.

Lena Kennedy, Pasadena resident, spoke on the need to work with churches in Pasadena to distribute redistricting information.

City Clerk Jomsky provided an overview on the City's Redistricting schedule, and responded to questions.

Vice Chair Moreno spoke on the all-Spanish speaking redistricting community workshop held on Saturday, August 7, 2021, at Madison Elementary School.

Member Tornek expressed concerns with the Redistricting schedule, due to the Task Force not allowed to draw district maps until the census data from the state is provided; and spoke on the need to engage the public related to redistricting (i.e. community representation, neighborhoods) during the month of September. He also expressed concerns with the map making approach, which he finds hampering.

Member Vannini echoed Member Tornek's concerns related to the redistricting schedule, and recommended that the Task Force analyze the City's racial and voting demographics that apply to the Voting Rights Act during this period of time.

Member McKenzie stated that she believes that the Task Force charge (until the official census data is provided) is to ensure staff and Task Force members are disseminating the redistricting information to all communities within Pasadena to gather as much input as possible.

Gina Dance, recommended virtual meetings for the public to orally advocate for their community of interest, and for redistricting information booths to be provided during concerts at the Rose Bowl and other public events.

Following discussion, by consensus of the Redistricting Task Force, and on order of the Chair, the information was received and filed.

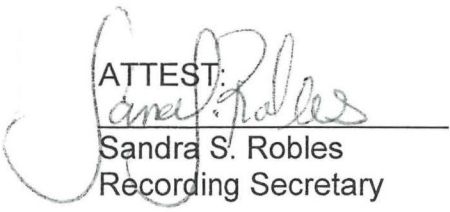
ADJOURNMENT:

On the order of the Vice Chair, the special meeting of the Redistricting Task Force was adjourned at 6:47 p.m.

/s/ Vince Farhat

VINCE FARHAT, Chair
Redistricting Task Force

ATTEST:


Sandra S. Robles
Recording Secretary

15061(b)(3), the General Rule that CEQA only applies to projects that may have an effect on the environment; and

(2) Receive and file written and oral testimony on the City's redistricting process, composition of Council District boundaries, and communities of interest information.

Sandra Robles, Deputy City Clerk, opened the public hearing; reported that the public hearing notice was published in the Pasadena Press on September 6, 2021 and in the Chinese L.A. Daily News, La Opinion, The Pasadena Journal, and The Pasadena Press on September 9, 2021; in addition to the correspondence received on August 19, 2021, 4 letters/emails providing comments and recommendations were received by the City Clerk's Office, distributed to the Task Force, posted on-line, and made part of the public record.

Douglas Johnson, representing National Demographics Corporation, presented a PowerPoint presentation on the collection of submitted community of interest correspondence, public testimony, and maps received to date; and responded to questions.

Member Baum stated the following for the record in regard to the presentation: "I do think that the people who live adjacent to the freeway are definitely impacted by decisions that are made. And I don't understand why that corridor is prohibitive by law. Obviously it has to fit within the same size as other districts, and then also...even if it blocked one district from the other, how is that not compliant with regulations?"

Member Vannini spoke on the need to expand public awareness of the Census data for review and transparency purposes, and noted that both Districts 4 and 6 are currently overpopulated.

The following individuals provided comments on the matter:

Jonathan Edwards, Pasadena resident
Marsha Rood, Pasadena resident
Linda, residence not stated.
Dan Beal, Pasadena resident
Bob Snodgrass, Pasadena resident

Following discussion, it was moved by Member Baum, seconded by Member Vannini, to close the public hearing:

AYES: Members, Baum, Chen, Coher, Lim, McKenzie, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno, Chair Farhat
NOES: None
ABSENT: Member McAustin
ABSTAIN: None

Following further discussion, it was moved by Member Tornek, seconded by Member Yarbrough, to approve the staff recommendation:

AYES: Members, Baum, Chen, Coher, Lim, McKenzie, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno, Chair Farhat
NOES: None
ABSENT: Member McAustin
ABSTAIN: None

REPORT ON THE PRELIMINARY RESULTS OF THE 2020 CENSUS AND IMPACTS ON THE CITY'S REDISTRICTING PROCESS

RECOMMENDATION: This report is for information only and is intended to provide an update on the US Census Bureau's recently released census population data for the City of Pasadena to support the City's redistricting effort.

City Clerk Jomsky, Theresa Fuentes, Assistant City Attorney, and David Ely, representing National Demographics Corporation (NDC), jointly presented a PowerPoint presentation on the item, including providing information regarding legal requirements to utilize census data for purposes of redistricting, reviewed legal criteria that must be met when adjusting council district boundaries, provided information on the preliminary 2020 Census population data by Council District, and sample tables of 2019 American Community Survey demographic data that might be considered as part of the redistricting process, with all responding to questions.

Member Tornek stated that the information related to "Deviation From the Ideal Population" (presented in the PowerPoint) of a total of 17.45% is confusing and should be described as the maximum deviation percentage. He spoke on the challenges that the Task Force will face in achieving population equality for each Council District.

Member Marshall McKenzie was excused and left the meeting at 11:47 a.m.

Vice Chair Moreno expressed concerns with directing staff to conduct a housing analysis as a way to determine where gentrification has occurred in the City, and including that information as part of the Task Force's consideration in adjusting or drawing council district boundaries. She noted the complexity of such an effort, the many variables that must be considered, and her skepticism of how this information might be used to explain the census results when adjusting boundaries. She stated she does not believe gentrification leads to lower population, but rather households are doubling or tripling in occupancy. Vice Chair Moreno emphasized the need for assistance from NDC to base adjustments on Federal Voting Rights Act data, given the apparent undercount in some areas in the City.

Member Lim spoke on the number of new housing permits/units reported in City Council District 3 between the years of 2010 and 2020 in relation to the District's census population data, which reports a loss in population, and asked staff to ensure that the housing data is correct.

In response to Member Lim's inquiry, City Clerk Jomsky noted that the number of permits/units reported in City Council District 3 was provided by City's Planning Department, and that the total count is consistent in both tables provided by the department.

Sandra Robles, Deputy City Clerk, reported that one letter expressing concerns with the accuracy of the Census data was received, suggesting that the Task Force consider ways to resolve the issue of under counted areas of the City, including utilizing other data sources for redistricting, with the correspondence distributed to the Task Force, posted on-line, and made part of the public record.

