

# **CORRESPONDENCE**

**Reese, Latasha**

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**From:** Tina Kasparian < >  
**Sent:** Monday, April 5, 2021 5:40 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Support Letter for Zoning Code Amendment

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April 5, 2021

City of Pasadena

Members of the City Council

100 North Garfield Ave

Pasadena, CA 91101

Re: Support of Zoning Code Amendment to Cannabis Regulation

Thank you for the opportunity to convey my support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses.

As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. We allow for the top scoring applicants to proceed with the CUP process, opening more retail stores and generating more tax revenue for the City of Pasadena.

The Lake and Colorado location is a suitable location for a retail store. Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. I would like to see Sweet Flower open its doors in Pasadena in the months ahead.

Sincerely,

Tina Sesena

**Reese, Latasha**

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**From:** hourie marganian <  
**Sent:** Tuesday, April 6, 2021 8:03 AM  
**To:** PublicComment-AutoResponse  
**Subject:** pasadena zoning support letter

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April 5, 2021

City of Pasadena  
Members of the City Council

Re: Support of Zoning Code Amendment to Cannabis Regulation

Thank you for the opportunity to convey my support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses.

As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. Additionally, the Lake and Colorado location is a suitable location for a retail store location.

Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district.

I would like to see Sweet Flower open its doors in Pasadena in the months ahead.

Sincerely,

Hourie Marganian

Pasadena, Ca 91107

**Reese, Latasha**

---

**From:** Talar Karabachian -  
**Sent:** Tuesday, April 6, 2021 9:17 AM  
**To:** PublicComment-AutoResponse  
**Subject:** Support of Zoning Code Amendment to Cannabis Regulation

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April 6, 2021

City of Pasadena  
Members of the City Council

Re: Support of Zoning Code Amendment to Cannabis Regulation

Please allow this email to serve as a position of support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses.

As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. Additionally, the Lake and Colorado location is a suitable location for a retail storefront.

Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. This will serve the best interest of the City and residents with tax revenue, community benefits and healthy competition between retailers. Two retailers is not healthy or in the best interest of Pasadena consumers.

Sincerely,

Talar Karabachian

Sent from my iPhone



**Reese, Latasha**

---

**From:** Pattyl Aposhian < >  
**Sent:** Tuesday, April 6, 2021 10:45 AM  
**To:** PublicComment-AutoResponse  
**Subject:** Public Hearing Letter of Support

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April 6, 2021

Re: Support for Cannabis Ordinance Change

Esteemed City Council,

My name is Pattyl Aposhian, five year resident of Pasadena.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open in their preferred locations, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open. Only two applicants of the original six are operational. The third applicant – in CD 3 Old Pasadena - has made no signs of opening and has sold most of its California assets.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit THREE per district and lessen the distance requirement between cannabis dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on distance separation requirements separating residential areas, churches, schools, etc. from dispensaries.

For the above reasons, I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

Yours,

Pattyl Aposhian

Pasadena CA 91103

**Reese, Latasha**

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**From:** Lucy Tashdjian  
**Sent:** Tuesday, April 6, 2021 12:28 PM  
**To:** PublicComment-AutoResponse  
**Subject:** zoning amendment

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I am a long time resident of Pasadena and support the Zoning Code Amendment to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open for business. Of the remaining two, one applicant has been disqualified, and the other, in Old Pasadena, has shown no signs of progress towards opening.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.

For the above reasons, **please vote in favor** to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, so that each of the approved applicants can promptly open their store in their proposed location.

Yours,

Lucy Tashdjian  
Pasadena, CA 91106

## Reese, Latasha

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**From:** cynthia wang <[cynthia.wang@pasadena.gov](mailto:cynthia.wang@pasadena.gov)>  
**Sent:** Tuesday, April 6, 2021 12:48 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Zoning Code Amendment to Cannabis Businesses Regulations

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To Whom It May Concern,

As a resident of Pasadena,, I appreciate Pasadena's initial guideline as limiting the amount of retail locations per zone. We already have illegal ones operating (one right across the street from an elementary school) that to allow more than one within 450 ft of each other is excessive.

Thank you for your attention in these matters.

Cynthia

**Reese, Latasha**

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**From:** Elizabeth Boyajian  
**Sent:** Tuesday, April 6, 2021 12:48 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Dispensaries

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*I am a long time resident of Pasadena and support the Zoning Code Amendment to the city's existing Cannabis Businesses regulations.*

*I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.*

*The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open for business. Of the remaining two, one applicant has been disqualified, and the other, in Old Pasadena, has shown no signs of progress towards opening.*

*The City is losing jobs, tax revenues, and community benefits.*

*Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.*

*For the above reasons, **please vote in favor** to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, so that each of the approved applicants can promptly open their store in their proposed location.*

*Yours,*

*Regards,*  
**Elizabeth Boyajian**

*LCG Leasing |CFO*

**Reese, Latasha**

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**From:** Nora Zerouniar >  
**Sent:** Tuesday, April 6, 2021 4:01 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Zoning Code Amendment Support

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To Whom it May Concern,

I am a long time resident of Pasadena and support the Zoning Code Amendment to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open for business. Of the remaining two, one applicant has been disqualified, and the other, in Old Pasadena, has shown no signs of progress towards opening.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.

