

RECEIVED

Re: Zoning Code Amendment to Cannabis Business Regulations on April 12 City Council
Agenda

Dear Mayor Gordo and Council Members:

Dose of Saucy LLC urges the Council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same). Doing so promotes the functioning cannabis program that Pasadena residents desire and approved, along with the jobs, tax revenues and community benefits that were promised but, to date, under-delivered.

The current location restrictions allow at most four dispensaries. "Up to four" is not "Up to six." The voters wisely gave the city council the power to amend the ordinance to achieve the desired goal; it is time now to do so.

Saucy Condiments LLC is a California company whose current trajectory is partly attributed to the access to resources that my mentor, Kiana Anvaripour, provided on behalf of Sweet Flower. I was matched with Ms. Anvaripour through the Our Academy nonprofit program for BIPOC cannabis businesses, and we have worked closely together for several months to bring my QWOC-owned brand to life. Ms. Anvaripour has gone above and beyond to make herself available for marketing brainstorming sessions and using the influential Sweet Flower platform to help my business have a successful launch in a competitive market. Her valued guidance extended beyond the end date of the mentorship program because of her passion for empowering female entrepreneurs she believes in. The genuine connection and interest that she showed me made her a fast ally and trustworthy advisor. When I was fortunate enough to meet other members of the Sweet Flower team, I quickly learned that this organization comprised itself of strong, diverse women who have been instrumental in making Sweet Flower the industry leader that it is today. As a brand that I have admired for a couple of years now, it is a bit mind blowing to think I will be on their shelves in two short weeks alongside 12+ social equity brands (and that list continues to grow). I am a consistent customer of Sweet Flower because their in-store experience, selection of brands with ethos that I want to support, community engagement, and budtender education is unmatched.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. From our work together, we know that Sweet flower, an independently owned local business, is a best-in-class operator that employs locally and gives back to the communities it serves, and specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For example,

Sweet Flower's management serve on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among other non-profits focusing on issues of minority impact and empowerment.

04/19/2021

Item 7

Saucy urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tess M. Taylor'.

Tess M. Taylor
Founder of Saucy Condiments LLC
yourfriends@doseofsaucy.com



RECEIVED

2021 APR 12 PM 12:16

UJIN KIM
CITY OF PASADENA

Felicity Chen

Co-Founder & CEO of Haute Supply LLC (Potli)

Dear Mayor Gordo and Council Members:

I am writing to express our support and to urge the Council in the approval for the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same).

This policy change would ultimately promote a functioning cannabis program that Pasadena residents desired and approved, along with increasing opportunities for jobs, tax revenues and community benefits that were long promised but, to date, were under-delivered. The current location restrictions allow at most four dispensaries. We wish to amend this ordinance to achieve the desired goal to up to six, as the voters wisely gave the city council the power to act on. **The time to do so is now.**

We at Potli are a minority women-led and operated brand that champions cannabis as a healing modality and a critical means for communities to access functional pathways to achieve holistic wellbeing. Sweetflower has been an essential partner to help drive our mission forward to expand diversity and inclusivity in this growing industry.

Rooted in our Asian American heritage and values, we are committed to cooperating with our local communities and partners to instill smart policies and social initiatives, as we invest incredible efforts to deliver a premium level of craftsmanship and social responsibility in all that we do.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. Throughout our journey working closely with their team, an independently owned local business, we wholeheartedly affirm that Sweet Flower is a best-in-class operator that employs locally and gives back to the communities it serves – specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For instance, Sweet Flower's management serves on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among a host of other non-profits focused on restorative justice.

Potli urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

In Solidarity,

Felicity Chen
Co-Founder & CEO of Potli

Ujin Kim
Community Builder (Los Angeles)

Date Signed: 4/9/21

RECEIVED

Dear Mayor Gordo and Council Members:

2021 APR 12 PM 12:16

Pure Beauty urges the Council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same). Doing so promotes the functioning cannabis program that Pasadena residents desired and approved, and the jobs, tax revenues and community benefits that were long promised but, to date, under-delivered.

The current location restrictions allow at most four dispensaries. "Up to four" is not "Up to six." The voters wisely gave the city council the power to amend the ordinance to achieve the desired goal; **it is time now to do so.**

As a female and minority-owned cannabis brand, Pure Beauty was created because we wanted to do something that expressed our love and feelings for cannabis in a way that reflected our own culture and ideals, particularly through social justice and sustainability. Building constructive and supportive communities is at the heart of what we do and we take great strides to find partners such as Sweet Flower that share our values so that we can work together on making a positive impact on communities we're involved with.