Member Tornek spoke on the need for the Redistricting consultants to provide information on population shifts and trends in terms of the City's racial characteristics in each of the council districts. He stated he was expecting an overview as it relates to some of the requirements of the Voting Rights Act and the application of federal statutes in advance of considering potential redistricting maps and council district boundary adjustments.

Following discussion, by consensus of the Redistricting Task Force, and on order of the Chair, the information was received and filed.

FUTURE TASK FORCE MEETING SCHEDULE

City Clerk Jomsky presented information on the upcoming Task Force meeting schedule, including upcoming meeting dates, times, anticipated topics for each meeting, and responded to questions.

Member Lim stated her preference that the scheduled start time for the Task Force's October meetings held on Saturdays be set at 9:00 a.m.

Chair Farhat requested that City staff send out the revised Task Force meeting schedule, as well as calendar invitations to all Task Force members.

Following discussion, and by consensus of the Task Force, the Chair confirmed that the October 2021 Redistricting Task Force meetings held on Saturdays will be scheduled to begin at 9:00 a.m., and with the information received and filed.

ADJOURNMENT:

On the order of the Chair, the special meeting of the Redistricting Task Force was adjourned at 12:36 p.m.

/s/ Vince Farhat

VINCE FARHAT, Chair
Redistricting Task Force

ATTEST:



Ruben Martinez
Recording Secretary

**CITY OF PASADENA
REDISTRICTING TASK FORCE
OCTOBER 2, 2021 – 9:00 A.M.
CITY HALL, COUNCIL CHAMBER S249**

SPECIAL MEETING

The meeting was convened and held virtually by videoconference/teleconference

OPENING

The Chair called the special meeting of the Redistricting Task Force to order at 9:05 a.m.

ROLL CALL:

Chair Vince Farhat
Vice Chair Rita Moreno
Member Geoffrey Baum
Member Francis Chen
Member David Coher
Member Adriana Lim
Member Patrice Marshall McKenzie
Member Margaret McAustin
Member Donald C. Nanney
Member Terry Tornek
Member Jordan Vannini
Member Delano Yarbrough

Staff:

Mark Jomsky, City Clerk
Theresa Fuentes, Assistant City Attorney
Ruben Martinez, Recording Secretary

Member Nanney joined the meeting at 9:09 a.m.

TECHNICAL CONSULTANT LED ORAL DISCUSSION AND WORKSHOP ON CONCEPTUAL REDISTRICTING MAPPING APPROACHES, FOLLOWED BY TASK FORCE DIRECTION TO CONSULTANT

Douglas Johnson, Kristen Parks, and David Ely, all representing National Demographics Corporation (Redistricting consultants), presented an overview of the City's redistricting website, which included reviewing the mapping tools and the collection of submitted community of interest correspondence, and the final state adjusted redistricting data; with all responding to questions.

The following individuals provided comments and/or suggestions on the matter:

Jonathan Edwards, Pasadena resident
Gina Dance, Pasadena resident
Wilhelmina Robertson, Pasadena resident
Wil Page, Pasadena resident
Nina Chomsky, Pasadena resident

Vice Chair Moreno joined the meeting at 9:43 a.m.

Theresa Fuentes, Assistant City Attorney, spoke on challenges to accurately predict the ethnicity or race of individuals that may populate housing units in upcoming development; and responded to questions.

Member Coher proposed that the consultants draft a minimal geographical impact map, and to the greatest extent possible to include all, or if not most, of the community of interest testimony and requests submitted by the public, including a Downtown District map.

Member Vannini spoke on the need to clarify that the Colorado Boulevard is an important physical boundary (i.e. racial, ethnic, economic) for the City Council districts; and urged the consultants to be mindful when considering a Downtown District so as not to sacrifice or overly impact a significant number of communities of interest in the City in favor of a single community of interest claim.

Member Chen voiced support for Member Coher's approach of a minimal impact map, however, he proposed that the consultant draft Downtown District map options, and an additional minimal geographical impact map, with one at a 10% population deviation and the other with balanced population.

Member Tornek spoke on the last redistricting effort, which at the time many believed to be innocuous adjustments to district boundaries but instead resulted in unexpected opposition by some residents. He spoke in support of the consultants drafting minimal impact maps that would avoid greatly affecting various council districts; suggested the possible need to cross Colorado Boulevard with District 5 boundary; and shifting areas from Districts 6 and 7, which should not be problematic. He also spoke on the need to explore a Central District, however, noted that he does not believe the Task Force should try to finesse the Central District proposal as proposed. He noted that the proposal by the public speaker, Jonathan Edwards is good in terms of making sure that Colorado Boulevard is not a dividing line. Member Tornek voiced support for Member Coher's proposal.

Member Vannini spoke in favor of minimal impacts to Districts 2, 4, and 5; and asked the consultants to analyze the southeast corner of District 3 as a possible area to balance population with District 5.

Member McAustin asked the consultants to avoid moving the residents in Districts 2 and 4 that were moved during the last redistricting process in 2010; and spoke on the need for the Task Force to consider the need for districts maps to be drawn crossing Colorado Boulevard to achieve minimal change.

Member Nanney spoke on the need to direct the consultants to provide a variety of maps and make a determination once the maps are presented. He stated that the consultants should consider how the City's specific plans fit within any proposed maps.

In response to Nanny's comments, Chair Farhat responded that the Task Force may ask the consultants to prepare an additional map that tracks to the extent possible Specific Plan areas.

Vice Chair Moreno expressed concerns with shifting districts to the south due impacts to the Latino population in Districts 1, 3 and 5. She advocated for the consultants to consider shifting to the east.

Following discussion, Assistant City Attorney Fuentes summarized (with the approval of Member Coher) that Member Coher requested that the consultants draft a map, taking into consideration the Downtown Neighborhood Association, that is not based on economics; and recommended that the Task Force avoid the term "Central District" and instead use "Downtown District" to avoid confusion.

Member Vannini requested the consultants draft a third option to Member Coher's proposed minimal change map and Member Chen's ideal population map, that would show a 5% deviation and utilizes the southeast corner of District 3 to balance District 5.

Member Lim advocated for the consultants to draft district maps that shift population from Districts 4, 6, and 7 to Districts 1, 2, 3, and 5 with a minimal amount of change of population for all districts.