For the above reasons, **please vote in favor** to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, so that each of the approved applicants can promptly open their store in their proposed location.

Yours,

Nora Zerounian

**Reese, Latasha**

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**From:** Leanna Tatikian  
**Sent:** Tuesday, April 6, 2021 9:55 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Letter of Support

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I am a long time resident of Pasadena and support the Zoning Code Amendment to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open for business. Of the remaining two, one applicant has been disqualified, and the other, in Old Pasadena, has shown no signs of progress towards opening.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.

For the above reasons, **please vote in favor** to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, so that each of the approved applicants can promptly open their store in their proposed location.

Yours,

Leanna Tatikian

Pasadena, CA 91107

Sent from my iPhone

**Reese, Latasha**

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**From:** Antreas Hindoyan  
**Sent:** Wednesday, April 7, 2021 6:46 AM  
**To:** PublicComment-AutoResponse  
**Subject:** Zoning Code Amendment

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I am a long time resident of Pasadena and support the Zoning Code Amendment to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open for business. Of the remaining two, one applicant has been disqualified, and the other, in Old Pasadena, has shown no signs of progress towards opening.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.

For the above reasons, **please vote in favor** to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, so that each of the approved applicants can promptly open their store in their proposed location.

Yours,

Antreas Hindoyan



## Iraheta, Alba

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**From:** Gn  
**Sent:** Wednesday, April 7, 2021 2:02 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Support  
**Attachments:** letter.pdf

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April 5, 2021

City of Pasadena

Members of the City Council

Re: Support of Zoning Code Amendment to Cannabis Regulation

Please allow this email to serve as a position of support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses.

As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. Additionally, the Lake and Colorado location is a suitable location for a retail storefront.

Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. This will serve the best interest of the City and residents with tax revenue, community benefits and healthy competition between retailers. Two retailers is not healthy or in the best interest of Pasadena consumers.

Sincerely,

George Najarian

Pasadena, CA 91101

Be Well,

George Najarian

Najarian Furniture

1000 E. Main Ave, Pasadena, CA 91101



This message (including any attachments) is intended only for the use of the individual or entity to which it is addressed and may contain information that is non-public, proprietary, privileged, confidential. If you are not the intended recipient, you are hereby notified that any use, dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, notify us immediately by telephone or by email and (i) destroy this message if a facsimile or (ii) delete this message immediately if this is an electronic communication. Thank you.



**Reese, Latasha**

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**From:** Next Door  
**Sent:** Wednesday, April 7, 2021 4:25 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Support for Sweet Flower

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April 7, 2021

Dear City Council Members,

Re: Support for Sweet Flower with the amendment of Zoning Code to Cannabis Regs

My family has resided in Pasadena District 4 for close to five decades—with residential and business interests in the area. Our current residence is \_\_\_\_\_ I place my trust and hope in your capable hands to advocate for the successful passing of the Zoning Code Amendment to Cannabis Businesses Regulations on Monday, April 12, 2021.

I am in support of the modification to location requirements to allow up to three dispensaries per council district and decrease the distance between cannabis retailers from 1,000 feet to 450 feet. Specifically, I want to see Sweet Flower proceed with its CUP application for the Lake and Colorado location.

Staff's recommendation is a fair solution for the applicants and best scenario to generate more tax revenue for the City of Pasadena. Please do NOT consider any changes to the Staff Recommendation as bias individuals may be advocating for selfish gain.

Support the staff recommendation and vote in favor of amending the current ordinance. I look forward to Sweet Flower opening its doors in the months ahead.

Sincerely

Sahag and Siroun Kasparian

**Reese, Latasha**

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**From:** talen tarkhanian  
**Sent:** Wednesday, April 7, 2021 4:57 PM  
**To:** PublicComment-AutoResponse  
**Attachments:** cid3296BDD7A7E2824DB098469E57802161@cefcu.org

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I am a long time resident of Pasadena and support the Zoning Code Amendment to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open for business. Of the remaining two, one applicant has been disqualified, and the other, in Old Pasadena, has shown no signs of progress towards opening.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.

For the above reasons, **please vote in favor** to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council

district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, so that each of the approved applicants can promptly open their store in their proposed location.

Yours,

Lucine Talen Tarkhanian

Pasadena ca 91107



# Notice of Public Hearing

## City Council

### Zoning Code Amendment to Cannabis Businesses Regulations

**PROJECT DESCRIPTION:** The proposed project is an amendment to the City's existing Cannabis Businesses regulations (Section 17.50.066 of the Zoning Code and other applicable sections) to modify the location requirements to allow up to three dispensaries per council district and also decrease the distance between cannabis retailers from 1,000 feet to 450 feet in order to allow two of the six top scoring applicants to locate at their preferred locations. This code amendment will not change the limit of more than six commercial cannabis retailers citywide.