We are very aware of the historical injustices in this industry and we take responsibility in actively use our voice, community, and cannabis products to keep this industry real, diverse, and fair. We donate a portion of our proceeds to fund programming for currently and post incarcerated populations, though we know there is still way more to do and we are committed to being part of the solution. Moreover, put an unprecedented amount of thought into making our products as sustainable as possible. All of the water used in our cultivation is collected from the air so we pull no water from California tap, and most of our packaging is made with recyclable or compostable materials.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. From our work together, we know that Sweet flower, an independently owned local business, is a best-in-class operator that employs locally and gives back to the communities it serves, and specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For example, Sweet Flower's management serve on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among other non-profits focusing on issues of minority impact and empowerment. We are proud to stock our products in their stores due to the alignment of our values. Additionally, we have collaborated with Sweet Flower on numerous occasions including product promotions for International Women's Month as well as product kits that feature queer, BIPOC, and women-led brands.

Pure Beauty urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

Sincerely,

Imelda Walavalkar

Imelda Walavalkar

Co-Founder & CEO of Pure Beauty

RECEIVED

2021 APR 12 AM 8:30

Dear Mayor Gordo and Council Members:

KGB Reserve urges the Council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same). Doing so promotes the functioning cannabis program that Pasadena residents desired and approved, and the jobs, tax revenues and community benefits that were long promised but, to date, under-delivered.

The current location restrictions allow at most four dispensaries. "Up to four" is not "Up to six." The voters wisely gave the city council the power to amend the ordinance to achieve the desired goal; **it is time now to do so.**

As a Latinx-owned business, KGB Reserve is a certified equity company based out of Oakland California. Because of Sweet Flower's commitment to elevating equity brands who are known to create top quality cannabis experiences, we were given the opportunity to expand into the Southern California Market. They have been a reliable partner who has included our Oakland Equity brand in an otherwise competitive and exclusive market.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. From our work together, we know that Sweet flower, an independently owned local business, is a best-in-class operator that employs locally and gives back to the communities it serves, and specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For example, Sweet Flower's management serve on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among other non-profits focusing on issues of minority impact and empowerment.

KGB Reserve urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

Sincerely,



Derrick Hemming
COO
KGB Reserve

Martinez, Ruben

From: Ian Colon
Sent: Monday, April 12, 2021 10:25 AM
To: PublicComment-AutoResponse
Subject: RE: Zoning Code Amendment to Cannabis Business Regulations on April 12 City Council Agenda

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Dear Mayor Gordo and Council Members:

Calexo urges the Council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same). Doing so promotes the functioning cannabis program that Pasadena residents desired and approved, and the jobs, tax revenues and community benefits that were long promised but, to date, under-delivered.

The current location restrictions allow at most four dispensaries. “Up to four” is not “Up to six.” The voters wisely gave the city council the power to amend the ordinance to achieve the desired goal; it is time now to do so.

Calexo was conceived in 2018 by late-blooming cannabis users, Brandon and Ken.

The alchemy began in Ken’s kitchen one evening, while his family was over for dinner.

Some of the guests were sensitive to the smell of cannabis, so the two looked for a way to get high while being polite.

They tinkered with a cannabis-oil tincture and an array of mixers, searching for the perfect mix of bitter and citrus to sip on

They took a sip. Eyebrows went up, and they smiled. Calexo was born.

They spent the rest of the evening sharing laughter and conversation with Ken’s family, while everyone enjoyed a beverage. For some folks, wine and beer; for Ken, a Calexo.

With nobody ostracizing them for using cannabis, they looked at each other and knew.

They had stumbled on a new way for people to feel good socializing that wasn’t alcohol.

This was especially important to Brandon, a cancer-survivor with an extra-vulnerable liver.

Ken and Brandon knew they had struck on something special and wanted to share Calexo with the world.

Forming like Voltron, they recruited fellow artist and lifelong friend Ian, along with financial sorceress Aiko. It was a mission to reclaim happy hour.

Since then, this troupe of problem-solvers have been driven to share a new type of cannabis experience with the world.

Sweetflower has been our partner from the start and is as committed to changing the options for enjoying your experience as much as we are.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. From our work together, we know that Sweet flower, an

independently owned local business, is a best-in-class operator that employs locally and gives back to the communities it serves, and specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For example, Sweet Flower's management serve on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among other non-profits focusing on issues of minority impact and empowerment.

Calexo urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

Cheers

Ian Colon
CEO
Calexo

--
IAN COLON
FOUNDER
CALEXO

calexo.co

RECEIVED

2021 APR 14 AM 10:26

OFFICE OF THE
CITY CLERK

Dear Mayor Gordo and Council Members:

Product of Los Angeles (POLA) urges the Council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same). Doing so promotes the functioning cannabis program that Pasadena residents desired and approved, and the jobs, tax revenues and community benefits that were long promised but, to date, under-delivered.