Following discussion, it was moved by Member Coher, seconded by Member Tornek, to direct the consultants to prepare maps for a minimal geographic option with a 10% deviation, 5% deviation and 0% deviation and a Downtown Neighborhood District with options A and B, and includes maps that cross and do not cross Colorado Boulevard:

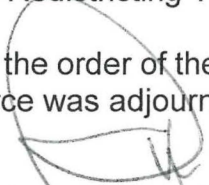
AYES: Members, Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno, Chair Farhat
NOES: None
ABSENT: None
ABSTAIN: None

Following discussion, Mark Jomsky, City Clerk, stated that staff will post and distribute the next meeting agenda once the maps are available, noted that the online mapping tools do not yet include adjusted final redistricting data, and mentioned the October 9, 2021 Task Force special meeting will include a public hearing to be held at 9:00 a.m.

Member McAustin requested that the updated Census data be sent to the Redistricting Task Force members.

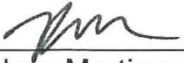
ADJOURNMENT:

On the order of the Chair, the special meeting of the Redistricting Task Force was adjourned at 11:09 a.m.



VINCE FARHAT, Chair
Redistricting Task Force

ATTEST:



Rubén Martínez
Recording Secretary

**CITY OF PASADENA
REDISTRICTING TASK FORCE
OCTOBER 9, 2021 – 9:00 A.M.
CITY HALL, COUNCIL CHAMBER S249**

SPECIAL MEETING

The meeting was convened and held virtually by videoconference/teleconference

OPENING

The Chair called the special meeting of the Redistricting Task Force to order at 9:01 a.m.

ROLL CALL:

Chair Vince Farhat
Vice Chair Rita Moreno
Member Geoffrey Baum
Member Francis Chen
Member David Coher
Member Adriana Lim
Member Patrice Marshall McKenzie
Member Margaret McAustin
Member Donald C. Nanney
Member Terry Tornek
Member Jordan Vannini
Member Delano Yarbrough

Staff:

Mark Jomsky, City Clerk
Arnold Lee, Deputy City Attorney
Sandra Robles, Recording Secretary

**APPROVAL OF
MINUTES**

It was moved by Member McAustin, seconded by Member Vannini, to approve the September 18, 2021 (Special Meeting) minutes, as submitted:

AYES: Members, Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno, Chair Farhat

NOES: None

ABSENT: None

ABSTAIN: None

PUBLIC HEARING: PRESENTATION AND REVIEW OF DRAFT MAPS AND CONCEPTUAL REDISTRICTING PLANS PREPARED BY THE CONSULTANT, AS DIRECTED BY THE REDISTRICTING TASK FORCE

Recommendation: It is recommended that the Task Force:

- (1) Find that the proposed action is exempt from the California Environmental Quality Act pursuant to State CEQA Guidelines, Section 15061(b)(3), the General Rule that CEQA only applies to projects that may have an effect on the environment;
- (2) Open the public hearing to receive public input on communities of interest and/or recommendations and testimony regarding the composition of one or more council districts; and

(3) Continue the public hearing to each subsequent meeting of the Redistricting Task Force until October 30, 2021, or such other date as the Task Force may determine, at which time the Task Force will be asked to close the public hearing and approve a recommended redistricting plan or plans to submit to the City Council for consideration.

Sandra Robles, Deputy City Clerk, opened the public hearing; reported that the public hearing notice was published in the Pasadena Journal and the Pasadena Press, on September 30, 2021 the public hearing notice was published in the Chinese L.A. Daily News, La Opinion, the Pasadena Journal and the Pasadena Press; and that the City Clerk's Office received 3 letters/emails providing comments and recommendations on the item, which were distributed to the Task Force, posted on-line, and made part of the public record.

Member McAustin reported that she attended a community meeting hosted by Councilmember Williams and Bungalow Heaven Neighborhood Association, and at the conclusion of the meeting the residents in attendance stated that Bungalow Heaven would like to continue to be represented by two council districts. Mark Jomsky, City Clerk, provided additional information on the attendees of the meeting, and responded to questions.

Douglas Johnson, Kristen Parks, and David Ely, all representing National Demographics Corporation (Redistricting consultants), provided information on the draft maps and conceptual redistricting plans; with all responding to questions.

Member Tornek spoke on the need for the consultants to provide a narrative on the implications of the five proposed maps provided by the consultants, including information on the total number of individuals that will be changing from one council district to another per each conceptual map.

Member McKenzie requested that in the future, the consultants provide the street names of the City Council district's boundary lines so that the Task Force members can clearly see the district boundaries in relation to the proposed changes.

Member Baum stated that he believes there may be compelling reasons for the Task Force to consider a Downtown District.

Member McAustin stated that on streets (i.e. Oak Avenue, Craig Avenue, and Grand Oaks Avenue) south of the 210 freeway, the residents in those areas share Colorado Boulevard as a commercial district, and advocated for such neighborhoods to continue to be north and south of Colorado Boulevard as displayed in the Minimal Change Map with 10% Deviation.

The following individuals provided comments/suggestions on the item:

Linda, residence not stated

Marsha Rood, Pasadena resident
Les Rivera, Pasadena resident
Gena Dance, residence not stated

Member Coher stated that he believes the Downtown District proposed map options would create a rippling effect of disruption to other communities of interest; and advocated for the Task Force to further discuss and analyze the “Minimal Change” option maps, with the possibility of adjusting boundaries such that the Downtown District and/or Playhouse District would be contained in three or two districts.

Member Vannini spoke on the definition of a community of interest and expressed concerns with superseding and overriding the long-term, well defined and established community of interests in other parts of the City in order to meet the requested changes of those individuals advocating for a Downtown District.

Member Yarbrough spoke on the importance of developing criteria to consider the communities of interests when analyzing the proposed maps.

Vice Chair Moreno advocated for the Task Force to schedule a special meeting or an ad hoc of the Task Force, to be led by the consultants to do a deeper dive or review of the proposed maps, and to analyze the impacts each conceptual plan would have on Districts 1, 3, and 5, and to a lesser extent District 2.

Member McKenzie requested to be included as part of the suggested ad hoc committee; and requested that staff provide additional clarity on the definition of “community of interest” when the ad hoc committee meets. She spoke on the need to recognize communities that have been undercounted and are not participating in the redistricting process, which she believes are in District Nos. 1, 3 and 5; and requested additional data (i.e. known neighborhood associations, known landmarks, population shifts, voting age population, school age children population, race, economics) for the proposed maps to ensure she is doing a correct comparison between current and proposed council district maps.

Arnold Lee, Deputy City Attorney, stated that the definition of “community of interest” is broad because when a community of interest is considered it is unique for every community and city; and responded to questions.

Chair Farhat advocated for staff and the consultants to gather the requested additional information and meet with an ad hoc committee of the Task Force to discuss the data, impacts to Districts 1, 3, and 5, and to a lesser extent District 2, to understand any potential rippling effects at a granular level of the proposed “Minimal Change” and “Downtown” option maps, and return to the Task Force with an update.