**PROJECT LOCATION:** All commercial and industrial zoned properties where commercial cannabis uses can be permitted pursuant to Section 17.50.066 of the Zoning Code

**ENVIRONMENTAL DETERMINATION:** The Council will be asked to consider whether the proposed action is exempt from CEQA pursuant to State CEQA Guidelines Section 15061(b)(3), the common sense exemption that CEQA applies only to projects which have the potential for causing a significant effect on the environment, and is also exempt from CEQA pursuant to State CEQA Guidelines Section 15301 "Existing Facilities" (Class 1). Class 1 consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing public or private structures, facilities, mechanical equipment, or topographical features, involving negligible or no expansion of use beyond that existing at the time of the lead agency's determination and there are no unique circumstances.

**APPROVALS NEEDED:** The City Council conducted a Public Hearing on November 29, 2019 to consider the proposed Text Amendment and continued the discussion and directed staff to return to the Council for further consideration once three Cannabis Permits have been approved. The City Council will conduct a public hearing and consider the proposed amendment and Categorical Exemptions and is expected to make a final decision on the proposed amendment at this public hearing.

**NOTICE IS HEREBY GIVEN** that the City Council will hold a continued public hearing to receive input from the public and provide comments on proposed amendments to the Pasadena Municipal Code, and environmental determination, pertaining to changes to cannabis businesses regulations.

**Date:** Monday, April 12, 2021  
**Time:** 4:30 p.m.  
**Place:** City Hall  
Council Chamber, Room S249  
100 North Garfield Avenue

**Public Information:** All interested persons may submit correspondence to [correspondence@cityofpasadena.net](mailto:correspondence@cityofpasadena.net) prior to the start of the City Council meeting. During the meeting and prior to the close of the public hearing, members of the public may provide live public comment by submitting an online speaker card form at the following webpage: [www.cityofpasadena.net/city-clerk/public-comment/](http://www.cityofpasadena.net/city-clerk/public-comment/); or by calling the Speaker Card Helpline at (626) 744-7660. For information on how to provide live public comment, please refer to the posted agenda for additional details and instructions. If you challenge the matter in Court, you may be limited to raising those issues you or someone else raised at the public hearing, or in written correspondence sent to the Council or the case planner at, or prior to, the public hearing.

For more information about the project and the related environmental documentation or to schedule an appointment:

**Contact Person:** Jennifer Paige, AICP, Deputy Director  
**Phone:** (626) 744-7231  
**E-mail:** [jpaige@cityofpasadena.net](mailto:jpaige@cityofpasadena.net)  
**Website:** [www.cityofpasadena.net/marijuana regulations](http://www.cityofpasadena.net/marijuana regulations)

**Mailing Address:**  
Planning & Community Development Department  
Planning Division, Community Planning Section  
175 North Garfield Avenue, Pasadena, CA 91101

**ADA:** In compliance with the Americans with Disabilities Act (ADA) of 1990, listening assistive devices are available with a 24-hour advance notice. Please call (626) 744-4009 or (626) 744-4371 (TDD) to request use of a listening device. Language translation services are available for this meeting by calling (626) 744-4009 at least 48 hours in advance.

**Reese, Latasha**

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**From:** Berj Beramian <berjamian@pasadena.net>  
**Sent:** Wednesday, April 7, 2021 5:01 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Support of Zoning Code Amendment to Cannabis Regulation

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April 7, 2021

City of Pasadena  
Members of the City Council

Please allow this email to serve as a position of support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses.

As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. Additionally, the Lake and Colorado location is a suitable location for a retail storefront.

Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. This will serve the best interest of the City and residents with tax revenue, community benefits and healthy competition between retailers. Two retailers is not healthy or in the best interest of Pasadena consumers.

Sincerely,

Bérj Beramian  
Pasadena, CA 91106

**Reese, Latasha**

---

**From:** Nigol Parseghian  
**Sent:** Wednesday, April 7, 2021 5:04 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Support of Zoning Code Amendment to Cannabis Regulation

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April 5, 2021

City of Pasadena  
Members of the City Council

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Sincerely,

Nigol Parseghian

Pasadena, Ca 91004

Sent from my iPhone

**Iraheta, Alba**

---

**Subject:** FW: Public Hearing

From: Alexandra Hindson <...>  
Sent: Wednesday, April 7, 2021 8:05 PM  
To: PublicComment-AutoResponse <mailto:publiccomment@cityofpasadena.net>  
Subject: Public Hearing

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[https://mydoit.cityofpasadena.net/sp?id=kb\\_article\\_view&sysparm\\_article=KB0010263](https://mydoit.cityofpasadena.net/sp?id=kb_article_view&sysparm_article=KB0010263).