The current location restrictions allow at most four dispensaries. "Up to four" is not "Up to six." The voters wisely gave the city council the power to amend the ordinance to achieve the desired goal; it is time now to do so.

POLA is a brand that was founded in 2016 that centers on authentic Mexican flavors and culture. The founders grew up in Los Angeles and are driven by the opportunity to offer beautifully crafted edibles to a diverse community they were raised in and love. It is in this spirit that POLA offers its unbridled support to Sweet Flower. We believe that Sweet Flower truly represents and supports the very diversity that creates the unique and beautiful city of Los Angeles. This includes specific actions experienced directly by us:

- Inviting us into their store to represent a portion of their edible assortment.
- Including us all neighborhood / community events that they participate in.
- Allow us to not only share our edibles but our story and the story of our culture within the larger culture of Los Angeles.
- Always being a responsible and professional business that takes care of all their partners in the communities that they serve, without exception or delay.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. From our work together, we know that Sweet flower, an independently owned local business, is a best-in-class operator that employs locally and gives back to the communities it serves, and specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For example, Sweet Flower's management serve on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among other non-profits focusing on issues of minority impact and empowerment.

POLA urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.



Albert Valdovinos

Founder & CEO

RECEIVED

Dear Mayor Gordo and Council Members:

2021 APR 15 AM 11:23

Albert Einstone's urges the Council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same). Doing so promotes the functioning cannabis program that Pasadena residents desired and approved, and the jobs, tax revenues and community benefits that were long promised but, to date, under-delivered.

The current location restrictions allow at most four dispensaries. "Up to four" is not "Up to six." The voters wisely gave the city council the power to amend the ordinance to achieve the desired goal; it is time now to do so.

Albert Einstone's is a California-based distribution, cultivation and manufacturing company that produces, develops and distributes products. We deliver a completely controlled, vertically integrated marijuana experience. Product design and development is approached like a true science, ensuring customers get the same, phenomenal experience every single time. Equipped with a state-of-the-art organic, indoor cultivation facility, manufacturing lab and expansive distribution network, our goal is to establish a new standard in the cannabis space. Albert Einstone's is the parent company behind the brands El Blunto and Stoneade, which have been broadly celebrated and are available throughout California. We have worked intimately with Sweet Flower since the early stages of legalization and we hold them as one of our most valued partners. Their professionalism, care for the community, and top-tier product offerings set them apart from the pack. They are truly a model for the industry.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. From our work together, we know that Sweet flower, an independently owned local business, is a best-in-class operator that employs locally and gives back to the communities it serves, and specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For example, Sweet Flower's management serve on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among other non-profits focusing on issues of minority impact and empowerment.

Albert Einstone's urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

Sincerely,



CEO

Albert Einstone's LLC



Exhibit C Forbes - “How Sweet Flower, A Celeb-Favorite Cannabis Boutique, Is Raising The Retail Bar In California”

How Sweet Flower, A Celeb-Favorite Cannabis Boutique, Is Raising The Retail Bar In California

[Katie Shapiro](#) 11:00am EDT

Long before the legal, adult-use cannabis industry took hold in Los Angeles, Sweet Flower opened its doors in 2006 as one of the first medical dispensaries in the city. Originally operating with a purpose to provide compassionate caregiving, it quietly served patients until 2018, when Tim Dodd identified [Sweet Flower](#) as a service-oriented solution to a problematic gap in the rapidly corporatizing retail landscape.

The native New Zealander visited a dispensary himself for the first time four years ago, but was disappointed in the shopping experience. An avid long distance cyclist, Dodd suffered a crash while training in the Santa Monica Mountains and after being airlifted to Ronald Reagan UCLA Medical Center, he was prescribed opioids for his long road to recovery. Instead of using the pharmaceuticals he turned to cannabis, but found the buying experience to be "confused, stigmatized and unapproachable."



Inside Sweet Flower's Westwood location.

Annie Meisel Photography

Inspired by the success of treating his pain with plants instead of pills, he approached Sweet Flower.

Dodd, leaving behind executive roles ranging Technicolor to Warner Bros. to Time Warner, acquired Sweet Flower with his colleague of more than two decades, Mike Thomson. Together, they reorganized, rebranded and then opened Sweet Flower's new, adult-use concept on Melrose in April of 2019 and expanded the original Studio City location with a grand reopening later that same month.