Member Lim recommended that all at-large mayoral Task Force members should participate in the ad hoc meeting.

Members Baum and Vannini spoke in support of the proposed ad hoc committee analyzing the specific changes in the proposed maps. Member Baum asked the committee to address the public comments related to undercounts in the census data affecting District Nos. 1, 3 and 5, and to a lesser extent District 2, and to consider any remedies.

Following discussion, Chair Farhat summarized the discussion of the Task Force, noting that the ad hoc committee will consist of Members Lim, McKenzie, Yarbrough, and Vice Chair Moreno, with the charge of the committee to analyze and evaluate the boundary adjustments for each of the conceptual maps in relation to impacts to District Nos. 1, 3 and 5, and to a lesser extent District 2.

Member Vannini asked the consultants to consider adjusting the boundary line on the Minimal Change 5% Deviation Map option, to move District 3 back to the northern border of Colorado Boulevard, and asked for information on the impacts of that edit.

Member McAustin requested that when additional maps are submitted for review to the Task Force, that a summary of the various changes to the districts be provided, including a description of the areas to be moved, total population for each area changing districts, and the demographic data for the affected population of each change. In regards to Minimal Change with 5% Deviation Map option, she asked the consultants to provide information on a possible edit that would include adjustments from District 7 to District 4.

Following further discussion, it was moved by Member Vannini, seconded by Member Lim, to continue the public hearing to, October 16, 2021 at 9:00 a.m.:

AYES: Members, Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno, Chair Farhat

NOES: None

ABSENT: None

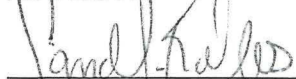
ABSTAIN: None

ADJOURNMENT:

On the order of the Chair, the special meeting of the Redistricting Task Force was adjourned at 11:26 a.m.

VINCE FARHAT, Chair
Redistricting Task Force

ATTEST:



Sandra S. Robles
Recording Secretary

**CITY OF PASADENA
REDISTRICTING TASK FORCE
OCTOBER 16, 2021 – 9:00 A.M.
CITY HALL, COUNCIL CHAMBER S249**

SPECIAL MEETING

The meeting was convened and held virtually by videoconference/teleconference

OPENING

The Chair called the special meeting of the Redistricting Task Force to order at 9:05 a.m.

ROLL CALL:

Chair Vince Farhat
Vice Chair Rita Moreno
Member Geoffrey Baum
Member Francis Chen
Member David Coher
Member Adriana Lim
Member Patrice Marshall McKenzie (Absent)
Member Margaret McAustin
Member Donald C. Nanney
Member Terry Tornek
Member Jordan Vannini
Member Delano Yarbrough

Staff:

Mark Jomsky, City Clerk
Theresa Fuentes, Assistant City Attorney
Sandra Robles, Recording Secretary

CONTINUED PUBLIC HEARING: PRESENTATION AND REVIEW OF DRAFT MAPS AND CONCEPTUAL REDISTRICTING PLANS, AND DIRECTION TO CONSULTANT ON PREPARATION OF REDISTRICTING PLAN(S) FOR CONSIDERATION

Recommendation: It is recommended that the Task Force:

- (1) Find that the proposed action is exempt from the California Environmental Quality Act pursuant to State CEQA Guidelines, Section 15061(b)(3), the General Rule that CEQA only applies to projects that may have an effect on the environment;
- (2) As part of the continued public hearing of the Task Force:
 - A. Receive and file the report from the Redistricting Ad Hoc Committee following their review of proposed conceptual redistricting map boundary changes and resulting impacts to City Council Districts 1, 2, 3, and 5;
 - B. Receive public input on communities of interest and/or recommendations and testimony regarding the composition of one or more council districts; and
 - C. Consider presented conceptual plans and provide direction to the Redistricting Consultant on the preparation of redistricting plan or plans to be considered for recommendation to the City Council;
- (3) Continue the public hearing to each subsequent meeting of the Redistricting Task Force until October 30, 2021, or such other date as the Task Force may determine, at which time the Task Force will be

asked to close the public hearing and approve a recommended redistricting plan or plans to submit to the City Council for consideration.

Sandra Robles, Deputy City Clerk, reported that 21 letters/emails providing comments and recommendations on the item were received by the City Clerk's Office. Included with the correspondence; one comment in favor of the "Minimal Change Map with 5% Deviation," three comments in favor of a Downtown District map, twelve comments in favor of the "Minimal Change Map with 10% Deviation," and ten comments in opposition to a Downtown District approach. All correspondence was distributed to the Task Force, posted on-line, and made part of the public record.

Member Baum joined the meeting at 9:22 a.m.

Vice Chair Moreno and Members Lim and Yarbrough, members of the Ad Hoc Committee of the Task Force, reported that the Committee met on Monday, October 11, 2021 with David Ely, Redistricting Consultant, to review the various conceptual maps and related demographic tables, the impacts these plans would have on Districts 1, 3, and 5, and to a lesser extent District 2, and spoke on the "Downtown District Option C" map that was submitted for the Task Force to discuss and consider.

Douglas Johnson, Kristen Parks, and David Ely, all representing National Demographics Corporation (Redistricting consultants), provided information on the Downtown District Option C map, including data on the demographics; with all responding to questions.

The following individuals spoke in opposition to the proposed Downtown District maps, and spoke in support of the minimal change maps with 10% or 5% deviation, and provided comments/suggestions on the item:

Erika Foy, representing Madison Heights Neighborhood Association

Dan Beal, representing West Pasadena Residents' Association

Nina Chomsky, representing Linda Vista-Annandale Association

The following individuals spoke in favor of a Downtown District:

Richard Kim, Pasadena resident

Johnathan Edwards, Pasadena resident

Member Coher expressed concerns with the Downtown District maps, noting that he believes these approaches would cause substantial impacts to residents and communities of interest in the city; and advocated that the Task Force focus on the Minimal Change Map with 10% Deviation, which he believes provides the greatest benefit for the most communities of interest. He advocated for the consultants and Task Force members to address the apparent undercounts that occurred as a result of the 2020 Census, and suggested that a map could be considered that consolidates areas such as the Playhouse District.