My husband and I are proud residents of Pasadena and support Sweet Flower's application approval with the amendment of the Zoning Code to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents allowed up to six dispensaries in Pasadena, and the City selected six applicants. However, the implementation by the City permitted only up to four dispensaries to open, and presently only two are open for business.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.

For the above reasons, please vote in favor to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet. I look forward to Sweet Flower's store opening in the months ahead.

Yours,

Alexandra Carlin

Pasadena CA 91107

--  
Alexandra Carlin PT, DPT

Aspire Physical Therapy  
Physical Therapist

La Canada CA, 91011

**Reese, Latasha**

---

**Subject:** FW: Letter of Support

From: Annie <[redacted]>  
Sent: Wednesday, April 7, 2021 10:03 PM  
To: PublicComment-AutoResponse <publiccomment@cityofpasadena.net>  
Subject: Letter of Support

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[https://mydoit.cityofpasadena.net/sp?id=kb\\_article\\_view&sysparm\\_article=KB0010263](https://mydoit.cityofpasadena.net/sp?id=kb_article_view&sysparm_article=KB0010263).

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I support Sweet Flower's application approval with the amendment of the Zoning Code to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents allowed up to six dispensaries in Pasadena, and the City selected six applicants. However, the implementation by the City permitted only up to four dispensaries to open, and presently only two are open for business.

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Yours,  
Jack Berberian

Sent from my iPhone



**Reese, Latasha**

---

**From:** Sebouh Hagopian  
**Sent:** Wednesday, April 7, 2021 11:31 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Support letter

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I am a long time resident of Pasadena and support the Zoning Code Amendment to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open for business. Of the remaining two, one applicant has been disqualified, and the other, in Old Pasadena, has shown no signs of progress towards opening.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.

For the above reasons, **please vote in favor** to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, so that each of the approved applicants can promptly open their store in their proposed location.

Yours,

SEBASTIEN HAGOPIAN

PASADENA, CA 91104

**Reese, Latasha**

---

**From:** Alin Matossian <.....>  
**Sent:** Wednesday, April 7, 2021 11:39 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Support Sweet Flower and Zoning Code Change

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Thank you for the opportunity to convey my support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses. As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. We allow for the top scoring applicants to proceed with the CUP process, opening more retail stores and generating more tax revenue for the City of Pasadena.

The Lake and Colorado location is a suitable location for a retail store. Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. I would like to see Sweet Flower open its doors in Pasadena in the months ahead.

Sincerely,

Alin Matossian

Pasadena CA

Sent from my iPhone

**Reese, Latasha**

---

**Subject:** FW: Letter of Support

From: Christine Akopian < >  
Sent: Thursday, April 8, 2021 12:27 AM  
To: PublicComment-AutoResponse <publiccomment@cityofpasadena.net>  
Subject: Letter of Support

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-----  
April 7, 2021

City of Pasadena  
Members of the City Council

Re: Support of Zoning Code Amendment to Cannabis Regulation

Please allow this email to serve as a position of support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses. In specific, I support the opening of Sweet Flower in CD 3.

As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. Additionally, the Lake and Colorado location is a suitable location for a retail storefront.

Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. This will serve the best interest of the City and residents with tax revenue, community benefits and healthy competition between retailers. Two retailers is not healthy or in the best interest of Pasadena consumers.

Sincerely,  
Christine Akopian

Pasadena 91107

**Reese, Latasha**

---

**From:** Anouche Najarian  
**Sent:** Thursday, April 8, 2021 7:32 AM  
**To:** PublicComment-AutoResponse  
**Subject:** support city ordinance change/Sweet Flower

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Dear City Officials

I am a long time resident of Pasadena and support Sweet Flower's application approval with the amendment of the Zoning Code to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents allowed up to six dispensaries in Pasadena, and the City selected six applicants. However, the implementation by the City permitted only up to four dispensaries to open, and presently only two are open for business.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.

For the above reasons, please vote in favor to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet. I look forward to Sweet Flower's store opening in the months ahead.

Yours,

Anoush Najarian

Pasadena CA 91107

**Reese, Latasha**

---

**From:** Gary Atachian < >  
**Sent:** Thursday, April 8, 2021 8:46 AM  
**To:** PublicComment-AutoResponse  
**Subject:** Pasadena dispensaries

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I am a long time resident of Pasadena and support Sweet Flower's application approval with the amendment of the Zoning Code to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open for business.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.

For the above reasons, **please vote in favor** to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet. I look forward to Sweet Flower's store opening in the months ahead.

Yours,

Gary Atachian

Pasadena ca 91104

**Reese, Latasha**

---

**From:** Greg Sagherian  
**Sent:** Thursday, April 8, 2021 9:10 AM  
**To:** PublicComment-AutoResponse  
**Subject:** Support Sweet Flower and Zoning Code Change

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April 8, 2021

City of Pasadena

Members of the City Council

Re: Support of Zoning Code Amendment to Cannabis Regulation

Thank you for the opportunity to convey my support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses. As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. We allow for the top scoring applicants to proceed with the CUP process, opening more retail stores and generating more tax revenue for the City of Pasadena.