In March, Sweet Flower announced its initial external raise —

a \$15 million Series A round led by [AFI Capital Partners](#) with other investors from the retail, media, entertainment and finance sectors.

"At AFI, we value high quality operators that have a clear focus," said AFI Capital managing director Chi-Chien Hou. "Sweet Flower combines efficient retail execution with a strong emphasis on customer and community engagement; this translates into a great retail experience that keeps consumers coming back and positions Sweet Flower as one of the leaders in the mainstream cannabis movement in the most influential market in the country."

The investment positions Sweet Flower to scale up its expansion, the launch of a manufacturing and distribution vertical hub in downtown Los Angeles, the introduction of a sub-brand of retail stores throughout California and the roll-out of its private label program.

"We have been bootstrapped to date, but as we continued to expand, and with increasing tailwinds in California (a market we've always firmly believed in that is in favor again), we saw the opportunity to expand again," Dodd, now Sweet Flower CEO, noted. "We have four stores across Los Angeles, making Sweet Flower one of the largest and best regarded branded retail chains in the city. Culver City will be coming next, and we are pursuing five more organic expansion opportunities in California."



The Sweet Flower executive team (L to R): Seinne Fleming (VP of Development), Kiana Anvaripour ... [+]

Courtesy Sweet Flower

Diversity-Driven

But what also already sets Sweet Flower apart from the larger retail chains it competes with is a clear mission — one Dodd defined in the beginning — of inclusivity and diversity. Sweet Flower's official mission statement reads: "To set a new standard for modern cannabis retail that is inclusive, diverse and approachable by all."

The company currently employs 120 team members, 80% of whom are African American or Latinx with a women-led

executive team. Under its "Sweet Flower Shares" community investment initiative, over \$175,000 in donations have been directly distributed to local community organizations in Los Angeles including the Los Angeles Regional Food Bank, Poverello House, Central Valley Community Health and multiple nonprofits in Culver City, where Dodd was awarded the 2019 President's Award from the chamber of commerce for his work. Dodd also serves on the board of the [Black Cooperative Investment Fund](#), while Sweet Flower is a member of [Cannabis For Black Lives](#), assisting in forming programs with [The Hood incubator](#), First Equity Alliance and [Cage-Free Repair](#).

"In addition to having a diverse selection of products, we have a diverse team and stand by our pillars working tirelessly to support the communities we serve," explained Sweet Flower CMO Kiana Anvaripour, who previously was at the helm of marketing for Beboe Brands from launch [to acquisition](#) by Green Thumb Industries (GTI). "We have executed memoranda of understanding with local groups in our markets to support diverse hiring, while also supporting Black- and Brown-owned cannabis brands, record expungement, skills and jobs training and building a diverse and inclusive cannabis supply chain with all our vendors, suppliers and partners."

Sweet Flower has made a product promise, too, allocating

10% of shelf-space to BIPOC brands. Currently, the following brands are highlighted in each store through a section for companies owned by people of color: Acqua de Flor, Ball Family Farms, Biko, Calexo, Congo Club, Cronja, El Blunto, KGB Reserve, La Familia, Leisure Trees, Lifted Legacy, Potli, [Pure Beauty](#), Saucey, SF Roots, [Sundae School](#), Timeless and Viola. According to Anvaripour, the industry standard is 2% of shelf space; Sweet Flower currently sits at 17% with 19 BIPOC brands and counting.



Sweet Flower recently released its first merch drop in the form of a capsule collection with the Los ... [\[+\]](#)

Courtesy Sweet Flower

Star Power

While the list of celebrities cashing in on cannabis with their own brands grows, Sweet Flower has drawn stars into its stores to simply shop — and often [get spotted](#) on their way

out. The brand also has strategically aligned itself with Hollywood through official collaborations with the likes of [Chelsea Handler](#), Lionsgate's "Barb & Star Go to Vista Del Mar" and Beats by Dre. And [Houseplant](#), the much-hyped flower and home goods brand by Seth Rogan and Evan Goldberg, chose Sweet Flower as its first retail partner, in L.A.

"Every partnership we have done to date has been extremely organic," shared Anvaripour. "We are focused on the community we serve, which in L.A., includes entertainment, media and wellness, so most of the collaborations have stemmed from [leaders of those industries] being our customers. Partnerships like this destigmatize cannabis — celebrities have a large platform to share their experiences and yes, cannabis can be fun, but at its core, it personifies wellness and this year has proved to a growing population that it can help naturally."

Sweet Flower also recently released its first merch drop in the form of a capsule collection with the Los Angeles-based clothing company Free & Easy. The limited edition line includes a hoodie, hat and tote (available in Sweet Flower stores as well as on the website of both brands).