Member Tornek spoke in opposition to consolidating areas such as the Playhouse District by adjusting the Minimal Change Map with 10% Deviation, as he believes such actions would detract from the emerging consensus, prolonging the discussion on what he believes is a distraction and a dead end. He spoke in strong support of the Minimal Change Map with 10% Deviation as proposed, and expressed concerns with the Downtown District maps, including Option C, which would be too disruptive to many established communities of interest in the City. He also spoke in opposition to the Task Force pursuing the 1% or 5% deviation maps because he believes they strive for an arbitrary numerical goal.

Member Vannini spoke on the Minimal Change Map with 10% Deviation, which he finds to be problematic. The map is in compliance with the Voting Rights Act and minimizes divisions in communities of interest, however, he noted his concern with future large population development projects in Districts 3, 4, 6 and 7; and stated that Districts 1 and 5 would be subject to significant population disadvantage in the immediate future. He stated that he is in support of the Minimal Change Map with 10% Deviation, but recommended that some boundaries be “tweaked” to provide for a more balanced population plan.

Members McAustin and Baum spoke in favor of that the Task Force working with the Minimal Change Map with 10% Deviation.

Member Yarbrough spoke in opposition to the Task Force limiting its focus on the Minimal Change Map with 10% Deviation, as he believes it is too premature; and expressed concerns with the lack of community input from Districts 1, 3 and 5.

Vice Mayor Moreno spoke on the need for the Task Force to continue discussions on the City’s boundaries prior to taking action to focus on the Minimal Change Map with 10% Deviation.

In response to questions raised, Theresa Fuentes, Assistant City Attorney, provided information on the Task Force’s criteria when considering district boundaries, and address the questions related to incumbency; and responded to questions.

Member Lim spoke on the importance of allowing the Task Force sufficient time to consider and “fine tune” the map that will be recommended to the City Council, and spoke in support for focusing on the Minimal Change Map with 10% Deviation.

The Task Force thanked the Ad Hoc Committee for their work in analyzing the maps submitted by the consultants, and the community for their input on the matter.

Following discussion, it was moved by Member Coher, seconded by Member Baum, for the Task Force and consultants to focus on the Minimal Change Map with 10% Deviation, allowing the Task Force to consider the map in detail and to allow for further discussion:

AYES: Members, Baum, Chen, Coher, Lim, McAustin, Nanney,
Tornek, Vannini, Chair Farhat
NOES: Member Yarbrough, Vice Chair Moreno
ABSENT: Member McKenzie
ABSTAIN: None

Vice Chair Moreno was excused and left the meeting at 11:01 a.m.

Following further discussion, it was moved by Member McAustin, seconded by Member Vannini, to continue the public hearing to, October 23, 2021 at 9:00 a.m.:

AYES: Members, Baum, Chen, Coher, Lim, McAustin, Nanney,
Tornek, Vannini, Yarbrough, Chair Farhat
NOES: None
ABSENT: Member McKenzie, Vice Chair Moreno
ABSTAIN: None

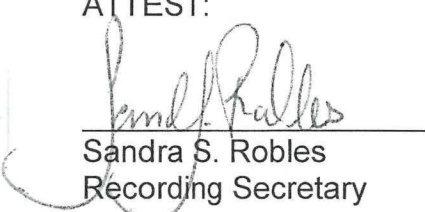
ADJOURNMENT:

On the order of the Chair, the special meeting of the Redistricting Task Force was adjourned at 11:04 a.m.



VINCE FARHAT, Chair
Redistricting Task Force

ATTEST:



Sandra S. Robles
Recording Secretary

- A. Receive public input on communities of interest and/or recommendations and testimony regarding the composition of one or more council districts; and
 - B. Consider presented redistricting plan or plans discussed as part of the public hearing, and provide direction to the Redistricting Consultant on the preparation of redistricting plan or plans to be considered for recommendation to the City Council.
- (3) Continue the public hearing to each subsequent meeting of the Redistricting Task Force until October 30, 2021, or such other date as the Task Force may determine, at which time the Task Force will be asked to close the public hearing and approve a recommended redistricting plan or plans to submit to the City Council for consideration.

Chair Farhat provided an overview of today's meeting, summarized the Redistricting Task Force process to date, and direction to staff and consultants. He stated that today's agenda contemplates that the final meeting of the Task Force will be on October 30, 2021, to recommend a redistricting plan and direct the preparation of a final report to submit to the City Council.

Sandra Robles, Deputy City Clerk, reported that one community of interest map, and seven letters/emails providing comments and recommendations were received the City Clerk's Office. Included with the correspondence are five letters in favor of the "Minimal Change Map with 10% Deviation," one in support of "Downtown District Option B or C," one in support of a Downtown District in general, one in support of all three Downtown District options, and one in support of "Downtown District Option C." All correspondence was distributed to the Task Force, posted on-line, and made part of the public record.

Douglas Johnson, Kristen Parks, and David Ely, all representing National Demographics Corporation (Redistricting consultants), summarized the Minimal Change with 10% Deviation Map; with all responding to questions.

Vice Chair Moreno expressed concerns with the vote at the October 16, 2021 Task Force meeting on the Minimal Change with 10% Deviation Map as she believes the Task Force did not discuss every aspect of the map.

Member Vannini expressed concerns with the "Minimal Change with 10% Deviation Map," noting that in the future, he believes there will be significant population changes in the City. He advocated for increasing population to Districts 1 and 5, and provided details on how the consultants might finesse the map to equalize population numbers and cause the least disruption to communities.

At the request of Member Baum, staff distributed, emailed and posted the handout titled, "Pasadena Current District Demographics" with population data based on the adjusted redistricting census data released by the State at the end of September in order to provide a side-by-side comparison of the 2010 and 2020 Census data.

In response to the discussion, and to points made by consultant David Ely, Vice Chair Moreno stated the following for the record, "I'm not saying, and I don't think I have said, that I was looking for a district that was a hundred percent Latino."

Member Yarbrough spoke on the need for the Task Force to look at the patterns that have evolved in the communities. For example, the public comment received and the response of the public from each district on how residents have responded to critical issues (i.e. zoning) that have come before the City Council. He also spoke on the need to develop criteria that the Task Force will use to make a final recommendation to the City Council.

Theresa Fuentes, Assistant City Attorney, provided information on the Task Force's required criteria to apply to redistricting (in order of importance): Federal Law, equal population (as much as reasonably possible), Voting Rights Act, equal representation, State Law (Fair Maps Act criteria), and consideration of local issues; and responded to questions.

The following individuals provided comments/suggestions on the item:

Mitchell M. Tsai, South Pasadena resident

Dan Beal, representing West Pasadena Residents' Association

Member Vannini stated that he would like to focus on the issue of economic discrimination and his concerns related to disruption of a Downtown Neighborhood Association, or some of the future development, which may increase an economic divide regarding political representation.