The Lake and Colorado location is a suitable location for a retail store. Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. I would like to see Sweet Flower open its doors in Pasadena in the months ahead.

Sincerely,

Greg Sagherian

Pasadena CA

**Reese, Latasha**

---

**From:** Alan Sagherian <>  
**Sent:** Thursday, April 8, 2021 9:15 AM  
**To:** PublicComment-AutoResponse  
**Subject:** Support Sweet Flower and Zoning Code Change

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April 8, 2021

City of Pasadena

Members of the City Council

Re: Support of Zoning Code Amendment to Cannabis Regulation

Thank you for the opportunity to convey my support for the upcoming Public Hearing related to the support amending the ordinance to modify location requirements. By amending the regulation, we for the top scoring applicants to proceed with the CUP process, opening more retail stores and gener

The Lake and Colorado location is a suitable location for a retail store. Please vote in favor of staff's between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per coun ahead.

Sincerely,

Alan Sagherian

Pasadena CA

**Reese, Latasha**

---

**From:** Thomas Atamian <[redacted]>  
**Sent:** Thursday, April 8, 2021 10:38 AM  
**To:** PublicComment-AutoResponse  
**Subject:** Zoning Code Amendment

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I am a long time resident of Pasadena and support the Zoning Code Amendment to the city's existing Cannabis Businesses regulations.

I urge the council to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, allowing remaining approved operators to open in their preferred locations.

The original measure CC adopted by the City with majority support by Pasadena residents **allowed up to six dispensaries** in Pasadena, and the City selected six applicants. However, the implementation by the City **permitted only up to four dispensaries** to open, and presently only two are open for business. Of the remaining two, one applicant has been disqualified, and the other, in Old Pasadena, has shown no signs of progress towards opening.

The City is losing jobs, tax revenues, and community benefits.

Changing the ordinance to permit three dispensaries per district and lessen the distance requirement between dispensaries will NOT place an undue burden on Pasadena's residents or community. These changes affect ONLY commercial zones in Pasadena, and do not have any impact on required distances from residential areas, churches, schools, etc.

For the above reasons, **please vote in favor** to approve the proposed Zoning Code Amendment, permitting up to three dispensaries per council district, allowing remaining operators to open, and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet, so that each of the approved applicants can promptly open their store in their proposed location.

Yours,

Thomas Atamian



**Reese, Latasha**

---

**Subject:** FW: Support of Zoning Code Amendment

From: Armine Ani <a.  
Sent: Thursday, April 8, 2021 11:06 AM  
To: PublicComment-AutoResponse <publiccomment@cityofpasadena.net>  
Subject: Support of Zoning Code Amendment

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-----  
April 8, 2021

City of Pasadena  
Members of the City Council

**Re: Support of Zoning Code Amendment to Cannabis Regulation**

Please allow this email to serve as a position of support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses.

As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. Additionally, the Lake and Colorado location is a suitable location for a retail storefront.

Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. This will serve the best interest of the City and residents with tax revenue, community benefits and healthy competition between retailers. Two retails is not healthy or in the best interest of Pasadena consumers.

Sincerely,

Raffi and Ani Yaz

Pasadena Ca 91107

**Martinez, Ruben**

---

**From:** Sevan Jansezian <  
**Sent:** Thursday, April 08, 2021 11:18 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Re: Support of Zoning Code Amendment to Cannabis Regulation

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April 8, 2021

City of Pasadena

Members of the City Council

Thank you for the opportunity to convey my support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses. As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. We allow for the top scoring applicants to proceed with the CUP process, opening more retail stores and generating more tax revenue for the City of Pasadena.

The Lake and Colorado location is a suitable location for a retail store. Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. I would like to see Sweet Flower open its doors in Pasadena in the months ahead.

Sincerely,

Sevan Jansezian

-  
:  
Pasadena CA

**Martinez, Ruben**

---

**From:** Kevin Hajjar <[redacted]>  
**Sent:** Friday, April 09, 2021 9:52 AM  
**To:** PublicComment-AutoResponse  
**Subject:** Support Sweet Flower and Zoning Code Change

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April 9, 2021

City of Pasadena

Members of the City Council

Re: Support of Zoning Code Amendment to Cannabis Regulation

Thank you for the opportunity to convey my support for the upcoming Public Hearing related to the Amendment to Cannabis Businesses. As a long time Pasadena resident, I support amending the ordinance location requirements. By amending the regulation, we do not change the limit of more than six cannabis retailers citywide. We allow for the top scoring applicants to proceed with the CUP process, opening and generating more tax revenue for the City of Pasadena.

The Lake and Colorado location is a suitable location for a retail store. Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 450 feet and allow up to three dispensaries per council district. I would like to see Sweet Flower open in Pasadena in the months ahead.

