



Ordinance Fact Sheet

TO: CITY COUNCIL DATE: August 16, 2021
FROM: CITY ATTORNEY
SUBJECT: AMENDMENTS TO THE TOBACCO RETAILER LICENSE
ORDINANCE, AND THE TOBACCO USE PREVENTION
ORDINANCE

TITLE OF PROPOSED ORDINANCE:

AN ORDINANCE OF THE CITY OF PASADENA, CALIFORNIA AMENDING THE TOBACCO RETAILER LICENSE ORDINANCE, TITLE 5, CHAPTER 5.74 OF THE PASADENA MUNICIPAL CODE; AND THE TOBACCO USE PREVENTION ORDINANCE, TITLE 8, CHAPTER 8.78 OF THE PASADENA MUNICIPAL CODE

PURPOSES OF THE ORDINANCE:

The purpose of this ordinance is to revise the Pasadena Municipal Code pursuant to City Council direction given on February 3, 2020.

REASONS WHY LEGISLATION IS NEEDED:

The recommended amendments to the Pasadena Municipal Code are necessary to update the Pasadena Municipal Code ("PMC") to align with current state and federal definitions related to tobacco products, tobacco paraphernalia, tobacco use, age identification requirements, and tobacco sales. The ordinance would also prohibit the sale and distribution within the city of mentholated cigarettes and other flavored tobacco products, including flavored products for electronic smoking devices, including electronic smoking device liquids, flavored little cigars, and tobacco look-alike products.

MEETING OF 08/16/2021

AGENDA ITEM NO. 21

CALIFORNIA ENVIRONMENTAL QUALITY ACT:

On February 3, 2020, the City Council found that the Ordinance, as proposed, is exempt from the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines Section 15061(b)(3) (Common Sense Exemption).


PROGRAMS, DEPARTMENTS OR GROUPS AFFECTED:

City of Pasadena residents, business owners and visitors will be impacted by this Ordinance.

FISCAL IMPACT:

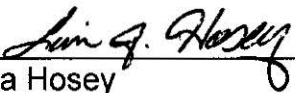
The total anticipated cost of this action in FY2022 is \$28,000, which will support 100 hours of staff time to enforce the proposed amendments and \$18,000 in administrative costs, educational materials, and postage. A transfer to the Health Fund from the General Fund operating reserve will support these costs in FY2022. Ongoing costs will be included in Public Health's annual operating budget submission in future fiscal years.

Respectfully submitted,




Michele Beal Bagneris
City Attorney

Prepared by:



Lisa Hosey
Assistant City Attorney

Concurred by:



Steve Mermell
City Manager