Chair Farhat asked staff to distribute and post on the City's Redistricting website the map that Mr. Ely is displaying, the "Minimal Change with 10% Deviation Map" with the Playhouse Village/Downtown District overlaid in order for the Task Force to see where the Council Districts are represented.

Member Lim stated that the Ad Hoc Committee of the Task Force brought forward the "Downtown District Map Option C" as an attempt to minimize the amount of Council representatives for that area of the City without causing significant disruption throughout the City.

Member Vannini stated that he would like to clarify that he is not being dismissive of a Downtown District, however, he believes the argument for a Downtown District needs to be submitted with a coalition. The area in question includes many communities of interests and would impact no fewer than six neighborhood associations.

Councilmember McAustin spoke in favor of directing the consultants to adjust the Minimal Change Map with 10% Deviation to allow the Playhouse District to move to two council districts instead of three, and provide with the underlying data for Task Force consideration.

Member Nanney expressed concerns with moving the Playhouse District out of District 7, which he believes would negatively affect the Playhouse District's proposed map.

Member Vannini expressed concerns with moving the Playhouse District boundaries to be represented by two council districts, which he believes would not accomplish what the Downtown District advocates are requesting.

Member Tornek expressed concerns with the suggested adjustment in relation to the Playhouse District, noting that potential variations to accomplish the stated goal (to adjust representation to two districts instead of three) might affect Districts 2, 3, 5, and 7; and that the compressed timeline does not allow for sufficient public review and input to build consensus on such an adjustment.

Motion:

Following discussion, it was moved by Member McAustin, seconded by member McKenzie, to direct the consultants to prepare a map to minimize the division of the Playhouse District, resulting in the consolidation of Council representation from 3 Council Districts to 2 Council Districts:

AYES: Members Baum, Coher, McKenzie, McAustin, Vice Chair Moreno, Chair Farhat

NOES: Members Chen, Lim, Nanney, Tornek, Vannini, Yarbrough

ABSENT: None

ABSTAIN: None

(MOTION FAILS)

Member Vannini urged the Task Force to direct the consultants to shift population into Districts 1 and 5 in anticipation of future development. He suggested the area in District 3 above Washington Boulevard move to District 1; and the area of Lake Avenue, Washington Boulevard, Mentor Avenue, and Bell Street move to District 5. He stated that those two incremental changes would effectively reduce the population deficits in Districts 1 and 5.

Member Yarbrough stated that he is a resident of District 3 in the area above Washington Boulevard that Member Vannini proposed for adjustment, noted that there are historic homes in that area that comprise and are organized as a community of interest, and also pointed out that an incumbent resides in that area, and stated that he would not support the proposed shift between Districts 1 and 3.

Member Vannini stated that he would like to withdraw his proposal; however, he would still like to propose that the consultants explore the possibility of repopulating Districts 1 and 5 and depopulate District 3, and possibly District 2, as a way of acknowledging the changing populations in the City and achieving a more balanced redistricting outcome.

AYES: Members Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno, Chair Farhat

NOES: None

ABSENT: None

ABSTAIN: None

Member Vannini advocated for directing the consultants to suggest amendments to the Minimal Change Map with 10% Deviation to increase population in Districts 1 and 5 by 400 - 600 people, noting that additional changes are necessary in order for the Task Force to properly complete its charge.

Vice Chair Moreno recommended that if the consultants are directed to make additional changes, that they look at the area south of the 210 Freeway and moving east to accomplish the suggested changes.

In response, David Ely, Redistricting consultant, stated that he has completed a thorough examination of the area and possible approaches, including his discussion and review with the Ad Hoc Committee, noting that adding population to District 1 as described will be equally disruptive as approaches already discussed. He suggested that crossing Colorado Boulevard and taking population from District 6, which includes multi-family homes, might be one approach to consider.

Member Tornek expressed concerns with giving direction to the consultants to amend the 10% Deviation map, noting the need for significant public outreach and feedback on such an approach, which given the pending deadlines would be difficult to achieve.

Vice Chair Moreno recommended the consultants consider shifting boundaries east of Lake Avenue, south of Walnut Street, north of Colorado Boulevard, and west of Mentor Avenue. She also spoke on the possibility of the Task Force recommending multiple redistricting maps for the City Council to consider.

Members Lim and Nanney echoed Member Tornek's concerns related to providing direction to the consultants to "tinker" with the Minimal Change Map with 10% Deviation so late in the redistricting process and advocated to submit one redistricting map to the City Council.

Member Baum stated the following for the record: "I just want to state for the record, since Member Tornek and others have brought it up, that I would not support and I would actively oppose any movement of District 1 below the 210 Freeway. I just don't think that's compatible with the community of interests that are defined in those neighborhoods, south of the 210 along grand and others. I would not be in favor of such a proposal."

Member Vannini expressed concerns with moving forward with the Minimal Change Map with 10% Deviation to the City Council without additional maps to consider.

Member Coher stated that he is in support of the “sprit” of Member Vannini’s proposal and suggested considering a part of the “Minimal Change Map with 10% Deviation” and the “Minimal Change Map with 5% Deviation” focusing on the area along the 210 Freeway (east of the 210 Freeway, south of Washington Boulevard) and move to District 1.

Member McKenzie cautioned the Task Force in considering potential population growth based on anticipated development, providing examples of developments in the City that are currently unoccupied. She advocated that any proposed shifts in boundary lines be based on the current redistricting census data as adjusted by the State.

Member Tornek cautioned making adjustments to achieve numerical equality, expressed concerns with the proposed changes suggested by Task Force members, and stated that he believes the appropriate method to increase population in District 1 would actually be to cross Colorado Boulevard and move towards District 6 to capture multi-family residences and balance population, but noted that such a change would also come with its challenges and impacts for residents in the area, and expressed concerns with amending the boundaries as suggested.

Member Lim spoke on the Task Force’s compressed schedule and stated that she believes the Task Force should concentrate on fine tuning the Minimal Change Map with 10% Deviation.

Member McAustin acknowledged the possibility of population shifts and significant changes in the City that will likely occur in the next 10 years, (citing discussion of such issues as the acquisition of the 710 stub, continued shifting demographics, and new state housing law impacts), and recommended that the Task Force include information in the Final Report to the City Council that forecasts these changes.