Sincerely,

Kevin Hajjar

Pasadena CA

## Martinez, Ruben

---

**From:** David Huynh  
**Sent:** Saturday, April 10, 2021 3:51 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Cannabis Business Zoning Amendment - PLEASE STOP

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Hi,

I currently have two properties in Pasadena, and have family that live in Pasadena (I was a Pasadena resident for the past 2 before moving).

I am not happy with the Cannabis Business Zoning Amendment. It's bad enough that we are allowing 6 dispensaries within the city but now to allow them to even a closer proximity is absurd. Congregating these outlets for drug use within certain areas of Pasadena could really add to the increased crime density within the city. Not that cannabis equates to crime, however, these establishments could attract certain shady characters. We do not need more potential for crime. What is the purpose of this zoning amendment? To create a cannabis district? It doesn't make sense to me. Please do not amend the zoning for Cannabis business.

Thank you.

RECEIVED

2021 APR 12 AM 8:30

Dear Mayor Gordo and Council Members:

KGB Reserve urges the Council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same). Doing so promotes the functioning cannabis program that Pasadena residents desired and approved, and the jobs, tax revenues and community benefits that were long promised but, to date, under-delivered.

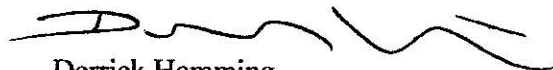
The current location restrictions allow at most four dispensaries. "Up to four" is not "Up to six." The voters wisely gave the city council the power to amend the ordinance to achieve the desired goal; **it is time now to do so.**

As a Latinx-owned business, KGB Reserve is a certified equity company based out of Oakland California. Because of Sweet Flower's commitment to elevating equity brands who are known to create top quality cannabis experiences, we were given the opportunity to expand into the Southern California Market. They have been a reliable partner who has included our Oakland Equity brand in an otherwise competitive and exclusive market.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. From our work together, we know that Sweet flower, an independently owned local business, is a best-in-class operator that employs locally and gives back to the communities it serves, and specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For example, Sweet Flower's management serve on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among other non-profits focusing on issues of minority impact and empowerment.

KGB Reserve urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

Sincerely,



Derrick Hemming  
COO  
KGB Reserve

## Martinez, Ruben

---

**From:** Cindy Huynh <cindyhuynher@gmail.com>  
**Sent:** Monday, April 12, 2021 9:58 AM  
**To:** PublicComment-AutoResponse  
**Subject:** Cannabis Zoning Amendment

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To whom it may concern:

Regarding the Cannabis zoning amendment proposal, I as a Pasadena resident am against the reduction in proximity between Cannabis businesses. Can you please consider the fact that if you concentrate the businesses together, you may have unforeseen consequences such as congregation of potential for crime - especially because the Cannabis business has a lot of cash sales. One dispensary per district is enough, let alone potentially 3. That being said, there would be more potential for robberies, theft, violence, or more. Please consider this when discussing the proposal. We need to do what we can to minimize crime, especially during this current climate with the uptick in violence in Pasadena.

Thank you for your time and consideration.

Best,  
Cindy Huynh  
--  
Cindy Huynh  
(626) 257-1291

## Martinez, Ruben

---

**From:** Ian Colon  
**Sent:** Monday, April 12, 2021 10:25 AM  
**To:** PublicComment-AutoResponse  
**Subject:** RE: Zoning Code Amendment to Cannabis Business Regulations on April 12 City Council Agenda

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Dear Mayor Gordo and Council Members:

Calexo urges the Council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same). Doing so promotes the functioning cannabis program that Pasadena residents desired and approved, and the jobs, tax revenues and community benefits that were long promised but, to date, under-delivered.

The current location restrictions allow at most four dispensaries. “Up to four” is not “Up to six.” The voters wisely gave the city council the power to amend the ordinance to achieve the desired goal; it is time now to do so.

Calexo was conceived in 2018 by late-blooming cannabis users, Brandon and Ken.

The alchemy began in Ken’s kitchen one evening, while his family was over for dinner.

Some of the guests were sensitive to the smell of cannabis, so the two looked for a way to get high while being polite.

They tinkered with a cannabis-oil tincture and an array of mixers, searching for the perfect mix of bitter and citrus to sip on

They took a sip. Eyebrows went up, and they smiled. Calexo was born.

They spent the rest of the evening sharing laughter and conversation with Ken’s family, while everyone enjoyed a beverage. For some folks, wine and beer; for Ken, a Calexo.

With nobody ostracizing them for using cannabis, they looked at each other and knew.

They had stumbled on a new way for people to feel good socializing that wasn’t alcohol.

This was especially important to Brandon, a cancer-survivor with an extra-vulnerable liver.

Ken and Brandon knew they had struck on something special and wanted to share Calexo with the world.

Forming like Voltron, they recruited fellow artist and lifelong friend Ian, along with financial sorceress Aiko. It was a mission to reclaim happy hour.

Since then, this troupe of problem-solvers have been driven to share a new type of cannabis experience with the world.

