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Linda Vista-Annandale Association

2021 AUG 16 AM 9: 50

August 16, 2021

Pasadena City Council

Re: City Council Meeting, August 16, 2021; Agenda Item 20: Approval of Rose Bowl Concerts

CITY CLERK
CITY OF PASADENA

Mayor Gordo and Councilmembers,

The Linda Vista-Annandale Association (LVAA) objects to your making required Finding 4, "*The events do not impose undue adverse impacts on the surrounding residential area*", to approve the proposed concerts without further assurances regarding an ongoing Neighborhood Protection issue.

Our neighborhood depends on barricades set up throughout our neighborhood area which are "attended" by persons from various sources such as CSC or Scouts. Their job is to enforce the barricades in connection with large events and be sure that only approved traffic, for example cars with Rose Bowl Neighborhood Placards, are allowed to enter certain "side" streets, including parking on these neighborhood streets. For last July 4, a number of barricades were not monitored by anyone, and traffic and parking on certain such streets were uncontrolled. The excuse? The national shortage of lower wage workers. When we asked what is planned to overcome this problem, there was no answer -- apparently, we should just live with the situation.

As for UCLA games, we can wait and see if this situation continues. UCLA game attendees tend to come back often, and they know where to go and what to do.

The problems presented by this Agenda item are the very large crowds likely new to Pasadena, the Rose Bowl, and our neighborhood areas. Newcomers get easily lost and confused, particularly if they do not want to pay for parking in the Arroyo or take the shuttle. It is essential that the barricades in our neighborhood have attendants for these large concerts as has successfully occurred for years.

What is the plan or strategy to solve this problem? Is there any solution involving Pasadena youth who are unemployed or under-employed? Is there some negotiation that needs to take place with CSC? Does the Rose Bowl need to pay more? We request that you consider this issue and some strategies before voting on the Findings, particularly Finding 4, that are required to approve these proposed concerts.

Thank you for your attention to our concerns and comments.

Sincerely,

Nina Chomsky

Nina Chomsky, LVAA President
cc: LVAA Board of Directors

08/16/2021
Item 20