Chair Farhat voiced support for Member’s McAustin recommendation and suggested to include a recommendation in the Final Report that ahead of the next redistricting cycle, the redistricting process begin earlier to facilitate the additional discussion in light of how redistricting and the next Task Force might need to address these significant changes.

Mark Jomsky, City Clerk, noted that provisions exist in the Fair Maps Act regulations that limit map drawing until official redistricting census data is released by the State, but that discussions on possible approaches might be facilitated; and responded to questions.

Motion:

Following discussion, it was moved by Member McAustin, seconded by Member Vannini, for the Task Force to include a forecast of issues/major potential changes in the City that could affect the next redistricting effort in the final report to the City Council, along with a recommendation that the City Council begin the redistricting process early to discuss future potential changes and related impacts:

Member McKenzie spoke on the importance to recommend districts that reflect people in communities, and not just mathematics, and that the decisions made by the Task Force will impact residents in the City the Task Force are representing.

Motion: Following discussion, it was moved by Member Vannini, seconded by Vice Chair Moreno, to direct the consultants to considering smaller modifications to the Minimal Change Map with 10% Deviation, specifically to provide more population in Districts 1 and 5 by about half:

AYES: Member Vannini, Vice Chair Moreno
NOES: Members Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Yarbrough, Chair Farhat
ABSENT: None
ABSTAIN: None
(MOTION FAILS)

City Clerk Jomsky informed the Task Force that he will redistribute the Minimal Change Map with 10% Deviation, the related Demographics Table for the 10% Deviation approach, and the Pasadena Current District Demographics table that is based on the adjusted redistricting census population provided by the State, as well as any correspondence received after the posting of the agenda for today's meeting.

Motion: Following further discussion, it was moved by Member McAustin, seconded by Member Lim, to continue the public hearing to, October 30, 2021 at 9:00 a.m.:

AYES: Members Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno, Chair Farhat
NOES: None
ABSENT: None
ABSTAIN: None

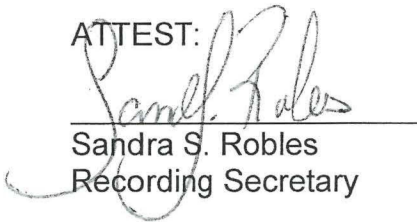
ADJOURNMENT:

On the order of the Chair, the special meeting of the Redistricting Task Force was adjourned at 12:32 p.m.



VINCE FARHAT, Chair
Redistricting Task Force

ATTEST:



Sandra S. Robles
Recording Secretary

**CITY OF PASADENA
REDISTRICTING TASK FORCE
OCTOBER 30 2021 – 9:00 A.M.
CITY HALL, COUNCIL CHAMBER S249**

SPECIAL MEETING

The meeting was convened and held virtually by videoconference/teleconference

OPENING

The Chair called the special meeting of the Redistricting Task Force to order at 9:08 a.m.

ROLL CALL:

Chair Vince Farhat
Vice Chair Rita Moreno
Member Geoffrey Baum
Member Francis Chen
Member David Coher
Member Adriana Lim
Member Patrice Marshall McKenzie
Member Margaret McAustin
Member Donald C. Nanney
Member Terry Tornek
Member Jordan Vannini
Member Delano Yarbrough

Staff:

Mark Jomsky, City Clerk
Theresa Fuentes, Assistant City Attorney
Sandra Robles, Recording Secretary

**APPROVAL OF
MINUTES**

It was moved by Member Coher, seconded by Member Lim, to approve the October 16, 2021 minutes, as submitted:

AYES: Members Baum, Chen, Coher, Lim, McAustin, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno, Chair Farhat
NOES: None
ABSENT: None
ABSTAIN: Member McKenzie

Mark Jomsky, City Clerk, reported a scrivener error on Page 6, third paragraph from the bottom, and stated that the spelling of Member Nanney's name will be corrected.

It was moved by Member Coher, seconded by Member Lim, to approve the October 23, 2021 minutes, corrected as detailed above:

AYES: Members Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno, Chair Farhat
NOES: None
ABSENT: None
ABSTAIN: None

Member Yarbrough reported technical difficulties

CONTINUED PUBLIC HEARING: CONSIDERATION AND APPROVAL OF A PROPOSED REDISTRICTING PLAN/MAP FOR RECOMMENDATION TO THE CITY COUNCIL

Recommendation: It is recommended that the Task Force:

- (1) Find that the proposed action is exempt from the California Environmental Quality Act pursuant to State CEQA Guidelines, Section 15061(b)(3), the General Rule that CEQA only applies to projects that may have an effect on the environment;
- (2) As part of the continued public hearing of the Task Force:
 - A. Receive public input on communities of interest and/or recommendations and testimony regarding the composition of one or more council districts; and
 - B. Consider action on the 10% Deviation Minimal Change Map for recommendation to the City Council; and
- (3) Close the public hearing and approve a recommended redistricting plan or plans to submit to the City Council for consideration.

Sandra Robles, Deputy City Clerk, reported that Enrique Marquez, Pasadena resident, submitted historical information on prior Redistricting efforts in Pasadena, as well as, and including, an Attorney General opinion, maps, and written descriptions; and one community of interest map, and 38 letters/emails providing comments and recommendations were received by the City Clerk's Office. Included with the correspondence are 35 letters in favor of the "Minimal Change Map with 10% Deviation," 16 letters advocating to not move the boundaries of District 3; 17 letters advocating to not move the boundaries of Districts 1 and 3; and one letter advocating to not move the boundaries in Districts 1, 3 and 5. All correspondence was distributed to the Task Force, posted on-line, and made part of the public record.

Douglas Johnson, representing National Demographics Corporation (Redistricting consultants), provided an oral summary of the City's redistricting process, and reviewed the Minimal Change Map with a 10% Deviation; and responded to questions.

The following individuals provided comments/suggestions on the item:

- Marsha Rood, Pasadena resident
- Nina Chomsky, representing Linda Vista-Annandale Association
- Tina Rowe, Pasadena resident
- David Erickson, residence not stated
- Anonymous speaker

Member Baum advocated for the Task Force to recommend the Minimal Change Map with 10% Deviation to the City Council for consideration.

Member McAustin spoke in support of the Minimal Change Map with 10% Deviation, stating as a representative of City Council District No. 2, that the proposed boundary adjustments below Colorado Boulevard

to be moved into District 2 from District 7 should work well for the residents in that area.

Member Vannini provided comments on the redistricting process including the consideration of public input and the Task Force's deliberation on the matter; the need for additional community engagement, education, and discussion on redistricting prior to the next Census; and spoke in support of recommending the Minimal Change Map with 10% Deviation to the City Council for consideration.