Sweetflower has been our partner from the start and is as committed to changing the options for enjoying your experience as much as we are.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. From our work together, we know that Sweet flower, an

independently owned local business, is a best-in-class operator that employs locally and gives back to the communities it serves, and specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For example, Sweet Flower's management serve on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among other non-profits focusing on issues of minority impact and empowerment.

Calexo urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

Cheers

Ian Colon  
CEO  
Calexo

--  
**IAN COLON**  
**FOUNDER**  
**CALEXO**

[calexo.co](http://calexo.co)



# 770

**UFCW LOCAL 770**  
P.O. BOX 770  
Hollywood, CA 90078  
(213) 487-7070 or/o  
(800) UFCW 770  
8:00 a.m. – 5:00 p.m.  
Monday – Friday

**LOS ANGELES  
MAIN OFFICE**  
630 Shatto Place  
Los Angeles, CA  
90005

**BRANCH OFFICES**  
Arroyo Grande  
Bakersfield  
Camarillo  
Harbor City  
Huntington Park

RECEIVED

April 12, 2021

2021 APR 12 AM 10:32

Sent via E-Mail

Mayor Victor M. Gordo and CITY CLERK  
Pasadena City Council CITY OF PASADENA  
City Hall  
100 N Garfield Ave.  
Pasadena, CA 91101

**RE: Support for Zoning Code Amendment to Cannabis Business Regulations, 4/12/21**

Dear Mayor Gordo and Members of the Pasadena City Council:

On behalf of the 32,000 members of the United Food and Commercial Workers (UFCW) Local 770, we wish to express our union's support for the proposed modification to location requirements within the City's cannabis ordinance and for Sweetflower Pasadena LLC's application to operate a cannabis business in Pasadena.

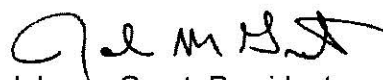
In coalition with community partners, UFCW has supported and organized for the rights of cannabis consumers and retail workers and was a major sponsor for both medicinal and adult use in the State of California. We believe that both those who consume cannabis for health purposes and recreational activity should be protected. Furthermore, those who work in the industry deserve dignity, respect, and a living wage with benefits.

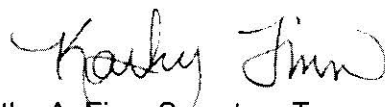
Sweetflower shares our vision. In compliance with state law, the company has entered into Labor Peace Agreements with us for all of its Southern California cannabis businesses within UFCW Local 770's jurisdiction. Sweetflower employs best practices in its existing compliant operations, and because of our partnership, we expect strong labor standards and a diverse workforce at this potential future business. It is our understanding that as one of the City's top-six business applicants, Sweetflower is prepared to open its retail store in the City's Playhouse District.

UFCW supports the proposed modifications to the ordinance as a practical means towards expanding community access to the legal, regulated cannabis market. Adjusting location requirements to allow for an increased number of dispensaries per city council district will help ensure the City's regulated cannabis market realizes its goals of bringing increased tax revenues, good jobs, and community benefits to the residents of Pasadena.

Thank you for your courtesy in this matter.

Sincerely,  
UFCW Local 770

  
John M. Grant, President

  
Kathy A. Finn, Secretary-Treasurer

JMG:jc



RECEIVED

2021 APR 12 PM 12:16

CITY OF PASADENA  
COUNCIL CHAMBERS

**Felicity Chen**  
Co-Founder & CEO of Haute Supply LLC (Potli)

Dear Mayor Gordo and Council Members:

I am writing to express our support and to urge the Council in the approval for the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same).

This policy change would ultimately promote a functioning cannabis program that Pasadena residents desired and approved, along with increasing opportunities for jobs, tax revenues and community benefits that were long promised but, to date, were under-delivered. The current location restrictions allow at most four dispensaries. We wish to amend this ordinance to achieve the desired goal to up to six, as the voters wisely gave the city council the power to act on. **The time to do so is now.**

We at Potli are a minority women-led and operated brand that champions cannabis as a healing modality and a critical means for communities to access functional pathways to achieve holistic wellbeing. Sweetflower has been an essential partner to help drive our mission forward to expand diversity and inclusivity in this growing industry.

Rooted in our Asian American heritage and values, we are committed to cooperating with our local communities and partners to instill smart policies and social initiatives, as we invest incredible efforts to deliver a premium level of craftsmanship and social responsibility in all that we do.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. Throughout our journey working closely with their team, an independently owned local business, we wholeheartedly affirm that Sweet Flower is a best-in-class operator that employs locally and gives back to the communities it serves – specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For instance, Sweet Flower’s management serves on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among a host of other non-profits focused on restorative justice.

Potli urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

In Solidarity,

Felicity Chen  
Co-Founder & CEO of Potli

Ujin Kim  
Community Builder (Los Angeles)

Date Signed: 4/9/21

RECEIVED

2021 APR 12 PM 12:16

Dear Mayor Gordo and Council Members:

Pure Beauty urges the Council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same). Doing so promotes the functioning cannabis program that Pasadena residents desired and approved, and the jobs, tax revenues and community benefits that were long promised but, to date, under-delivered.

