



Cultural Affairs-Planning & Community Development Department

City of Pasadena

**ARTS & CULTURE RELIEF GRANT PROGRAM
FUNDING RECOMMENDATIONS**

November 23, 2020





Program Overview

Cultural Affairs-Planning & Community Development Department

On September 14, 2020, City Council approved the creation of the Pasadena Arts & Culture Relief Grant Program in recognition of the severe impact of the COVID-19 pandemic on the local arts and cultural sector.

Budget \$550,000

- > \$500,000 from the Cultural Trust Fund
- > \$50,000 contributed by the Pasadena Community Foundation.



Program Overview

Cultural Affairs-Planning & Community Development Department

Provides operating support to Pasadena-based, non-profit, arts and culture organizations through one-time grants, based on demonstrated need related to COVID-19 impacts:

- Organizational assets and liabilities
- Estimated loss of revenue
- Costs of virtual programming
- Personnel impacts



Grant Review Process

Cultural Affairs-Planning & Community Development Department

The Cultural Affairs Division administered a modified Annual Grants Program review process:

- Two-week application window
- Brief application form
- Virtual technical assistance meeting and FAQ document
- Peer review Panel comprising individuals with subject matter expertise
- Simplified scoring and award process



Eligible Applications Received

Cultural Affairs-Planning & Community Development Department

- Application/Guidelines released: October 5, 2020
- Technical Assistance Workshop: October 13, 2020
- Application Deadline: October 19, 2020
- Applicants: 30
- Non arts & culture organizations: 3
- Eligible for review: 27
- Current or former Annual Grant Program applicants: 25



Peer Review Panel

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The Peer Review Panel was composed of individuals with subject matter expertise and included:

- Art School Sr. Vice President, former City of Pasadena Arts and Culture Commissioner, and Pasadena resident
- Philanthropic Consultant, former Program Officer Annenberg Foundation and California Community Foundation, former Pasadena resident
- Director of Grants and Professional Development of Los Angeles County Department of Arts and Culture



Panel Scoring

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Scores were applied according to a point system:

- 1-3 points: Not recommended for funding
- 4-6 points: May be recommended, with discussion
- 7-10 points: Recommended for funding

Scoring considerations included published criteria for actual and projected losses and expenses during the stated timeline. Panelist scores for each application were totaled and an average score was used for funding recommendations.



Award Framework

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Awards are recommended on a sliding scale, based on:

- > Available budget
- > Number of eligible applicants
- > Amount of funding request
- > Panel average score
- > Applicant demonstrated COVID-19 impact



Scores & Recommendations

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Funding structure based on average scores:

- **7.0-7.4:** Two organizations are recommended to receive the amount of their Estimated Losses/Cost of Virtual Programming (EL/CVP)
- **7.5-8.0:** Two organizations are recommended to receive the amount of the funding request
- **8.1-9.0:** 11 organizations (1) Recommend those organizations with EL/CVP not exceeding their funding request receive the amount of their request. (2) Recommend those organizations with EL/CVP exceeding their funding request receive their request plus an additional 15.7%, or an amt equal to their EL/CVP, whichever is less



Scores & Recommendations (cont.)

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- **9.1-10.0:** 12 organizations (1) Recommend those organizations with EL/CVP not exceeding their funding request receive the amount of their request. (2) Recommend those organizations with EL/CVP of \$20,000-\$644,999 receive their funding request plus an additional 30%. (3) Recommend those organizations with EL/CVP of more than \$645,000 receive their funding request plus an additional 41%.



Award Recommendations

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Organization	SCORE	Amt requested or considered for funding	Recommended funding
The Gamble House Conservancy	10.0	\$10,440	\$14,720
Kidspace Children's Museum	10.0	\$20,000	\$28,200
Pasadena Museum of History	10.0	\$19,140	\$24,882
Makoto Taiko	10.0	\$20,000	\$26,000
Armory Center for the Arts	10.0	\$20,000	\$28,200
Ta'Yer	10.0	\$11,000	\$11,000
Theatre Americana	9.8	\$ 1,500	\$ 1,950
Pasadena Playhouse	9.8	\$20,000	\$28,200
A Noise Within	9.8	\$20,000	\$28,200
Boston Court Pasadena	9.8	\$20,000	\$26,000
Remainders Creative Reuse	9.8	\$20,000	\$26,000
Pasadena Community Orchestra	9.3	\$ 8,100	\$10,530
MUSE-IQUE	9.0	\$20,000	\$23,140
Pasadena Society of Artists	9.0	\$ 6,500	\$ 6,850
Fulcrum Arts	9.0	\$20,000	\$23,140
Pasadena Heritage	9.0	\$10,000	\$11,570
Parson's Nose Productions, Inc.	9.0	\$20,000	\$23,140
Pasadena Symphony Association	9.0	\$20,000	\$23,140
About Productions	8.8	\$20,000	\$23,140
Los Angeles Children's Chorus	8.8	\$20,000	\$23,140
Light Bringer Project	8.8	\$19,614	\$19,614
Side Street Projects	8.7	\$20,000	\$23,140
Lineage Performing Arts Center	8.7	\$20,000	\$23,140
Pasadena Conservatory of Music	8.0	\$20,000	\$20,000
California Art Club	7.8	\$20,000	\$20,000
Florizanto Dant Theatre	7.0	\$18,949	\$18,949
Red Hen Press	7.0	\$14,000	\$14,000



Award Summary

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- Total Award Recommendations: \$549,985
- Award Distribution: late November 2020
- Final Reports due by mid-January 2021



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