Vice Chair Moreno spoke on the need to discuss the increase of population in the Latino communities in terms of the districts. She expressed concerns with the mapping system provided by the consultants which does not provide a citizen voting age population layer, just a voting age population layer, which she believes is essential to analyze districts for emerging and increasing communities as part of the redistricting process. She stated she is unable to determine if the proposed Minimal Change Map with 10% Deviation, as proposed, provided for the growth in the Latino population and, therefore, will not support recommending the 10% Deviation map to the City Council for consideration.

Member Tornek stated that he believes the redistricting process has been fair and thorough, and that some of the dissatisfaction expressed by the community is related to voter turnout and voter participation. He spoke in strong support of recommending the Minimal Change Map with 10% Deviation to the City Council for consideration.

Douglas Johnson, City Redistricting consultants, reported that the interactive review map has been available throughout the process and the data sheets attached to the various maps submitted to the Task Force members provides citizen voting age population data. He noted that the differences between citizen voting age population vs. the voting age population data layer available in the DistrictR mapping tool is approximately the same and does not have significant statistical variation.

Member Coher echoed comments related to an open and fair redistricting process, and noted the challenging framework (i.e. timeline, limitations, etc.) the Task Force was required to operate within.

Member McKenzie spoke on the need to educate the community on the redistricting process (i.e. additional significant engagement, education of communities regarding redistricting...) as early as possible for future redistricting. She spoke in support of the work of the Task Force given the time constraints and challenging circumstances. Member McKenzie recommended that the City work to educate and engage the community on the importance of Census and Redistricting ahead of the next census and redistricting cycle.

Motion: Following discussion, it was moved by Member McAustin, seconded by Member Coher, to close the public hearing:

AYES: Members Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanne, Tornek, Vannini, Yarbrough, Chair Farhat
NOES: Vice Chair Moreno
ABSENT: None
ABSTAIN: None

Motion: Following further discussion, it was moved by Member Baum, seconded by Member Lim, to recommend the Minimal Change Map with 10% Deviation, to the City Council for consideration:

AYES: Members Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanne, Tornek, Yarbrough, Vannini, Chair Farhat
NOES: Vice Chair Moreno
ABSENT: None
ABSTAIN: None

DISCUSSION AND DIRECTION REGARDING THE PROCESS TO PREPARE AND SUBMIT A FINAL REPORT TO THE CITY COUNCIL

Chair Farhat provided an oral summary of the proposed Final Report Outline, and responded to questions.

Member Yarbrough stated that he submitted suggestions on some additional metrics that could be included in a chart format with the final report to illustrate to the public and City Council the impacts of each of the proposed conceptual plans as a way to explain how the Task Force arrived at the Minimal Change Map with a 10% Deviation (i.e. number of individuals moved from one district to another, number of individuals that will be delayed in voting due to a change in district representation, etc.), in comparison to all other maps discussed and considered.

Chair Farhat spoke in support of Member Yarbrough's additional comparative information to include in the Final Report, and recommended that a table be included with the following requested information by Member Yarbrough to the Final Report:

- The number of residents that would change Council Districts, and therefore, change voting cycle;
- The degree of equalization of populations in each Council District;
- A tabulation of the number of recommendations received from each Council District relative to Redistricting; and
- Include information on the number of low to moderate income housing units in each Council District.

The following individuals provided comments/suggestions on the item:

Kimberly Douglas, Pasadena resident
Anonymous speaker

In response to public comment, Mark Jomsky, City Clerk, responded that the Redistricting information will continue to be available on the City's website for the next ten years, as required by the FAIR Acts Map; and responded to questions.

Member Vannini encouraged the public to engage early in the next Redistricting process, specifically reviewing the data available on the City's website.

In response to Member McAustin's inquiry related to the Task Force providing feedback on the Final Report, Theresa Fuentes, Assistant City Attorney, encouraged the Task Force to authorize the Chair and Vice Chair to complete the work related to the Final Report; and responded to questions.

In response to Member McAustin's inquiry related to obtaining a copy of the Final Report, City Clerk Jomsky stated that he will send a link to the Task Force members on Wednesday, November 10, 2021.

Member Chen asked staff to notify the Pasadena residents that their districts will be changing.

Member McKenzie recommended that staff utilize the City's newsletter "Pasadena InFocus" to notify the community on the results of the redistricting process and changes to the Council District boundaries. She also recommended that the motion include direction to staff to develop additional educational tools that will be helpful to the public in terms of a better understanding of the Redistricting process, such as identifying and articulating communities of interest, provide additional instructional material on how best to utilize the mapping software, and a definition of key terms included in the Redistricting Process.

Motion:

Following further discussion, it was moved by Member Nanney, seconded by Member Lim, to adopt the proposed Final Report Outline, including the recommendation of Member Yarbrough to include a visual demonstrative chart as detailed above; a recommendation to the City Council to hold community meetings for neighborhoods affected by changed Council Districts; recommend the City Council publish and publicize the new Redistricting Map in the "Pasadena InFocus"; enable the Chair and Vice Chair to work with staff to prepare the Final Report to be posted online on or before November 10, 2021; and to include in the Final Report a paragraph on education as requested by Member McKenzie, as detailed above:

AYES: Members Baum, Chen, Coher, Lim, McKenzie, McAustin, Nanney, Tornek, Vannini, Yarbrough, Vice Chair Moreno, Chair Farhat

NOES: None

ABSENT: None

ABSTAIN: None

COMMENTS FROM TASK FORCE MEMBERS

Task Force members spoke on the redistricting process and their roles; and expressed appreciation and gratitude to Chair Farhat, Vice Chair Moreno, City Clerk Jomsky, City support staff, and the Redistricting consultants for their hard work; and the community for their input, testimony, and participation throughout the process; and with it being noted by the Chair with gratitude that the process was conducted in the "Pasadena Way", with civility and thoughtful discussion.

City Clerk Jomsky expressed appreciation to the Task Force members for their diligent work and efforts on the Redistricting Process, to the Chair and Vice Chair for their leadership, to staff for all of their hard work in helping to ensure the public and Task Force members were able to participate via teleconference/videoconference, and ensuring that Task Force meetings operated smoothly; and to all City consultants involved in the Redistricting process.

ADJOURNMENT:

On the order of the Chair, the special meeting of the Redistricting Task Force was adjourned at 10:37 a.m.

VINCE FARHAT, Chair
Redistricting Task Force

ATTEST:

Sandra S. Robles
Recording Secretary