The current location restrictions allow at most four dispensaries. "Up to four" is not "Up to six." The voters wisely gave the city council the power to amend the ordinance to achieve the desired goal; **it is time now to do so.**

As a female and minority-owned cannabis brand, Pure Beauty was created because we wanted to do something that expressed our love and feelings for cannabis in a way that reflected our own culture and ideals, particularly through social justice and sustainability. Building constructive and supportive communities is at the heart of what we do and we take great strides to find partners such as Sweet Flower that share our values so that we can work together on making a positive impact on communities we're involved with.

We are very aware of the historical injustices in this industry and we take responsibility to actively use our voice, community, and cannabis products to keep this industry real, diverse, and fair. We donate a portion of our proceeds to fund programming for currently and post incarcerated populations, though we know there is still way more to do and we are committed to being part of the solution. Moreover, put an unprecedented amount of thought into making our products as sustainable as possible. All of the water used in our cultivation is collected from the air so we pull no water from California tap, and most of our packaging is made with recyclable or compostable materials.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. From our work together, we know that Sweet flower, an independently owned local business, is a best-in-class operator that employs locally and gives back to the communities it serves, and specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For example, Sweet Flower's management serve on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among other non-profits focusing on issues of minority impact and empowerment. We are proud to stock our products in their stores due to the alignment of our values. Additionally, we have collaborated with Sweet Flower on numerous occasions including product promotions for International Women's Month as well as product kits that feature queer, BIPOC, and women-led brands.

Pure Beauty urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

Sincerely,

*Imelda Walavalkar*

**Imelda Walavalkar**

**Co-Founder & CEO of Pure Beauty**

**Martinez, Ruben**

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**From:** BAYDSAR THOMASIAN <.....>  
**Sent:** Monday, April 12, 2021 2:24 PM  
**To:** PublicComment-AutoResponse  
**Subject:** Support of Zoning Code Amendment and Sweet Flower

**CAUTION:** This email was delivered from the Internet. Do not click links or open attachments unless you *know* the content is safe. Report phish using the Phish Alert Button. [Learn more...](#)

April 12, 2021

City of Pasadena  
Correspondence@cityofpasadena.net

Thank you for the opportunity to convey my support for the upcoming Public Hearing related to the Zoning Code Amendment to Cannabis Businesses. As a long time Pasadena resident, I support amending the ordinance to modify location requirements. By amending the regulation, we do not change the limit of more than six commercial cannabis retailers citywide. We allow for the top scoring applicants to proceed with the CUP process, opening more retail stores and generating more tax revenue for the City of Pasadena.

The Lake and Colorado location is a suitable location for a retail store. Please vote in favor of staff's recommendation to amend the Zoning Code on April 12, 2021 to decrease the distance between cannabis retailers from 1,000 feet to 450 feet and allow up to three dispensaries per council district. I would like to see Sweet Flower open its doors in Pasadena in the months ahead.

Sincerely,

Arsho Diramarian

.....  
Pasadena CA 91104

**OUR  
ACADEMY**

April 7, 2021

Dear Mayor Gordo and Council Members:

Our Academy urges the Council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet (while leaving distance buffers to all sensitive uses, such as schools, parks, etc., the same). Doing so promotes the functioning cannabis program that Pasadena residents desired and approved, and the jobs, tax revenues and community benefits that were long promised but, to date, are under-delivered.

The current location restrictions allow at most four dispensaries. "Up to four" is not "Up to six." The voters wisely gave the city council the power to amend the ordinance to achieve the desired goal; it is time now to do so.

Our Academy is a 501(c)(3) volunteer-run workshop, mentorship, and resource group of individuals and companies in the cannabis industry that are open to knowledge sharing and supporting social equity qualified applicants, partners, and other disproportionately impacted and targeted communities of the war on drugs (i.e. refugees, immigrants, and the LGBTQ+ community). Sweet Flower has supported our organization by leading workshops to assist impacted individuals entering the cannabis space as entrepreneurs, provided mentorship, and have carved out shelf space for social equity brands to support them through sales.

We understand that Sweet Flower, a top six applicant, stands ready to establish its store in the Playhouse District near the corner of Lake and Colorado. From our work together, we know that Sweet flower, an independently owned local business, is a best-in-class operator that employs locally and gives back to the communities it serves, and specifically the Black and Brown communities that have been most negatively impacted by the war on drugs. For example, Sweet Flower's management serve on the Boards of Cannabis for Black Lives and the Black Cooperative Investment Fund, among other non-profits focusing on issues of minority impact and empowerment.

Our Academy urges the council to approve the proposed Zoning Code Amendment permitting up to three dispensaries per district and reducing the distance requirement between cannabis dispensaries from 1000 to 450 feet.

Respectfully,



Hilary L. Yu

Co-founder of Our Academy