A rendering of Sweet Flower's flagship store, which is slated to open in August 2021 in Culver City, ... [+]

Courtesy Sweet Flower

New HQ

The immediate next step for Sweet Flower is the August grand opening of a new flagship location in Culver City, where the company's office space is also based. Customers can expect Sweet Flower's signature minimalist, bright design aesthetic and extensively trained staff, known as "Sweet Florists" — a welcome improvement on "budtenders."

Dodd describes the almost-complete showcase space as, "A beautiful mid-century heritage location across from Sony

Pictures, Apple and Equinox and adjacent to Culver City's downtown restaurant district. We have deep roots in the Culver City creative community and look forward to being a part of the renaissance of the city."

The company will also continue to build on its delivery service, a highly profitable arm of the brand developed in-house. Dodd attributes its success to Sweet Flower's attention to customer service — he wasn't willing to outsource to a third party like Eaze or Emjay.

"Being invited to our customers' homes is the ultimate permission, and it is also the ultimate extension of our brand," Dodd added. "It is critical to get that last mile step to the customer's door right, and the only way we felt comfortable doing so was to do it ourselves."



Exhibit D Resident Support Letters

Reese, Latasha

From: Tina Kasparian < >
Sent: Monday, April 5, 2021 5:40 PM
To: PublicComment-AutoResponse
Subject: Support Letter for Zoning Code Amendment

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April 5, 2021

City of Pasadena

Members of the City Council

100 North Garfield Ave

Pasadena, CA 91101

Re: Support of Zoning Code Amendment to Cannabis Regulation

Thank you for the opportunity to convey my support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses.

As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. We allow for the top scoring applicants to proceed with the CUP process, opening more retail stores and generating more tax revenue for the City of Pasadena.

The Lake and Colorado location is a suitable location for a retail store. Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. I would like to see Sweet Flower open its doors in Pasadena in the months ahead.

Sincerely,

Tina Sesena

Reese, Latasha

From: hourie marganian <
Sent: Tuesday, April 6, 2021 8:03 AM
To: PublicComment-AutoResponse
Subject: pasadena zoning support letter

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April 5, 2021

City of Pasadena
Members of the City Council

Re: Support of Zoning Code Amendment to Cannabis Regulation

Thank you for the opportunity to convey my support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses.

As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. Additionally, the Lake and Colorado location is a suitable location for a retail store location.

Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district.

I would like to see Sweet Flower open its doors in Pasadena in the months ahead.

Sincerely,

Hourie Marganian

Pasadena, Ca 91107

Reese, Latasha

From: Talar Karabachian
Sent: Tuesday, April 6, 2021 9:17 AM
To: PublicComment-AutoResponse
Subject: Support of Zoning Code Amendment to Cannabis Regulation

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April 6, 2021

City of Pasadena
Members of the City Council

Re: Support of Zoning Code Amendment to Cannabis Regulation

Please allow this email to serve as a position of support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses.

As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. Additionally, the Lake and Colorado location is a suitable location for a retail storefront.

Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. This will serve the best interest of the City and residents with tax revenue, community benefits and healthy competition between retailers. Two retailers is not healthy or in the best interest of Pasadena consumers.

Sincerely,

Talar Karabachian

Sent from my iPhone

Reese, Latasha

From: Pattyl Aposhian <~>
Sent: Tuesday, April 6, 2021 10:45 AM
To: PublicComment-AutoResponse
Subject: Public Hearing Letter of Support

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April 6, 2021

Re: Support for Cannabis Ordinance Change

Esteemed City Council,

My name is Pattyl Aposhian, five year resident of Pasadena.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open in their preferred locations, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open. Only two applicants of the original six are operational. The third applicant – in CD 3 Old Pasadena - has made no signs of opening and has sold most of its California assets.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit THREE per district and lessen the distance requirement between cannabis dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on distance separation requirements separating residential areas, churches, schools, etc. from dispensaries.

For the above reasons, I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

Yours,

Pattyl Aposhian

Pasadena CA 91103

Reese, Latasha

From: Lucy Tashdjian
Sent: Tuesday, April 6, 2021 12:28 PM
To: PublicComment-AutoResponse
Subject: zoning amendment

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I am a long time resident of Pasadena and support the Zoning Code Amendment to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open for business. Of the remaining two, one applicant has been disqualified, and the other, in Old Pasadena, has shown no signs of progress towards opening.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.

For the above reasons, **please vote in favor** to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, so that each of the approved applicants can promptly open their store in their proposed location.

Yours,

Lucy Tashdjian
Pasadena, CA 91106